

North America Drinkware Market Size, Share & Trends Analysis Report By Product (Stainless Steel Water Bottle, Tumblers & Mugs, Tritan Bottles), By Capacity (Below 16oz, 16oz - 32oz, 32oz & Above), By Distribution Channel, By Country, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/NC25862FDD50EN.html>

Date: May 2024

Pages: 90

Price: US\$ 3,950.00 (Single User License)

ID: NC25862FDD50EN

Abstracts

This report can be delivered to the clients within 5 Business Days

North America Drinkware Market Growth & Trends

The North America drinkware market size is anticipated to reach USD 11.45 billion by 2030 and is projected to grow at a CAGR of 6.8% from 2024 to 2030, according to a new report by Grand View Research, Inc. The emergence of transformational travel and wellness trips has positively impacted the market growth. In addition, the prominence of outdoor recreational activities such as camping and hiking has directly impacted the demand for stainless steel bottles, which can maintain the temperature of the liquid inside.

According to a survey conducted in June 2022, which was sponsored by Contigo, a part of The Coleman Company Inc. within the Newell Brands portfolio, after picking up their phone, wallet, and keys, reusable beverage containers are considered the next most essential item people grab before leaving their homes. In addition, 84% of American participants favored reusable beverage containers, driving the demand for drinkware in North America.

In the North American market, the preference for travel mugs that can be used for hot

as well as cold beverages is prominent owing to the rising demand for stainless steel, vacuum-insulated mugs. Metal drinkware, in particular, stands out due to its superior durability compared to other materials, presenting a more economically and environmentally viable option. This growing emphasis on sustainable and practical drinkware solutions is a key factor driving the market growth of the North America. According to CivicScience data, in December 2022, 60% of adults in the U.S. opt for reusable bottles. In alignment with this trend, Starbucks is reintroducing the option and encouraging customers to use their reusable drinkware by offering discounts.

In North America, the number of people taking summertime trips has increased, which helps to drive up sales of insulated water bottles. These factors impact the overall demand for drinkware. Considering the trend, companies have also been manufacturing stainless steel water bottles for easy grip and portability. For instance, in July 2020, LifeStraw launched the LifeStraw Go water bottle that holds 24 ounces of liquid, is made of double-wall stainless steel, and offers a flip-top, straw-like mouthpiece. The company aims to reduce the use of single-use plastic water bottles for hiking and international travel.

North America Drinkware Market Report Highlights

The stainless steel water bottle segment led the market with the largest revenue share of 80.27% in 2023, owing to increasing public awareness of the environmental impact of single-use plastic bottles

Based on capacity, 16oz - 32oz segment led the market with the largest revenue share of 57.62% in 2023, due to drinkware in this size range offers ample space for customization and branding, making it a popular choice among consumers

Based on distribution channel, the online/e-commerce segment is expected to grow at the fastest CAGR over the forecast period, due to the convenience and accessibility of online shopping have become increasingly favored by consumers

The U.S. is projected to emerge as a lucrative region for the North America drinkware market. This can be attributed to the increasing awareness of environmental sustainability has led to a preference for eco-friendly alternatives over plastic bottles

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Regional Outlook

CHAPTER 3. NORTH AMERICA DRINKWARE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Raw Material Outlook
 - 3.2.2. Manufacturing & Technology Outlook
 - 3.2.3. Profit Margin Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Market Opportunities
 - 3.3.4. Market Challenges
- 3.4. Industry Analysis - Porter's Five Forces Analysis
- 3.5. Market Entry Strategies

CHAPTER 4. NORTH AMERICA DRINKWARE MARKET: CONSUMER BEHAVIOR

ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Influencing Buying Behavior
- 4.4. Consumer Service Adoption Trends
- 4.5. Key Observations & Findings

CHAPTER 5. NORTH AMERICA DRINKWARE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2023 & 2030
- 5.2. Stainless Steel Water Bottle
 - 5.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 5.3. Tumblers & Mugs
 - 5.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 5.4. Tritan Bottles
 - 5.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. NORTH AMERICA DRINKWARE MARKET: CAPACITY ESTIMATES & TREND ANALYSIS

- 6.1. Capacity Movement Analysis & Market Share, 2023 & 2030
- 6.2. Below 16oz
 - 6.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.3. 16oz - 32oz
 - 6.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 6.4. 32oz and above
 - 6.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. NORTH AMERICA DRINKWARE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 7.1. Distribution Channel Movement Analysis & Market Share, 2023 & 2030
- 7.2. Supermarkets and Hypermarkets
 - 7.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.3. Specialty Stores
 - 7.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.4. Convenience Stores

- 7.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 7.5. Online/E-commerce
 - 7.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. NORTH AMERICA DRINKWARE MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

- 8.1. Regional Movement Analysis & Market Share, 2023 & 2030
- 8.2. North America
 - 8.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.2.2. U.S.
 - 8.2.2.1. Key country dynamics
 - 8.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.2.3. Canada
 - 8.2.3.1. Key country dynamics
 - 8.2.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 8.2.4. Mexico
 - 8.2.4.1. Key country dynamics
 - 8.2.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 9. COMPETITIVE ANALYSIS

- 9.1. Recent developments & impact analysis, by key market participants
- 9.2. Company Categorization
- 9.3. Participant's Overview
- 9.4. Financial Performance
- 9.5. Product Benchmarking
- 9.6. Company Market Share Analysis, 2023 (%)
- 9.7. Company Heat Map Analysis, 2023
- 9.8. Strategy Mapping
- 9.9. Company Profiles
 - 9.9.1. Yeti Coolers, LLC
 - 9.9.1.1. Company Overview
 - 9.9.1.2. Financial Performance
 - 9.9.1.3. Capacity Portfolios
 - 9.9.1.4. Strategic Initiatives
 - 9.9.2. STANLEY
 - 9.9.2.1. Company Overview
 - 9.9.2.2. Financial Performance

- 9.9.2.3. Capacity Portfolios
- 9.9.2.4. Strategic Initiatives
- 9.9.3. Starbucks Coffee Company
 - 9.9.3.1. Company Overview
 - 9.9.3.2. Financial Performance
 - 9.9.3.3. Capacity Portfolios
 - 9.9.3.4. Strategic Initiatives
- 9.9.4. Helen of Troy Limited (Hydro Flask)
 - 9.9.4.1. Company Overview
 - 9.9.4.2. Financial Performance
 - 9.9.4.3. Capacity Portfolios
 - 9.9.4.4. Strategic Initiatives
- 9.9.5. Simple Modern
 - 9.9.5.1. Company Overview
 - 9.9.5.2. Financial Performance
 - 9.9.5.3. Capacity Portfolios
 - 9.9.5.4. Strategic Initiatives
- 9.9.6. Contigo Brands
 - 9.9.6.1. Company Overview
 - 9.9.6.2. Financial Performance
 - 9.9.6.3. Capacity Portfolios
 - 9.9.6.4. Strategic Initiatives
- 9.9.7. Thermos L.L.C.
 - 9.9.7.1. Company Overview
 - 9.9.7.2. Financial Performance
 - 9.9.7.3. Capacity Portfolios
 - 9.9.7.4. Strategic Initiatives
- 9.9.8. CamelBak Products, LLC
 - 9.9.8.1. Company Overview
 - 9.9.8.2. Financial Performance
 - 9.9.8.3. Capacity Portfolios
 - 9.9.8.4. Strategic Initiatives
- 9.9.9. Reduce Everyday
 - 9.9.9.1. Company Overview
 - 9.9.9.2. Financial Performance
 - 9.9.9.3. Capacity Portfolios
 - 9.9.9.4. Strategic Initiatives
- 9.9.10. Thermo Fisher Scientific Inc. (Nalgene)
 - 9.9.10.1. Company Overview

- 9.9.10.2. Financial Performance
- 9.9.10.3. Capacity Portfolios
- 9.9.10.4. Strategic Initiatives
- 9.9.11. Trove Brands, LLC (Owala)
 - 9.9.11.1. Company Overview
 - 9.9.11.2. Financial Performance
 - 9.9.11.3. Capacity Portfolios
 - 9.9.11.4. Strategic Initiatives
- 9.9.12. Klean Kanteen
 - 9.9.12.1. Company Overview
 - 9.9.12.2. Financial Performance
 - 9.9.12.3. Capacity Portfolios
 - 9.9.12.4. Strategic Initiatives
- 9.9.13. Takeya USA Corporation
 - 9.9.13.1. Company Overview
 - 9.9.13.2. Financial Performance
 - 9.9.13.3. Capacity Portfolios
 - 9.9.13.4. Strategic Initiatives
- 9.9.14. Leapfrog Brands (Ello Products)
 - 9.9.14.1. Company Overview
 - 9.9.14.2. Financial Performance
 - 9.9.14.3. Capacity Portfolios
 - 9.9.14.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1. North America drinkware market - Key market driver analysis

Table 2. North America drinkware market - Key market restraint analysis

Table 3. North America drinkware market estimates & forecast, by product, 2018 - 2030 (USD Million)

Table 4. Stainless steel water bottle market estimates and forecast, 2018 - 2030 (USD Million)

Table 5. Tumblers & mugs market estimates and forecast, 2018 - 2030 (USD Million)

Table 6. Tritan bottles market estimates and forecast, 2018 - 2030 (USD Million)

Table 7. North America drinkware market estimates & forecast, by capacity, 2018 - 2030 (USD Million)

Table 8. Below 16oz drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 9. 16oz - 32oz drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 10. 32oz and above drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 11. North America drinkware market estimates & forecast, by distribution channel, 2018 - 2030 (USD Million)

Table 12. North America drinkware market estimates and forecast, through supermarkets and hypermarkets, 2018 - 2030 (USD Million)

Table 13. North America drinkware market estimates and forecast, through specialty stores, 2018 - 2030 (USD Million)

Table 14. North America drinkware market estimates and forecast, through convenience stores, 2018 - 2030 (USD Million)

Table 15. North America drinkware market estimates and forecast, through online/e-commerce channels, 2018 - 2030 (USD Million)

Table 16. North America drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 17. North America drinkware market revenue estimates and forecast by product, 2018 - 2030 (USD Million)

Table 18. North America drinkware market revenue estimates and forecast by capacity, 2018 - 2030 (USD Million)

Table 19. North America drinkware market revenue estimates and forecast by distribution channel, 2018 - 2030 (USD Million)

Table 20. U.S. macro-economic outlay

Table 21. U.S. drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 22. U.S. drinkware market revenue estimates and forecast by product, 2018 - 2030 (USD Million)

Table 23. U.S. drinkware market revenue estimates and forecast by capacity, 2018 - 2030 (USD Million)

Table 24. U.S. drinkware market revenue estimates and forecast by distribution channel, 2018 - 2030 (USD Million)

Table 25. Canada macro-economic outlay

Table 26. Canada drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 27. Canada drinkware market revenue estimates and forecast by product, 2018 - 2030 (USD Million)

Table 28. Canada drinkware market revenue estimates and forecast by capacity, 2018 - 2030 (USD Million)

Table 29. Canada drinkware market revenue estimates and forecast by distribution channel, 2018 - 2030 (USD Million)

Table 30. Mexico macro-economic outlay

Table 31. Mexico drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Table 32. Mexico drinkware market revenue estimates and forecast by product, 2018 - 2030 (USD Million)

Table 33. Mexico drinkware market revenue estimates and forecast by capacity, 2018 - 2030 (USD Million)

Table 34. Mexico drinkware market revenue estimates and forecast by distribution channel, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 North America drinkware market snapshot
- Fig. 2 North America drinkware market segmentation & scope
- Fig. 3 North America drinkware market value chain analysis
- Fig. 4 North America drinkware market dynamics
- Fig. 5 North America drinkware market Porter's Five Forces analysis
- Fig. 6 North America drinkware market estimates & forecast, by product, 2018 - 2030 (USD Million)
- Fig. 7 Stainless steel water bottle market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 8 Tumblers & Mugs market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 9 Tritan Bottles market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 10 North America drinkware market estimates & forecast, by capacity, 2018 - 2030 (USD Million)
- Fig. 11 Below 16oz drinkware market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 12 16oz - 32oz drinkware market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 13 32oz and above drinkware market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 14 North America drinkware market estimates & forecast, by distribution channel, 2018 - 2030 (USD Million)
- Fig. 15 North America drinkware market estimates and forecast, through supermarkets and hypermarkets, 2018 - 2030 (USD Million)
- Fig. 16 North America drinkware market estimates and forecast, through specialty stores, 2018 - 2030 (USD Million)
- Fig. 17 North America drinkware market estimates and forecast, through convenience stores, 2018 - 2030 (USD Million)
- Fig. 18 North America drinkware market estimates and forecast, through online/e-commerce, 2018 - 2030 (USD Million)
- Fig. 19 North America drinkware market: Regional movement analysis, 2023 & 2030 (%)
- Fig. 20 North America drinkware market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 21 U.S. drinkware market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 22 Canada drinkware market estimates and forecast, 2018 - 2030 (USD Million)
- Fig. 23 Mexico drinkware market estimates and forecast, 2018 - 2030 (USD Million)

Fig. 24 Key company categorization

Fig. 25 Company market share analysis, 2023

Fig. 26 Strategic framework

I would like to order

Product name: North America Drinkware Market Size, Share & Trends Analysis Report By Product (Stainless Steel Water Bottle, Tumblers & Mugs, Tritan Bottles), By Capacity (Below 16oz, 16oz - 32oz, 32oz & Above), By Distribution Channel, By Country, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/NC25862FDD50EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC25862FDD50EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970