

# North America Dehumidifier Market Size, Share & Trends Analysis Report By Technology (Refrigerative, Desiccant, Electronic/Heat Pump), By Product (Portable, Fixed), By Application, By Region, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/N9D91AF01848EN.html>

Date: February 2023

Pages: 114

Price: US\$ 5,950.00 (Single User License)

ID: N9D91AF01848EN

## Abstracts

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### North America Dehumidifier Market Growth & Trends

The North America dehumidifier market size is anticipated to reach USD 1,856.9 million by 2030, expanding at a CAGR of 7.0% during the forecast period, according to a new report by Grand View Research, Inc. The growth is primarily driven by increased construction spending, due to economic & industrial development and rapid population growth, which is expected to boost the demand for dehumidifiers over the forecast period.

According to the U.S. Census, in 2021, the U.S. annual value of put-in residential construction including renovations increased by 20% and reached USD 802.93 billion. Furthermore, non-residential building investment in 2021 reached USD 823.51 billion. The demand for housing including multifamily and single-family residential buildings is expected to witness significant growth in the region by 2030. The above mention factors will positively impact the North America portable dehumidifier market's growth.

The rising awareness among consumers about the benefits of humidity control for asthma patients is anticipated to augment the demand for refrigerative dehumidifiers in North America over the forecast period. These are the most common dehumidifiers used in basements, kitchens, storage rooms, bathrooms, and bedrooms in households.

They are also used in commercial spaces such as indoor spas, swimming pools, sports centers, recreational centers, galleries, and museums wherein the damp environment may lead to the growth of mold.

Growing awareness among consumers about the high operational efficiency of electronic/heat pump dehumidifiers is anticipated to fuel their demand in the coming years. Moreover, an increase in innovations and research and development activities for launching suitable electronic/heat pump dehumidifiers with a desired relative humidity that can operate in different temperatures is also fueling the growth of this segment of the market.

Increasing investments in water and wastewater treatment plants are also anticipated to augment the growth of the regional dehumidifier market over the forecast period. Wastewater treatment plants face problems of corrosion due to the condensation of water droplets on the metal parts, which requires dehumidifiers to reduce moisture content. There are several new plants under construction across North America. For instance, in 2021, the U.S. government announced the construction of the largest water and sewage projects including the Houma Navigation Canal Lock Complex and Stormwater Treatment Area 1 West Expansion.

The North America dehumidifier industry is highly competitive owing to the presence of both multinational and local manufacturers. Most players concentrate on several factors including regional expansion, distribution, partnerships, strategic acquisition, and major deals. For instance, In September 2021, LG Electronics, Inc. launched an upgraded version of the PuriCare Wearable Air Purifier to provide an enhanced capability dehumidifier for homes.

### North America Dehumidifier Market Report Highlights

The portable dehumidifier segment led the market in 2022 with a revenue share of 43.13% owing to the ease of handling and maintenance of the product. Moreover, many manufacturers are providing smart digital humidistat control systems, which automatically adjust the humidity levels as per the room moisture levels

The growth in the population in the U.S. and Canada has created an increased need for new residential construction. This is expected to drive the demand for the new installation of dehumidifiers, thereby driving the sale of residential dehumidifiers in North America

The commercial segment led the market in 2022 with a volume share of 35.0% owing rising number of supermarket chains across North America. According to Retail Insider in July 2021, small-format grocery stores were gaining traction in Canada

Rising investment in the development of recreational spaces and public pool facilities and the growing construction of indoor pools in the region are the factors expected to drive the demand for the non-ducted dehumidifiers and ducted dehumidifiers market during the forecast period

In August 2020, Munters exited the U.S. commercial market with plans to expand its data center manufacturing. The company revealed its intention to exit the non-core part of the commercial desiccant dehumidification to focus on strengthening its AirTech business

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