

# North America Coroplast Market Size, Share & Trends Analysis Report By Material (PE, PP), By Application (Graphic Arts, Signage), By Country (U.S., Canada), And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/N4747DA680F9EN.html>

Date: May 2024

Pages: 120

Price: US\$ 3,250.00 (Single User License)

ID: N4747DA680F9EN

## Abstracts

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### North America Coroplast Market Growth & Trends

The North America coroplast market size is expected to reach USD 635.14 million by 2030, growing at a CAGR of 6.9% over the forecast period, according to a new report by Grand View Research, Inc. This is attributed to properties exhibited by coroplast sheets, such as flexibility, durability, shock resistance, water resistance, and lightweight, which drive its use in signage, graphic art, and packaging applications.

Digital printing is gaining traction in the plastic corrugated sheets market, as it allows for faster and more efficient printing and provides more design options. Hence, coroplast sheet manufacturers are also capitalizing on the growing popularity of digital printing and their related industries' growth.

Raw material suppliers develop grades with enhanced properties suitable to the application requirements of coroplast sheet end-users. For instance, Hostalen PP H2150, a polypropylene homopolymer developed by LyondellBasell Industries Holdings B.V. and PolyMirae Company Ltd, is intended for use in customer industrial sheet applications. This grade offers good stiffness, high heat deformation temperature, and very good heat resistance, making it suitable for the development of plastic sheets for signage and graphic art applications.

The industry players in the market include manufacturers and distributors. These players adopt several strategic initiatives such as partnership agreement expansions, joint ventures, mergers & acquisitions, and new product launches to increase their individual market share. For instance, in July 2023, U.S.-based Piedmont Plastics, a distributor of plastic corrugated sheets, rods, tubes, and films, opened its new branch in Minneapolis, Minnesota. This expansion initiative is aimed at increasing its market presence across various U.S. states.

## North America Coroplast Market Report Highlights

Coroplast sheets face competition from alternative materials such as paperboard, cardboard, metal, and wood in various applications. These materials may offer similar or comparable properties while being perceived as more environmentally friendly or cost-effective, leading to potential substitution and limiting market growth

Based on material, polypropylene (PP) segment accounted for largest revenue share of over 59.0% in 2023. PP is recognized for its low density and versatility. polypropylene sheets are widely used in different industries due to their versatility and benefits

Based on application, signage is expected to progress with a CAGR of 8.5% over the forecast period. Corrugated plastic sheets allow for vibrant and attention-grabbing designs, enabling businesses to communicate with their target audiences effectively. As a result, they have become essential for the signage industry, driving innovation and creativity in visual communication solutions across various sectors of the market

The U.S. dominated the market in 2023 as it is a hub for technological innovation, particularly in the fields of graphic design, printing, and digital signage. U.S.-based companies often have access to cutting-edge technology and tools, allowing them to produce high-quality and innovative signage solutions, which can present a growth opportunity for the coroplast market in the country

As sustainability becomes increasingly important, coroplast sheets offer advantages such as recyclability and reusability compared to traditional materials like cardboard and wood. The growing emphasis on sustainable packaging solutions and environmentally friendly materials contributes to the

market growth

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