

North America Contract Furniture Market Size, Share & Trends Analysis Report By Product (Seating, Tables & Desks), By End-use (Corporate Offices, Hospitality), By Distribution Channel, By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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North America Contract Furniture Market Growth & Trends

The North America contract furniture market size is expected to reach USD 51.58 billion by 2030, growing at a CAGR of 4.3% from 2024 to 2030, according to a new report by Grand View Research, Inc. This growth is primarily attributed to factors such as growth of hospitality and housing sectors, developments in the commercial construction industry, and the growing demand for premium and luxury furniture.

There is a notable increase in the usage of sustainable and eco-friendly raw materials in the market. With growing awareness of environmental concerns, manufacturers are shifting to materials that have minimal impact on the environment throughout their lifecycle. These include renewable resources such as sustainably-sourced wood, bamboo, and cork, as well as recycled materials like reclaimed wood, recycled plastics, and repurposed metals.

The increase in commercial development in the region is a significant factor driving the market growth. As of November 24, 2022, Growth Natives, a prominent modern marketing and customer engagement agency based in the U.S., expanded its corporate offices to accommodate its rapid growth and future market development plans. This expansion, coinciding with the company reaching the milestone of 300 employees within

just three years, reflects the increasing demand for office space and the need for flexible, adaptable environments to support growing businesses. With offices spanning, the U.S., and Canada, covering over 30,000 square feet collectively, this commercial development and corporate expansion will potentially drive the demand for contract furniture solutions.

The healthcare sector in North America is undergoing expansion and renovation to meet the needs of the aging population and evolving healthcare delivery models. As new hospitals, clinics, and medical offices are built or renovated, there is a demand for specialized healthcare furniture designed to enhance patient comfort, facilitate care delivery, and comply with regulatory standards, driving the growth of the market.

Moreover, the hospitality industry, which includes hotels, restaurants, and entertainment venues, is experiencing robust growth driven primarily by increased travel and tourism. This growth fuels the demand for contract furniture to furnish lobbies, guest rooms, dining areas, and outdoor spaces, creating opportunities for furniture manufacturers and suppliers. For instance, according to the U.S. Hotel Construction Pipeline Trend Report published by Lodging Econometrics (LE), in Q1 2024, there were around 6,065 projects with 702,990 rooms in the pipeline.

North America Contract Furniture Market Report Highlights

The increase in commercial planning approvals suggests continued investment in office spaces and commercial buildings, driving the demand for contract furniture to furnish these newly approved developments. Regions with higher commercial planning approval rates such as in the U.S. are likely to offer a stronger demand for contract furniture

Based on product, seating furniture dominated the industry in North America. Contract furniture manufacturers have been thoughtfully creating multipurpose and ergonomic seating options that increase comfort during long workdays, maximize space, and encourage effective employee collaboration to boost productivity. Office interior layouts have changed considerably in recent years, driving the demand for appropriate seating furniture, like chairs and stools

The demand for contract furniture in hospitality sector is anticipated to rise at a rapid rate from 2024 to 2030. This is due to its role in enhancing the aesthetic and functional appeal of hotels through customization and premium materials. High standards in design and finishes, such as those offered by Kimball

Hospitality for major hotel brands, elevate guest experiences and differentiate high-end establishments

Sales through direct channel dominated the market in 2023. When buying contract furniture, many firms prefer to deal directly with suppliers. These provide direct dialogue and bargaining with the supplier or manufacturer, guaranteeing a thorough comprehension of the product details, available customizations, and costs

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