

North America Concrete Floor Coatings Market Size, Share & Trends Analysis Report By Product (Acrylic, Epoxy, Polyurethane, Polyaspartic), By Application (Outdoor, Indoor), By Country, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/ND24CBC442C0EN.html>

Date: May 2024

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: ND24CBC442C0EN

Abstracts

This report can be delivered to the clients within 3 Business Days

North America Concrete Floor Coatings Market Growth & Trends

The North America concrete floor coatings market size is expected to reach USD 602.40 million by 2030, registering a CAGR of 4.8% from 2024 to 2030, according to a new report by Grand View Research, Inc. The industry is anticipated to grow significantly over the forecast period owing to the growing construction industry in the U.S. Increasing construction spending in the U.S. is anticipated to elevate the penetration of residential, commercial, and industrial structures. Rising penetration of buildings as well as non-building structures is anticipated to fuel the product demand over the forecast period. Therefore, the construction industry growth in the U.S. is expected to remain an important driver over the forecast period. Concrete floor coatings are used for indoor and outdoor high-temperature resistance and to protect commercial and residential floors from wear and tear.

These coatings are also used to protect the floors of non-building structures in the power, metals, and environmental protection sectors. The population growth, rapid urbanization, and rising disposable income in Mexico have played an important role in increasing the manufacturing in automotive, construction, energy, and personal care industries. In addition, low manufacturing costs and vicinity to the U.S. have resulted in the increased importance of Mexico as a manufacturing hub for the automobile, oil &

gas, electronics, personal care, and pharmaceutical sectors. The automotive industry growth in Mexico, on account of increasing foreign direct investments by Nissan, Renault, Mazda, and Toyota, has played an important role in increasing the GDP growth in domestic the manufacturing sector.

Increasing penetration of sports stadiums due to the rising popularity of sports games, such as football, rugby, ice hockey, and tennis, is expected to promote the role of flooring solutions. The importance of flooring solutions is expected to boost the demand for concrete floor coatings for outdoor applications in sports stadiums. Epoxy, polyurethane, and polyaspartic are the majorly used products as concrete floor coatings in North America. Product types analyzed in the report include acrylic, epoxy, polyurethane, polyaspartic, and others. Epoxy coatings include solids, solvent-borne, and water-based epoxy coatings. Polyurethane products are moisture-cure, solvent-borne, solids, and water-based coatings. Other product types include polyuria-based coatings.

North America Concrete Floor Coatings Market Report Highlights

In terms of value, the U.S. dominated the market on account of the high demand for green buildings owing to the promotion & adoption of health safety policies in the U.S. construction sector

Epoxy was estimated to be the largest type segment in 2023. It is a low-weight molecular polymer, used as a building block for the manufacturing of coatings

The emergence of flooring solutions, such as soft coverings and resilient floorings, is anticipated to remain a major market restraint. Resilient flooring is a mixture of colors, binders, and fillers

The most widely used resilient flooring includes cork, wood, rubber, vinyl, asphalt, and linoleum. These are waterproof, cost-effective, durable, and low-maintenance flooring solutions

In August 2020, Sherwin-Williams launched new polyurethane flooring solutions. They introduced the FasTop multi-system that is chemical & slip-resistant and extremely hard wearing with enhanced application properties

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Projection & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. NORTH AMERICA CONCRETE FLOOR COATINGS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Global Concrete Floor Coatings Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Raw Material Trends
 - 3.2.2. Manufacturing/ Technology Trends
 - 3.2.3. Sales Channel Analysis
- 3.3. Vendor Landscape
 - 3.3.1. List of Raw Material Suppliers
 - 3.3.2. List of Distributors/Channel Partners
 - 3.3.3. List of Potential End-Users
- 3.4. Regulatory Framework, By Regions
- 3.5. Price Trend Analysis, 2018 - 2030 (USD/Kg)
 - 3.5.1. Factors Influencing Prices
- 3.6. Market Dynamics

- 3.6.1. Market Driver Analysis
- 3.6.2. Market Restraint Analysis
- 3.6.3. Industry Challenges
- 3.6.4. Industry Opportunities
- 3.7. Industry Analysis Tools
 - 3.7.1. Porter's Five Forces Analysis
 - 3.7.2. Macro-environmental Analysis

CHAPTER 4. NORTH AMERICA CONCRETE FLOOR COATINGS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Product Movement Analysis & Market Share, 2023 & 2030
- 4.2. North America Concrete Floor Coatings Market Estimates & Forecast, By Product, 2018 to 2030 (Kilotons) (USD Million)
 - 4.2.1. Epoxy
 - 4.2.1.1. Epoxy-based Concrete Floor Coatings Market Estimates and Forecasts, 2018 - 2030 (Kilotons) (USD Million)
 - 4.2.2. Polyurethane
 - 4.2.2.1. Polyurethane-based Concrete Floor Coatings Market Estimates and Forecasts, 2018 - 2030 (Kilotons) (USD Million)
 - 4.2.3. Polyaspartic
 - 4.2.3.1. Polyaspartic-based Concrete Floor Coatings Market Estimates and Forecasts, 2018 - 2030 (Kilotons) (USD Million)
 - 4.2.4. Acrylic
 - 4.2.4.1. Acrylic based Concrete Floor Coatings Market Estimates and Forecasts, 2018 - 2030 (Kilotons) (USD Million)
 - 4.2.5. Other Products
 - 4.2.5.1. Other Products-based Concrete Floor Coatings Market Estimates and Forecasts, 2018 - 2030 (Kilotons) (USD Million)

CHAPTER 5. NORTH AMERICA CONCRETE FLOOR COATINGS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

- 5.1. Application Movement Analysis & Market Share, 2023 & 2030
- 5.2. North America Concrete Floor Coatings Market Estimates & Forecast, By Application, 2018 to 2030 (Kilotons) (USD Million)
 - 5.2.1. Indoor
 - 5.2.1.1. North America Concrete Floor Coatings Market Estimates and Forecasts, in Indoor, 2018 - 2030 (Kilotons) (USD Million)

5.2.2. Outdoor

5.2.2.1. North America Concrete Floor Coatings Market Estimates and Forecasts, in Outdoor, 2018 - 2030 (Kilotons) (USD Million)

CHAPTER 6. NORTH AMERICA CONCRETE FLOOR COATINGS MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

6.1. Country Movement Analysis & Market Share, 2023 & 2030

6.2. U.S.

6.2.1. U.S. Concrete Floor Coatings Estimates & Forecast, 2018 - 2030 (Kilotons) (USD Million)

6.3. Canada

6.3.1. Canada Concrete Floor Coatings Estimates & Forecast, 2018 - 2030 (Kilotons) (USD Million)

6.4. Mexico

6.4.1. Mexico Concrete Floor Coatings Estimates & Forecast, 2018 - 2030 (Kilotons) (USD Million)

CHAPTER 7. NORTH AMERICA CONCRETE FLOOR COATINGS MARKET - COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Company Categorization

7.3. Company Market Share Analysis, 2023 (%)

7.4. Company Heat Map Analysis

7.5. Strategy Mapping

7.6. Company Profiles (Business Overview, Financial Performance, Product Benchmarking)

7.6.1. Trucrete Surfacing Systems

7.6.2. The Sherwin-Williams Company

7.6.3. North American Coating Solution

7.6.4. BASF SE

7.6.5. Vanguard Concrete Coating

7.6.6. Tennant Coatings

7.6.7. Jotun

7.6.8. Axalta Coating Systems

7.6.9. Elite Crete Systems

7.6.10. Stonhard

7.6.11. PPG Pittsburgh Paints

- 7.6.12. Key Resin Company
- 7.6.13. BEHR Process Corp.
- 7.6.14. Epmar Corp.
- 7.6.15. Pratt & Lambert
- 7.6.16. Dex-O-Tex
- 7.6.17. Florock
- 7.6.18. Garland Industries, Inc.
- 7.6.19. Tnemec
- 7.6.20. Cornerstone Coatings
- 7.6.21. Westcoat Specialty Coating Systems
- 7.6.22. Versatile Building Products
- 7.6.23. Henkel AG & Co. KGaA

List Of Tables

LIST OF TABLES

Table 1 List of Potential End-Users

Table 2 List of Distributors/Channel Partners

Table 3 List of Potential End-Users

Table 4 Regulatory Framework, by Regions

Table 5 U.S. Macroeconomic Outlay

Table 6 U.S. Concrete Floor Coatings Market Estimates & Forecasts, by Product, 2018 - 2030 (Kilotons) (USD Million)

Table 7 U.S. Concrete Floor Coatings Market Estimates & Forecasts, by Application, 2018 - 2030 (Kilotons) (USD Million)

Table 8 Canada Macroeconomic Outlay

Table 9 Canada Concrete Floor Coatings Market Estimates & Forecasts, by Product, 2018 - 2030 (Kilotons) (USD Million)

Table 10 Canada Concrete Floor Coatings Market Estimates & Forecasts, by Application, 2018 - 2030 (Kilotons) (USD Million)

Table 11 Mexico Macroeconomic Outlay

Table 12 Mexico Concrete Floor Coatings Market Estimates & Forecasts, by Product, 2018 - 2030 (Kilotons) (USD Million)

Table 13 Mexico Concrete Floor Coatings Market Estimates & Forecasts, by Application, 2018 - 2030 (Kilotons) (USD Million)

Table 14 Recent Developments & Impact Analysis, by Key Market Participants

Table 15 Company Heat Map Analysis

Table 16 Key Strategy Mapping

Table 17 Participant's Overview

Table 18 Financial Performance

Table 19 Product Benchmarking

List Of Figures

LIST OF FIGURES

- Fig. 1 North America Concrete Floor Coatings Market Segmentation
- Fig. 2 Information Procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Market Production And Validation
- Fig. 5 Data Validating & Publishing
- Fig. 6 North America Concrete Floor Coatings Market Snapshot
- Fig. 7 North America Concrete Floor Coatings Market Segmental Outlook, 2023 (USD Million)
- Fig. 8 North America Concrete Floor Coatings Market: Competitive Insights
- Fig. 9 Global & North America Concrete Floor Coatings Market, 2023 (USD Million)
- Fig. 10 North America Concrete Floor Coatings Market Value Chain Analysis
- Fig. 11 North America Concrete Floor Coatings Market Dynamics
- Fig. 12 North America Concrete Floor Coatings Market: Porter's Analysis
- Fig. 13 North America Concrete Floor Coatings Market: Pestel Analysis
- Fig. 14 North America Concrete Floor Coatings Market Analysis & Segment Forecast, By Product, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 15 Epoxy-based Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 16 Polyurethane-based Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 17 Polyaspartic based Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 18 Acrylic-based Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 19 Other Products based Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 20 North America Concrete Floor Coatings Market Analysis & Segment Forecast, By Applications, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 21 North America Concrete Floor Coatings Market Analysis & Segment Forecast, in Indoor, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 22 North America Concrete Floor Coatings Market Analysis & Segment Forecast, in Outdoor, 2018 - 2030 (Kilotons) (USD Million)
- Fig. 23 North America Concrete Floor Coatings Market, By Country, 2023 & 2030 (%)
- Fig. 24 U.S. Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 -

2030 (Kilotons) (USD Million)

Fig. 25 Canada Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)

Fig. 26 Mexico Concrete Floor Coatings Market Analysis & Segment Forecast, 2018 - 2030 (Kilotons) (USD Million)

Fig. 27 North America Concrete Floor Coatings Market: Company Categorization

Fig. 28 North America Concrete Floor Coatings Market: Company Market Share Analysis

Fig. 29 North America Concrete Floor Coatings Market: Strategy Mapping

I would like to order

Product name: North America Concrete Floor Coatings Market Size, Share & Trends Analysis Report By Product (Acrylic, Epoxy, Polyurethane, Polyaspartic), By Application (Outdoor, Indoor), By Country, And Segment Forecasts, 2024 - 2030

Product link: <https://marketpublishers.com/r/ND24CBC442C0EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ND24CBC442C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970