

North America Commercial Facility Snow And Ice Management Service Market Size, Share & Trends Analysis Report By Application (Workspaces/Office Buildings, Retail Stores), By Execution (Self-perform, Outsourced), By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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North America Commercial Facility Snow And Ice Management Service Market Growth & Trends

The North America commercial facility snow & ice management service market size is anticipated to reach USD 27.42 billion by 2030, registering a CAGR of 3.0% from 2024 to 2030, according to a new report by Grand View Research, Inc. The increasing snowfall in many parts of the North America has created a greater need for frequent and thorough snow removal efforts to ensure the safety of pedestrians and drivers.

Winter weather poses significant challenges for commercial property owners and managers, who must ensure their businesses remain open and accessible despite snow and ice. These companies need to have access to reliable and efficient commercial snow removal services in order to keep operations running. Scheduling these services well in advance, rather than waiting for severe winter conditions, is crucial to ensuring that operations can continue uninterrupted. By maintaining a regular snow and ice removal schedule, commercial property owners can stay on track and avoid disruptions, creating significant opportunities for snow and ice maintenance services.

Furthermore, according to the U.S. Department of Transportation 2023 Report, the U.S. has reported that a significant number of weather-related vehicle crashes occur on snowy or icy roads, with over 1,300 fatalities and 116,800 injuries occurring annually. These statistics highlight the importance of reliable and effective snow & ice management services, particularly for commercial facilities. These aforementioned factors are expected to drive growth of the commercial facility maintenance service market in North America.

Commercial property owners seeking to reduce costs and boost revenue can consider outsourcing their snow removal needs. This approach can result in cost savings of over 50% as compared to the expenses associated with owning and maintaining snow removal equipment. In addition, outsourcing eliminates the burden of additional repair and maintenance costs commonly incurred with equipment ownership. These factors are expected to drive the demand for commercial facility snow & ice management services in North America.

Manufacturers of commercial facility snow & ice management service market are adopting several strategies, such as expansions, mergers & acquisitions, partnerships/collaborations, and service launches, to enhance market penetration. For instance, in February 2024, Schill Grounds Management acquired BAM Outdoor, a locally owned & operated snow removal services company that serves the Indianapolis market and surrounding suburbs, including Westfield, Fishers, Carmel, and Noblesville. BAM's customer base includes a range of commercial entities, including homeowner associations, multi-family complexes, and logistics & distribution facilities. This acquisition is expected to provide new growth opportunities for Schill Grounds Management's staff and enhance the services offered to its customers.

North America Commercial Facility Snow And Ice Management Service Market Report Highlights

The workspaces/office buildings application segment dominated the market in 2023. Commercial facility snow & ice management service provide regular maintenance and cleanups to create a welcoming outdoor environment. The aesthetics of commercial buildings represent the appearance of their structures. The aesthetics of such buildings are the reflection of their business and message they are trying to imbibe in society at large. Thus, companies carry out commercial snow & ice management of their exteriors that reflects business values and brand personality

The outsourced segment includes maintenance activities, where the company responsible for maintaining the commercial facility snow & ice management service assigns maintenance work to independent third-party external service providers with defined service contracts. In this type of commercial facility snow & ice management service, the company directly supervises the services provided by third-party external service providers

The trend of outsourcing snow removal services is likely to intensify as businesses recognize the value of delegating this essential task to experienced professionals. Outsourcing allows organizations to focus on their core operations while entrusting snow & ice maintenance to skilled contractors who possess the necessary equipment, resources, and expertise to deliver efficient and reliable services

In New Mexico, property owners are accountable for shoveling their sidewalks after each snowstorm to maintain safe pedestrian access. During continuous periods of snowfall, snowplows may need to make multiple passes in front of homes or businesses. Consequently, snow may be pushed onto sidewalks that have already been cleared. Property owners are obligated to clear this snow as well, ensuring that sidewalks remain safe and accessible for pedestrians

BrightView Holdings, Inc. acquired TDE Group, a commercial landscaping and snow removal company based in suburban Detroit with operations in Windsor, Ontario, in March 2022. The terms of the transaction were not disclosed. This acquisition has greatly enhanced BrightView Holdings, Inc.'s operations in the Upper Midwest region, as TDE Group brings a skilled crew and expertise

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