

North America Commercial Facility Landscaping Services Market Size, Share & Trends Analysis Report By Application (Workspaces/Office Buildings, Hospitals), By Execution (Outsourced, Self-perform), By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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North America Commercial Facility Landscaping Services Market Growth & Trends

The North America commercial facility landscaping services market size is anticipated to reach USD 70.35 billion by 2030, registering a CAGR of 3.6% from 2024 to 2030, according to a new report by Grand View Research, Inc. Maintenance activities in commercial landscaping involve all aspects of landscape management, from trimming, fertilizing, and irrigation to plant bed maintenance and tree care. Further, commercial landscaping services in water storm management can include drainage solutions, rain gardens, soil stabilization, and others. These aforementioned advantages offered by commercial facility landscaping services are expected to propel the market demand.

Commercial landscaping is undertaken in commercial facilities, such as business units, retail centers, industrial facilities, shopping centers, hotels, and office complexes, to improve the external appearance of the buildings. Improving their external appearance can help these businesses attract and retain customers. Furthermore, the growth in the commercial sector is likely to drive the demand for commercial facility landscaping services. Workspaces and commercial complexes work on the outdoor business spaces to ensure that the layout of the landscape reflects the core values of the commercial facility within the compound.



According to a report published by the U.S. Census Bureau in February 2024, the value of non-residential office construction remained at USD 101.40 billion, which is 5.3% more than the non-residential office construction witnessed in December 2022. Commercial landscaping services are carried out for the maintenance of workspaces/office buildings. Hence, with the rise in the number of office buildings, the demand for commercial facility landscaping services is anticipated to surge over the forecast period.

A well-maintained commercial landscaping with greenery and attractive foliage creates a welcoming environment for the customers. Such a professional welcome creates a sense of confidence in the customers' minds. Sometimes, landscaping is used by companies to showcase their brand elements, such as brand logos, slogans, and others. These aforementioned factors are anticipated to drive the demand for commercial facility landscaping service in the coming years.

Manufacturers of North America commercial facility landscaping service market are adopting several strategies, such as expansions, mergers & acquisitions, partnerships/collaborations, and service launches, to enhance market penetration. For instance, in January 2023, BrightView Holdings, Inc. acquired the Island Plant Company, LLC, a renowned resort and condominium landscaping firm based in Maui, Hawaii. This acquisition is anticipated to provide new growth opportunities to the employees of BrightView Holdings, Inc., and offer improved services to its customers.

North America Commercial Facility Landscaping Service Report Highlights

Based on application, the workspaces/office buildings application segment dominated the market in 2023. Commercial facility landscaping services provide regular maintenance, seasonal cleanups, and design services to create a welcoming outdoor environment

A well-maintained and aesthetically pleasing landscape can contribute to a positive patient experience and promote healing. Commercial landscaping services can provide regular maintenance, seasonal cleanups, and design services to create a peaceful and calming outdoor environment for patients, visitors, and staff. They can also recommend plants and trees that are known for their air-purifying properties to ensure a healthy and safe outdoor environment for everyone

The outsourced segment includes maintenance activities, where the company



responsible for maintaining the commercial facility landscaping service assigns maintenance work to independent third-party external service providers with defined service contracts. In this type of commercial facility landscaping service, the company directly supervises the services provided by third-party external service providers

BrightView Holdings, Inc. acquired SGS Hawaii, a commercial landscaping company, in July 2022. The terms of the transaction were not disclosed. SGS specializes in providing grounds management and lawn maintenance services to the hotel and resort sector, as well as tree trimming, arbor care, irrigation, soil testing, and fertilization. This acquisition is expected to provide new growth opportunities for BrightView Holdings, Inc.'s staff and enhance the services offered to its customers



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