

# North America Commercial Facility Landscaping Services Market Size, Share & Trends Analysis Report By Application (Workspaces/Office Buildings, Hospitals), By Execution (Outsourced, Self-perform), By Country, And Segment Forecasts, 2024 - 2030

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# Abstracts

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North America Commercial Facility Landscaping Services Market Growth & Trends

The North America commercial facility landscaping services market size is anticipated to reach USD 70.35 billion by 2030, registering a CAGR of 3.6% from 2024 to 2030, according to a new report by Grand View Research, Inc. Maintenance activities in commercial landscaping involve all aspects of landscape management, from trimming, fertilizing, and irrigation to plant bed maintenance and tree care. Further, commercial landscaping services in water storm management can include drainage solutions, rain gardens, soil stabilization, and others. These aforementioned advantages offered by commercial facility landscaping services are expected to propel the market demand.

Commercial landscaping is undertaken in commercial facilities, such as business units, retail centers, industrial facilities, shopping centers, hotels, and office complexes, to improve the external appearance of the buildings. Improving their external appearance can help these businesses attract and retain customers. Furthermore, the growth in the commercial sector is likely to drive the demand for commercial facility landscaping services. Workspaces and commercial complexes work on the outdoor business spaces to ensure that the layout of the landscape reflects the core values of the commercial facility within the compound.



According to a report published by the U.S. Census Bureau in February 2024, the value of non-residential office construction remained at USD 101.40 billion, which is 5.3% more than the non-residential office construction witnessed in December 2022. Commercial landscaping services are carried out for the maintenance of workspaces/office buildings. Hence, with the rise in the number of office buildings, the demand for commercial facility landscaping services is anticipated to surge over the forecast period.

A well-maintained commercial landscaping with greenery and attractive foliage creates a welcoming environment for the customers. Such a professional welcome creates a sense of confidence in the customers' minds. Sometimes, landscaping is used by companies to showcase their brand elements, such as brand logos, slogans, and others. These aforementioned factors are anticipated to drive the demand for commercial facility landscaping service in the coming years.

Manufacturers of North America commercial facility landscaping service market are adopting several strategies, such as expansions, mergers & acquisitions, partnerships/collaborations, and service launches, to enhance market penetration. For instance, in January 2023, BrightView Holdings, Inc. acquired the Island Plant Company, LLC, a renowned resort and condominium landscaping firm based in Maui, Hawaii. This acquisition is anticipated to provide new growth opportunities to the employees of BrightView Holdings, Inc., and offer improved services to its customers.

North America Commercial Facility Landscaping Service Report Highlights

Based on application, the workspaces/office buildings application segment dominated the market in 2023. Commercial facility landscaping services provide regular maintenance, seasonal cleanups, and design services to create a welcoming outdoor environment

A well-maintained and aesthetically pleasing landscape can contribute to a positive patient experience and promote healing. Commercial landscaping services can provide regular maintenance, seasonal cleanups, and design services to create a peaceful and calming outdoor environment for patients, visitors, and staff. They can also recommend plants and trees that are known for their air-purifying properties to ensure a healthy and safe outdoor environment for everyone

The outsourced segment includes maintenance activities, where the company



responsible for maintaining the commercial facility landscaping service assigns maintenance work to independent third-party external service providers with defined service contracts. In this type of commercial facility landscaping service, the company directly supervises the services provided by third-party external service providers

BrightView Holdings, Inc. acquired SGS Hawaii, a commercial landscaping company, in July 2022. The terms of the transaction were not disclosed. SGS specializes in providing grounds management and lawn maintenance services to the hotel and resort sector, as well as tree trimming, arbor care, irrigation, soil testing, and fertilization. This acquisition is expected to provide new growth opportunities for BrightView Holdings, Inc.'s staff and enhance the services offered to its customers



# Contents

### CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
- 1.4. Information Procurement
- 1.4.1. Purchased Database
- 1.4.2. GVR's Internal Database
- 1.4.3. Secondary Sources & Third-Party Perspectives
- 1.4.4. Primary Research
- 1.5. Information Analysis
- 1.5.1. Data Analysis Models
- 1.6. Research Scope and Assumptions
  - 1.6.1. List to Data Sources

#### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

## CHAPTER 3. NORTH AMERICA COMMERCIAL FACILITY LANDSCAPING SERVICE MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Concentration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
- 3.4. Regulatory Framework
- 3.5. Technology Overview
- 3.6. North America Commercial Facility Landscaping Service Market Market dynamics
  - 3.6.1. Market Driver Analysis
  - 3.6.2. Market Restraint Analysis
  - 3.6.3. Market Opportunity Analysis
  - 3.6.4. Market Challenge Analysis
- 3.7. Vendor Matrix
- 3.8. Economic Mega Trends Analysis
- 3.9. Industry Analysis Tools: North America Commercial Facility Landscaping Service

North America Commercial Facility Landscaping Services Market Size, Share & Trends Analysis Report By Applicat...



#### Market

3.9.1. Porter's Analysis3.9.2. Macroeconomic Analysis

## CHAPTER 4. NORTH AMERICA COMMERCIAL FACILITY LANDSCAPING SERVICE MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

4.1. North America Commercial Facility Landscaping Service Market: Application Outlook

4.2. North America Commercial Facility Landscaping Service Market: Application Movement Analysis, 2023 & 2030

- 4.3. Supermarkets & Hypermarkets
- 4.3.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.4. Retail Stores
- 4.4.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.5. Restaurants

4.5.1. Market estimates and forecasts, 2018 - 2030 (USD Billion)

- 4.6. Hospitals
- 4.6.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.7. Public Buildings
- 4.7.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.8. Workspaces/Office Buildings

4.8.1. Market estimates and forecasts, 2018 - 2030 (USD Billion)

4.9. Hospitality

4.9.1. Market estimates and forecasts, 2018 - 2030 (USD Billion)

- 4.10. Banks
- 4.10.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.11. Convenience Stores
- 4.11.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.12. Shopping Centers
- 4.12.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 4.13. Other Commercial Applications
- 4.13.1. Market estimates and forecasts, 2018 2030 (USD Billion)

# CHAPTER 5. NORTH AMERICA COMMERCIAL FACILITY LANDSCAPING SERVICE MARKET: MAINTENANCE ESTIMATES & TREND ANALYSIS

5.1. North America Commercial Facility Landscaping Service Market: Maintenance Outlook



5.2. North America Commercial Facility Landscaping Service Market: Maintenance Movement Analysis, 2023 & 2030

- 5.3. Self-perform
- 5.3.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 5.4. Outsourced

5.4.1. Market estimates and forecasts, 2018 - 2030 (USD Billion)

## CHAPTER 6. NORTH AMERICA COMMERCIAL FACILITY LANDSCAPING SERVICE MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

6.1. Country Movement Analysis & Market Share, 2023 & 2030 6.2. U.S.

- 6.2.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 6.2.2. Market estimates and forecasts by application, 2018 2030 (USD Billion)
- 6.2.3. Market estimates and forecasts by execution, 2018 2030 (USD Billion)

## 6.3. Canada

- 6.3.1. Market estimates and forecasts, 2018 2030 (USD Billion)
- 6.3.2. Market estimates and forecasts by application, 2018 2030 (USD Billion)
- 6.3.3. Market estimates and forecasts by execution, 2018 2030 (USD Billion)

# CHAPTER 7. NORTH AMERICA COMMERCIAL FACILITY LANDSCAPING SERVICE MARKET: COMPETITIVE ANALYSIS

- 7.1. Recent Developments & Impact Analysis, By Key Market Participants
- 7.2. Key Company Categorization
- 7.3. Participant's Overview
- 7.4. Financial Performance
- 7.5. Service Benchmarking
- 7.6. Company Market Positioning
- 7.7. Company Market Share Analysis, 2023
- 7.8. Company Heat Map Analysis, 2023
- 7.9. Service Benchmarking Analysis for Key Companies
- 7.10. Competitive Dashboard Analysis
- 7.11. Strategy Mapping
- 7.12. Company Profiles
- 7.12.1. MCS360
  - 7.12.1.1. Participant's overview
  - 7.12.1.2. Financial performance
  - 7.12.1.3. Service benchmarking



- 7.12.1.4. Recent developments
- 7.12.2. Lessen
- 7.12.2.1. Participant's overview
- 7.12.2.2. Financial performance
- 7.12.2.3. Service benchmarking
- 7.12.2.4. Recent developments
- 7.12.3. Divisions Maintenance Group
- 7.12.3.1. Participant's overview
- 7.12.3.2. Financial performance
- 7.12.3.3. Service benchmarking
- 7.12.3.4. Recent developments
- 7.12.4. Ferrandino & Son, Inc.
- 7.12.4.1. Participant's overview
- 7.12.4.2. Financial performance
- 7.12.4.3. Service benchmarking
- 7.12.4.4. Recent developments
- 7.12.5. Powerhouse
  - 7.12.5.1. Participant's overview
- 7.12.5.2. Financial performance
- 7.12.5.3. Service benchmarking
- 7.12.5.4. Recent developments
- 7.12.6. Trillium Facility Solutions
- 7.12.6.1. Participant's overview
- 7.12.6.2. Financial performance
- 7.12.6.3. Service benchmarking
- 7.12.6.4. Recent developments
- 7.12.7. Grounds Control USA
- 7.12.7.1. Participant's overview
- 7.12.7.2. Financial performance
- 7.12.7.3. Service benchmarking
- 7.12.7.4. Recent developments
- 7.12.8. Retail Contracting Service
- 7.12.8.1. Participant's overview
- 7.12.8.2. Financial performance
- 7.12.8.3. Service benchmarking
- 7.12.8.4. Recent developments
- 7.12.9. Facilities Maintenance Management
- 7.12.9.1. Participant's overview
- 7.12.9.2. Financial performance



- 7.12.9.3. Service benchmarking
- 7.12.9.4. Recent developments
- 7.12.10. CBM Commercial Maintenance Company
- 7.12.10.1. Participant's overview
- 7.12.10.2. Financial performance
- 7.12.10.3. Service benchmarking
- 7.12.10.4. Recent developments
- 7.12.11. Kleenway Building Maintenance Inc.
- 7.12.11.1. Participant's overview
- 7.12.11.2. Financial performance
- 7.12.11.3. Service benchmarking
- 7.12.11.4. Recent developments
- 7.12.12. All American Facility Maintenance
- 7.12.12.1. Participant's overview
- 7.12.12.2. Financial performance
- 7.12.12.3. Service benchmarking
- 7.12.12.4. Recent developments
- 7.12.13. Neighborly Company
- 7.12.13.1. Participant's overview
- 7.12.13.2. Financial performance
- 7.12.13.3. Service benchmarking
- 7.12.13.4. Recent developments
- 7.12.14. BrightView Holdings, Inc.
- 7.12.14.1. Participant's overview
- 7.12.14.2. Financial performance
- 7.12.14.3. Service benchmarking
- 7.12.14.4. Recent developments
- 7.12.15. EMCOR Group Inc.
- 7.12.15.1. Participant's overview
- 7.12.15.2. Financial performance
- 7.12.15.3. Service benchmarking
- 7.12.15.4. Recent developments
- 7.12.16. ABM INDUSTRIES INCORPORATED
- 7.12.16.1. Participant's overview
- 7.12.16.2. Financial performance
- 7.12.16.3. Service benchmarking
- 7.12.16.4. Recent developments



# **List Of Tables**

#### LIST OF TABLES

Table 1 North America Commercial Facility Landscaping Service market estimates and forecasts, by application, 2018 - 2030 (USD Billion)
Table 2 North America Commercial Facility Landscaping Service market estimates and forecasts, by execution, 2018 - 2030 (USD Billion)
Table 3 U.S. Single-Family Rental Property Maintenance market estimates and forecasts, by application, 2018 - 2030 (USD Billion)
Table 4 U.S. Single-Family Rental Property Maintenance market estimates and forecasts, by execution, 2018 - 2030 (USD Billion)
Table 4 U.S. Single-Family Rental Property Maintenance market estimates and forecasts, by execution, 2018 - 2030 (USD Billion)
Table 5 Canada Single-Family Rental Property Maintenance market estimates and forecasts, by application, 2018 - 2030 (USD Billion)
Table 5 Canada Single-Family Rental Property Maintenance market estimates and forecasts, by application, 2018 - 2030 (USD Billion)
Table 6 Canada Single-Family Rental Property Maintenance market estimates and forecasts, by execution, 2018 - 2030 (USD Billion)



# **List Of Figures**

#### LIST OF FIGURES

- Fig. 1 Market Segmentation & Scope
- Fig. 2 Information Procurement
- Fig. 3 Data Analysis Models
- Fig. 4 Market Formulation And Validation
- Fig. 5 Data Validating & Publishing
- Fig. 6 Market Snapshot
- Fig. 7 Segment Snapshot
- Fig. 8 Competitive Landscape Snapshot
- Fig. 9 North America Commercial Facility Landscaping Service Market Value, 2023 (USD Million)
- Fig. 10 Concentration And Growth Prospect Mapping
- Fig. 11 North America Commercial Facility Landscaping Service Market Value Chain Analysis
- Fig. 12 Market Dynamics
- Fig. 13 Market Driver Analysis
- Fig. 14 Market Restraint Analysis
- Fig. 15 North America Commercial Facility Landscaping Service Market: PORTER's Analysis
- Fig. 16 North America Commercial Facility Landscaping Service Market: PESTEL Analysis
- Fig. 17 North America Commercial Facility Landscaping Service Market, By Application: Key Takeaways
- Fig. 18 North America Commercial Facility Landscaping Service Market: Application Movement Analysis & Market Share, 2023 & 2030
- Fig. 19 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Supermarkets & Hypermarkets, 2018 2030 (USD Million)
- Fig. 20 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Retail Stores, 2018 2030 (USD Million)
- Fig. 21 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Restaurants, 2018 2030 (USD Million)
- Fig. 22 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Hospitals, 2018 2030 (USD Million)
- Fig. 23 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Public Buildings, 2018 2030 (USD Million)



Fig. 24 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Workspaces/Office Buildings, 2018 - 2030 (USD Million)

Fig. 25 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Hospitality, 2018 - 2030 (USD Million)

Fig. 26 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Banks, 2018 - 2030 (USD Million)

Fig. 27 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Convenience Stores, 2018 - 2030 (USD Million)

Fig. 28 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, In Shopping Centers, 2018 - 2030 (USD Million)

Fig. 29 North America Commercial Facility Landscaping Service Market, By Execution : Key Takeaways

Fig. 30 North America Commercial Facility Landscaping Service Market: Execution Movement Analysis & Market Share, 2023 & 2030

Fig. 31 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, By Self-perform, 2018 - 2030 (USD Million)

Fig. 32 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, By Outsourced, 2018 - 2030 (USD Million)

Fig. 33 North America Commercial Facility Landscaping Service Market Estimates & Forecasts, By Country, 2018 - 2030 (USD Million)

Fig. 34 US Commercial Facility Landscaping Service Market Estimates & Forecasts, 2018 - 2030 (USD Million)

Fig. 35 US Commercial Facility Landscaping Service Market Estimates & Forecasts, By Application, 2018 - 2030 (USD Million)

Fig. 36 US Commercial Facility Landscaping Service Market Estimates & Forecasts, By Execution, 2018 - 2030 (USD Million)

Fig. 37 Total Construction Spending in US, USD Billion, 2021 - 2023

Fig. 38 Canada Commercial Facility Landscaping Service Market Estimates & Forecasts, 2018 - 2030 (USD Million)

Fig. 39 Canada Commercial Facility Landscaping Service Market Estimates & Forecasts, By Application, 2018 - 2030 (USD Million)

Fig. 40 Canada Commercial Facility Landscaping Service Market Estimates & Forecasts, By Execution, 2018 - 2030 (USD Million)

Fig. 41 Investments in Non-Residential Building Construction, November 2023 (% Change)

Fig. 42 Key Company/Competition Categorization

Fig. 43 Company Market Positioning

Fig. 44 Company Market Share Analysis, 2023

Fig. 45 Competitive Dashboard Analysis



Fig. 46 Strategic Framework



#### I would like to order

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