

# **North America Coaxial Cable Market Analysis By Application (Video Distribution, Radio Frequency Transfer, Internet Data Transfer), By End-Use (CATV Companies, System Integrators, Military And Aerospace, Telephone Service Providers, Internet Service Providers, Construction Industry) And Segment Forecasts To 2020**

<https://marketpublishers.com/r/NE438215A0DEN.html>

Date: July 2014

Pages: 80

Price: US\$ 4,950.00 (Single User License)

ID: NE438215A0DEN

## **Abstracts**

The North American coaxial cable market is expected to reach USD 3,482.3 million by 2020. Increased spending on telecom and IT, low installation/setup cost coupled with advancement in technology is expected to be the key market driver over the forecast period. The presence of a large number of internet service providers in this region is expected to spur demand across end-use application markets.

High demand for coaxial cables, owing to high investment in broadcasting and broadband sectors so as to enhance communication infrastructure, is also expected to serve as a driver to the market over the next six years. Furthermore, attractive FDI policies and low trade barriers across Canada and Mexico have led to rise in investments in this market. However, high price and threat from substitutes such as fiber optic cables, which are used widely in LANs, may restrain the industry growth over the next few years. Initiatives to extend distribution channels so as to serve potential rural markets and issuing of DOCSIS 3.1 are expected to be an opportunity for industry participants.

Further key findings from the study suggest:

RF transfer application segment is expected to continue dominating the market,

and accounted for over 60% of the overall market share in 2013. This is mainly because of its effectiveness in providing maximum channel bandwidth and low installation cost. Video distribution is expected to grow at the fastest CAGR of 7.3% from 2014 to 2020. Telecom and IT industry is expected to remain the key application area owing to increased investments in these sectors.

In terms of end-use, system integrators are expected to grow at a fastest CAGR of 8.2% from 2014 to 2020, owing to the need for enhancing communication infrastructure.

The U.S. is expected to dominate the market over the forecast period, accounting for over 50% of the market in 2013. Further, it is expected to grow at a CAGR of 6.6% from 2014 to 2020, owing to the presence of key industry participants in the region.

Companies operating in the market include Amphenol Corporation, Belden Inc, General Cable Corporation, LS Cable & System, Coleman Cable Inc, TE Connectivity Ltd, Alpha Wire, L-Com North America Connectivity etc. The market is consolidated in nature, and characterized by low installation cost and ease of use. Initiatives to extend distribution channel in rural markets is expected to remain the key growth strategy over the forecast period.

For the purpose of this study, Grand View Research has segmented the North America coaxial cable market on the basis of application, end-use and region:

North America Coaxial Cable Application Outlook (Revenue, USD Million, 2012 – 2020)

Video Distribution

Radio Frequency Transfer

Internet Data Transfer

North America Coaxial Cable End-Use Outlook (Revenue, USD Million, 2012 – 2020)

CATV Companies

System Integrators

Military & Aerospace

Telephone Service Providers

Internet Service Providers

Construction Industry

Others

North America Coaxial Cable Regional Outlook (Revenue, USD Million, 2012 – 2020)

U.S.

Canada

Mexico

## Contents

### CHAPTER 1 EXECUTIVE SUMMARY

#### 1.1 Coaxial Cable - Industry Summary & Critical Success Factors (CSFs)

### CHAPTER 2 COAXIAL CABLE INDUSTRY OUTLOOK

#### 2.1 Market Segmentation

#### 2.2 Market Size and Growth Prospects

#### 2.3 Coaxial Cable Value Chain Analysis

#### 2.4 Coaxial Cable Market Dynamics

##### 2.4.1 Key Driver Analysis

##### 2.4.1.1 Increasing IT and telecom spending

##### 2.4.1.2 Low installation cost

##### 2.4.1.3 Technological advancement

##### 2.4.2 Key Restraint Analysis

##### 2.4.2.1 Raw material price and substitutes

#### 2.5 Key Opportunities Prioritized

#### 2.6 Industry Analysis - Porter's

#### 2.7 Coaxial cable - Company Market Share Analysis, 2013

#### 2.8 Coaxial cable - PESTEL Analysis

### CHAPTER 3 COAXIAL CABLE APPLICATION OUTLOOK

#### 3.1 Video distribution

##### 3.1.1 Coaxial cable demand in video distribution, by region, (USD Million), 2012 - 2020

#### 3.2 Radio frequency transfer

##### 3.2.1 Coaxial cable demand in radio frequency transfer, by region, (USD Million), 2012 - 2020

#### 3.3 Internet data transfer

##### 3.3.1 Coaxial cable demand in internet data transfer, by region, (USD Million), 2012 - 2020

### CHAPTER 4 COAXIAL CABLE END-USE OUTLOOK

#### 4.1 CATV Companies

##### 4.1.1 Coaxial cable demand in CATV companies, by region, (USD Million), 2012 - 2020

## 4.2 System Integrators

4.2.1 Coaxial cable demand in system integrators, by region, (USD Million), 2012 - 2020

## 4.3 Military and Aerospace

4.3.1 Coaxial cable demand in military and aerospace industry, by region, (USD Million), 2012 – 2020

## 4.4 Telephone Service Providers

4.4.1 Coaxial cable demand in telephone service providers, by region, (USD Million), 2012 - 2020

## 4.5 Internet Service Providers

4.5.1 Coaxial cable demand in internet service providers, by region, (USD Million), 2012 - 2020

## 4.6 Construction Industry

4.6.1 Coaxial cable demand in construction industry, by region, (USD Million), 2012 - 2020

## 4.7 Others

4.7.1 Coaxial cable demand in other industries, by region, (USD Million), 2012 - 2020

# CHAPTER 5 COAXIAL CABLE REGIONAL OUTLOOK

## 5.1 U.S.

5.1.1 U.S. coaxial cable market by application, (USD Million), 2012 – 2020

5.1.2 U.S. coaxial cable market by end-use, (USD Million), 2012 – 2020

## 5.2 Canada

5.2.1 Canada coaxial cable market by application, (USD Million), 2012 – 2020

5.2.2 Canada coaxial cable market by end-use, (USD Million), 2012 – 2020

## 5.3 Mexico

5.3.1 Mexico coaxial cable market by application, (USD Million), 2012 – 2020

5.3.2 Mexico coaxial cable market by end-use, (USD Million), 2012 – 2020

# CHAPTER 6 COMPETITIVE LANDSCAPE

## 6.1 Alpha Wire

6.1.1 Company Overview

6.1.2 Financial Performance

6.1.3 Product Benchmarking

6.1.4 Strategic Initiatives

## 6.2 Amphenol Corporation

6.2.1 Company Overview

- 6.2.2 Financial Performance
- 6.2.3 Product Benchmarking
- 6.2.4 Strategic Initiatives
- 6.3 Belden Inc.
  - 6.3.1 Company Overview
  - 6.3.2 Financial Performance
  - 6.3.3 Product Benchmarking
  - 6.3.4 Strategic Initiatives
- 6.4 Coleman Cable Inc.
  - 6.4.1 Company Overview
  - 6.4.2 Financial Performance
  - 6.4.3 Product Benchmarking
  - 6.4.4 Strategic Initiatives
- 6.5 General Cable Corporation
  - 6.5.1 Company Overview
  - 6.5.2 Financial Performance
  - 6.5.3 Product Benchmarking
  - 6.5.4 Strategic Initiatives
- 6.6 L-Com North America Connectivity
  - 6.6.1 Company Overview
  - 6.6.2 Financial Performance
  - 6.6.3 Product Benchmarking
  - 6.6.4 Strategic Initiatives
- 6.7 LS Cable & System
  - 6.7.1 Company Overview
  - 6.7.2 Financial Performance
  - 6.7.3 Product Benchmarking
  - 6.7.4 Strategic Initiatives
- 6.8 Nexans S.A.
  - 6.8.1 Company Overview
  - 6.8.2 Financial Performance
  - 6.8.3 Product Benchmarking
  - 6.8.4 Strategic Initiatives
- 6.9 Southwire
  - 6.9.1 Company Overview
  - 6.9.2 Financial Performance
  - 6.9.3 Product Benchmarking
  - 6.9.4 Strategic Initiatives
- 6.10 TE Connectivity Ltd.

- 6.10.1 Company Overview
- 6.10.2 Financial Performance
- 6.10.3 Product Benchmarking
- 6.10.4 Strategic Initiatives

## **CHAPTER 7 METHODOLOGY AND SCOPE**

- 7.1 Research Methodology
- 7.2 Research Scope & Assumption
- 7.3 List of Data Sources

## List Of Tables

### LIST OF TABLES

Coaxial Cable– Industry Summary & Critical Success Factors (CSFs)

North America coaxial cable market (USD Million), 2012 - 2020

North America coaxial cable market by region (USD Million), 2012 – 2020

North America coaxial cable market by application (USD Million), 2012 – 2020

North America coaxial cable market by end-use (USD Million), 2012 – 2020

North America coaxial cable market in video distribution (USD Million), 2012 – 2020

North America coaxial cable market in video distribution, by region (USD Million), 2012 – 2020

North America coaxial cable market in radio frequency transfer (USD Million), 2012 – 2020

North America coaxial cable market in radio frequency transfer, by region (USD Million), 2012 – 2020

North America coaxial cable market in internet data transfer (USD Million), 2012 – 2020

North America coaxial cable market in internet data transfer, by region (USD Million), 2012 – 2020

North America coaxial cable market by end user (USD Million), 2012 – 2020

North America coaxial cable market in CATV companies (USD Million), 2012 – 2020

North America coaxial cable market in CATV companies, by region (USD Million), 2012 – 2020

North America coaxial cable market in system integrators (USD Million), 2012 – 2020

North America coaxial cable market in system integrators, by region (USD Million), 2012 – 2020

North America coaxial cable market in military and aerospace (USD Million), 2012 – 2020

North America coaxial cable market in military and aerospace, by region (USD Million), 2012 – 2020

North America coaxial cable market in telephone service providers (USD Million), 2012 – 2020

North America coaxial cable market in telephone service providers, by region (USD Million), 2012 – 2020

North America coaxial cable market in internet service providers (USD Million), 2012 – 2020

North America coaxial cable market in internet service providers, by region (USD Million), 2012 – 2020

North America coaxial cable market in construction industry (USD Million), 2012 – 2020



North America coaxial cable market in construction industry, by region (USD Million), 2012 – 2020

North America coaxial cable market in other industries (USD Million), 2012 – 2020

North America coaxial cable market in other industries, by region (USD Million), 2012 – 2020

U.S.coaxial cable market by application (USD Million), 2012 – 2020

U.S.coaxial cable market by end-use (USD Million), 2012 – 2020

Canada coaxial cable market by application (USD Million), 2012 – 2020

Canada coaxial cable market by end-use (USD Million), 2012 – 2020

Mexico coaxial cable market by application (USD Million), 2012 – 2020

Mexico coaxial cable market by end-use (USD Million), 2012 – 2020

## List Of Figures

### LIST OF FIGURES

Coaxial Cable Market Segmentation

North America coaxial cable market (USD Million), 2012 - 2020

Coaxial cable value chain analysis

Coaxial cable market dynamics

Coaxial cable - Company market share analysis, 2013

Key Opportunities Prioritized

Industry Analysis - Porter's

Coaxial cable PESTEL Analysis, 2013

Coaxial cable market by application (USD Million), 2012 – 2020

North America coaxial cable demand in video distribution (USD Million), 2012 – 2020

North America coaxial cable demand in radio frequency transfer (USD Million), 2012 – 2020

North America coaxial cable demand in internet data transfer (USD Million), 2012 – 2020

Coaxial cable market by end-use (USD Million), 2012 – 2020

North America coaxial cable demand in CATV companies (USD Million), 2012 – 2020

North America coaxial cable demand in system integrators (USD Million), 2012 – 2020

North America coaxial cable demand in military and aerospace (USD Million), 2012 – 2020

North America coaxial cable demand in telephone service providers (USD Million), 2012 – 2020

North America coaxial cable demand in internet service providers(USD Million), 2012 – 2020

North America coaxial cable demand in construction industry(USD Million), 2012 – 2020

North America coaxial cable demand in other industries(USD Million), 2012 – 2020

Coaxial cable market share by region, 2013 & 2020

U.S. coaxial cable market, by application (USD Million), 2012 – 2020

U.S. coaxial cable market, by end-use (USD Million), 2012 – 2020

Canada coaxial cable market, by application (USD Million), 2012 – 2020

Canada coaxial cable market, by end-use (USD Million), 2012 – 2020

Mexico coaxial cable market, by application (USD Million), 2012 – 2020

Mexico coaxial cable market, by end-use (USD Million), 2012 – 2020

## I would like to order

Product name: North America Coaxial Cable Market Analysis By Application (Video Distribution, Radio Frequency Transfer, Internet Data Transfer), By End-Use (CATV Companies, System Integrators, Military And Aerospace, Telephone Service Providers, Internet Service Providers, Construction Industry) And Segment Forecasts To 2020

Product link: <https://marketpublishers.com/r/NE438215A0DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE438215A0DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970