

North America Coaxial Cable Market Analysis By Application (Video Distribution, Radio Frequency Transfer, Internet Data Transfer), By End-Use (CATV Companies, System Integrators, Military And Aerospace, Telephone Service Providers, Internet Service Providers, Construction Industry) And Segment Forecasts To 2020

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Abstracts

The North American coaxial cable market is expected to reach USD 3,482.3 million by 2020. Increased spending on telecom and IT, low installation/setup cost coupled with advancement in technology is expected to be the key market driver over the forecast period. The presence of a large number of internet service providers in this region is expected to spur demand across end-use application markets.

High demand for coaxial cables, owing to high investment in broadcasting and broadband sectors so as to enhance communication infrastructure, is also expected to serve as a driver to the market over the next six years. Furthermore, attractive FDI policies and low trade barriers across Canada and Mexico have led to rise in investments in this market. However, high price and threat from substitutes such as fiber optic cables, which are used widely in LANs, may restrain the industry growth over the next few years. Initiatives to extend distribution channels so as to serve potential rural markets and issuing of DOCSIS 3.1 are expected to be an opportunity for industry participants.

Further key findings from the study suggest:

RF transfer application segment is expected to continue dominating the market,

and accounted for over 60% of the overall market share in 2013. This is mainly because of its effectiveness in providing maximum channel bandwidth and low installation cost. Video distribution is expected to grow at the fastest CAGR of 7.3% from 2014 to 2020. Telecom and IT industry is expected to remain the key application area owing to increased investments in these sectors.

In terms of end-use, system integrators are expected to grow at a fastest CAGR of 8.2% from 2014 to 2020, owing to the need for enhancing communication infrastructure.

The U.S. is expected to dominate the market over the forecast period, accounting for over 50% of the market in 2013. Further, it is expected to grow at a CAGR of 6.6% from 2014 to 2020, owing to the presence of key industry participants in the region.

Companies operating in the market include Amphenol Corporation, Belden Inc, General Cable Corporation, LS Cable & System, Coleman Cable Inc, TE Connectivity Ltd, Alpha Wire, L-Com North America Connectivity etc. The market is consolidated in nature, and characterized by low installation cost and ease of use. Initiatives to extend distribution channel in rural markets is expected to remain the key growth strategy over the forecast period.

For the purpose of this study, Grand View Research has segmented the North America coaxial cable market on the basis of application, end-use and region:

North America Coaxial Cable Application Outlook (Revenue, USD Million, 2012 – 2020)

Video Distribution

Radio Frequency Transfer

Internet Data Transfer

North America Coaxial Cable End-Use Outlook (Revenue, USD Million, 2012 – 2020)

CATV Companies

System Integrators

Military & Aerospace

Telephone Service Providers

Internet Service Providers

Construction Industry

Others

North America Coaxial Cable Regional Outlook (Revenue, USD Million, 2012 – 2020)

U.S.

Canada

Mexico

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