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North America Beverage Cups And Lids Market Size, Share & Trends Analysis Report By Material (Paper, Plastics, Foam), By Product (Cups, Lids), By Distribution Channel, By Application, By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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North America Beverage Cups And Lids Market Growth & Trends

The North America beverage cups and lids market size is anticipated to reach USD 3.48 billion by 2030, growing at a CAGR of 3.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. The increasing consumption of coffee across the North America is the major factor contributing to the market growth. According to the National Coffee Association of U.S.A., Inc. (NCA), approximately 66% of Americans consumed coffee daily in 2022, surpassing all other beverages, including tap water. This represents a significant increase of nearly 14% in coffee consumption since January 2021.

In addition, as reported by NCA, away-from-home coffee consumption in 2022 increased by 8% compared with that of January 2021. At-home coffee consumption remained higher than the pre-pandemic levels, with 84% of coffee drinkers having coffee at home in 2022 compared to that of 80% in January 2020. These statistics highlight the enduring popularity of coffee among North Americans and the continued increase in its consumption both at home and away from home. Therefore, this outlook is expected to surge the demand for coffee cups and lids in the region in the coming years owing to the growing popularity of coffee culture. It is anticipated to positively influence the growth of the beverage cups & lids market in North America during the

forecast period.

According to Agriculture and Agri-Food Canada (AAFC), the consumer food service industry in Mexico witnessed total sales of USD 50.3 billion in 2022, with food and beverages accounting for shares of approximately 70% and 30%, respectively of these sales in the same year. Most of these sales were generated by standalone locations, which accounted for a market share of 70.5% in the country. These were followed by retail locations, which accounted for a share of 16.5%, while travel, leisure, and lodging locations accounted for shares of 8.9%, 2.1%, and 2%, respectively. This positive outlook for the food service industry of Mexico is expected to positively influence the demand for beverage cups & lids in the country during the forecast period.

Some beverage cup & lid manufacturers employ plant-based materials to produce molded fiber cups & lids that align with their manufacturing operations and sustainability goals. For instance, in 2020, Reynolds Consumer Products LLC launched a new Hefty ECOSAVE disposable tableware. It is a plant-based, heavy-duty, and 100% compostable tableware, which includes a line of molded fiber bowls, plates, cups, hot cup lids, platters, and compartment trays that are manufactured from bagasse, a byproduct of sugarcane. The launch of these types of compostable tableware presents a potential growth opportunity for the beverage cups & lids market in North America in the coming years.

North America Beverage Cups And Lids Market Report Highlights

- Paper dominated the material segment with more than 51.0% share in 2023 owing to growing consumer preference for eco-friendly and sustainable products

- The plastic segment is expected to grow at a moderate rate as countries across North America are implementing new regulations for reducing plastic waste

- The cups product segment held the largest market share of over 67.0% in 2023 and is anticipated to witness fastest growth over the forecast period

- The direct distributors distribution channel segment held the largest revenue share of over 45.0% in 2023. Whereas the group purchasing organizations (GPOs) segment, on the other hand, is anticipated to witness the fastest growth over the forecast period.

- The food service application segment held the largest market share of over

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49.0% in 2023. On the other hand, the online application segment is anticipated to witness fastest growth over the forecast period.

The proliferation of food service establishments, driven by changing consumer lifestyles and the demand for convenience, is fueling the demand for disposable cups and lids

The U.S. dominated the North America beverage cups & lids market owing to factors such as expanding food service industry, growing on-the-go consumption, rising coffee culture, and growing e-commerce industry

In October 2023, Berry Global Inc. launched a new line of high-quality reusable plastic cups for the food service industry. This move comes in response to the increasing demand for alternative solutions to single-use packaging. The new drinking cups are designed to be exceptionally durable. Besides, they are dishwashers safe, making them convenient for repeated use

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