

North America Beverage Botanical Ingredients Market Size, Share & Trends Analysis Report By Ingredient Type (Whole & Cut Botanicals, Powdered Botanicals, Essential Oils & Oleoresins, Botanical Colorants, Botanical Extracts), By Country, And Segment Forecasts, 2026 - 2033

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Abstracts

The North America beverage botanical ingredients market size was valued at USD 2.4 billion in 2025 and is projected to grow from USD 2.5 billion in 2026 to USD 3.6 billion in 2033, at a CAGR of 5.1% from 2026 to 2033. The growth is supported by increasing consumer preference for natural, clean-label beverages enriched with ingredients that provide functional health benefits such as immunity support, stress relief, and digestive wellness.

Consumers are increasingly prioritizing health, wellness, and transparency when selecting beverages, resulting in a strong preference for products formulated with naturally derived botanical ingredients. Categories such as ready-to-drink teas, functional waters, kombucha, plant-based beverages, energy drinks, and wellness shots are witnessing higher adoption as consumers seek products that deliver benefits, including immune support, digestive health, cognitive performance, hydration, relaxation, and stress management. Herbal extracts, floral infusions, spices, and fruit-derived extracts are increasingly being incorporated to provide both functional value and authentic natural flavors.

North America beverage botanical ingredients Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an

analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the North America beverage botanical ingredients market report based on ingredient type and country:

Ingredient Type Outlook (Revenue, USD Million/Billion, 2021 - 2033)

Whole & Cut Botanicals

Powdered Botanicals

Botanical Extracts (including liquid & dry)

Essential Oils & Oleoresins

Botanical Colorants

Country Outlook (Revenue, USD Million/Billion, 2021 - 2033)

U.S.

Canada

Mexico

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