

North America Automotive Collision Repair Market Size, Share & Trends Analysis Report By Vehicle (Light-duty Vehicle, Heavy-duty Vehicle), By Product (Consumables, Spare Parts), By Service Channels, By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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North America Automotive Collision Repair Market Growth & Trends

The North America automotive collision repair market size is anticipated to reach USD 49.04 billion by 2030 and is projected to grow at a CAGR of 1.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. The increasing subscription of vehicle insurance services is driving market growth. Technological innovation and digitalization are driving transformative changes in the North American market. Advancements such as computer-aided diagnostics, digital estimating software, and augmented reality applications are revolutionizing repair processes and customer experiences. These technologies streamline workflow, improve accuracy in damage assessment and estimation, and enhance communication between repair shops, insurers, and customers.

Furthermore, innovations in materials science, such as the development of lightweight and durable composite materials, are influencing repair techniques and material selection. Collision repair businesses that embrace technological innovation can gain a competitive edge by offering faster, more precise, and customer-centric repair services, ultimately driving growth and differentiation in the North American market.

North America Automotive Collision Repair Market Report Highlights



Based on vehicles, the light-duty vehicle segment dominated the market in 2023 with a revenue share of 56.8%. Increasing demand for electric vehicles in the region is expected to foster the segment's growth.

Based on product, the paints & coating segment is expected to witness the fastest CAGR during the forecast period. A high incidence rate of road accidents and increased purchase of used cars contribute to the demand for spare parts.

Based on service channels, the OE (handled by OEMs) held the majority of the market share in 2023. Customer preference for branded parts and maintenance of car health is one of the primary factors boosting this segment's growth.

In October 2023, Gerber Collision & Glass, a company specializing in collision repair and glass replacement, partnered with Opus IVS. This collaboration enables Gerber Collision & Glass to streamline its diagnostic services by utilizing Opus IVS's advanced DriveSafe platform. Through this strategic alliance, Gerber Collision & Glass gains access to cutting-edge remote and direct-on-tool diagnostic capabilities, which will be implemented across its nationwide network of locations.



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