

# **North America Automotive Air Filter Market Analysis By Product (Intake, Cabin), By Application (Passenger Cars, Commercial Vehicles, Two Wheelers) By End- Use (OEM, Aftermarket) And Segment Forecasts, 2014 - 2024**

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## **Abstracts**

The North American automotive air filter market is expected to reach USD 1.6 billion by 2024, according to a new report by Grand View Research, Inc. High penetration of automotive sales as well as presence of many OEMs in the region has resulted in higher penetration of air filters. Large number of vehicles plying on road combined with consumer awareness pertaining to the periodic maintenance will probably trigger the market growth over the forecast period.

Government regulatory bodies strictly monitoring fleet owners average fuel economy along with Clean Air Act implementation will also favor the market growth. Air filters trap dust and other airborne particles which affect the engine efficiency. Absence of or ineffective air filters result in excessive emission with heavy amount of NOx. Air filters is a mandate for all vehicles plying on North American roads and also subjected to air standard checks at regular intervals.

Aftermarket segment dominates the North American automotive air filters market as a result of high number of existing vehicles. All the vehicles are subjected to change the air filters after a certain mileage under scheduled maintenance services. Vehicle maintenance is also monitored by some of the government agencies to keep a check on emission standards.

Although the sales of passenger cars in the U.S and Canada are seeing a downfall in the current years, the presence of a vast number of vehicles plying on these roads is

estimated to maintain the demand for automotive air filters during the forecast period. Moreover, increasing number of commercial vehicles is also expected to drive the market growth. However, the rise of electric cars is likely to bring down the air filters demand.

Further key findings from the report suggest:

The North American automotive air filter market value exceeded USD 701.1 in 2015 and is expected to grow at a CAGR of 8.8% from 2016 to 2024

Intake air filters emerged as the largest product segment in 2015 and is estimated to generate revenue over USD 936.7 million by 2024

Commercial vehicles segment is expected to witness a growth of 9.0% over the next eight years

Aftermarket segment is likely to grow at a CAGR of 9.1% and emerge as the fastest growing end-use segment

Some of the key players include Cummins, Inc., Parker-Hannifin Corporation, Hollingsworth & Vose Co. Inc. who dominated the automotive air filter market in North America.

## Contents

### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Research methodology
- 1.2 Research scope and assumptions
- 1.3 List of data sources

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 North America automotive air filters - Industry snapshot and key buying criteria

### **CHAPTER 3 NORTH AMERICA AUTOMOTIVE AIR FILTERS MARKET INDUSTRY OUTLOOK**

- 3.1 Market segmentation
- 3.2 Market size and growth prospects, 2014-2024
- 3.3 North America automotive air filters market value chain analysis
- 3.4 North America automotive air filters market dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Favorable regulatory scenario
    - 3.4.1.2 Growth in automotive sector
  - 3.4.2 Market restraint analysis
    - 3.4.2.1 Rising popularity of electric cars
- 3.5 Industry analysis - Porter's
- 3.6 PESTEL analysis

### **CHAPTER 4 NORTH AMERICA AUTOMOTIVE AIR FILTERS: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1 Product Movement Analysis & Market Share, 2015 & 2024
- 4.2 Intake
  - 4.2.1 North America automotive intake air filters market estimates and forecasts, 2014 - 2024 (USD Million)
  - 4.2.2 North America automotive intake air filters market estimates and forecasts, by country, 2014 - 2024 (USD Million)
- 4.3 Cabin
  - 4.3.1 Global cabin automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

4.3.2 Global cabin automotive air filters market estimates and forecasts, by country, 2014 - 2024 (USD Million)

## **CHAPTER 5 NORTH AMERICA AUTOMOTIVE AIR FILTERS: APPLICATION ESTIMATES & TREND ANALYSIS**

5.1 Application Movement Analysis & Market Share, 2015 & 2024

5.2 Passenger car

5.2.1 North America automotive air filters market estimates and forecasts for passenger cars, 2014 - 2024 (USD Million)

5.2.2 North America automotive air filters market estimates and forecasts for passenger cars, by region 2014 - 2024 (USD Million)

5.3 Commercial vehicles

5.3.1 North America automotive air filters market estimates and forecasts for commercial vehicles, 2014 - 2024 (USD Million)

5.3.2 North America automotive air filters market estimates and forecasts for commercial vehicles, by region 2014 - 2024 (USD Million)

5.4 Two wheelers

5.4.1 North America automotive air filters market estimates and forecasts for two wheelers, 2014 - 2024 (USD Million)

5.4.2 North America automotive air filters market estimates and forecasts for two wheelers by country, 2014 - 2024 (USD Million)

## **CHAPTER 6 NORTH AMERICA AUTOMOTIVE AIR FILTERS: END-USE ESTIMATES & TREND ANALYSIS**

6.1 End-Use Movement Analysis & Market Share, 2015 & 2024

6.2 Original Equipment Manufacturer (OEM)

6.2.1 North America automotive air filters market estimates and forecasts in OEM, 2014 - 2024 (USD Million)

6.2.2 North America automotive air filters market estimates and forecasts in OEM by country, 2014 - 2024 (USD Million)

6.3 Aftermarket

6.3.1 North America automotive air filters market estimates and forecasts in aftermarket, 2014 - 2024 (USD Million)

6.3.2 North America automotive air filters market estimates and forecasts in aftermarket by country, 2014 - 2024 (USD Million)

## **CHAPTER 7 NORTH AMERICA AUTOMOTIVE AIR FILTERS: REGIONAL**

## ESTIMATES & TREND ANALYSIS

### 7.1 Regional Movement Analysis & Market Share, 2015 & 2024

#### 7.2 North America

7.2.1 North America automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

7.2.2 North America automotive air filters market estimates and forecasts, by product, 2014 - 2024 (USD Million)

7.2.3 North America automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

7.2.4 North America commercial automotive air filters market estimates and forecasts, by vehicle class, 2014 - 2024 (USD Million)

Class 1-3

Class 4-6

Class 7-8

7.2.5 North America commercial automotive air filters market estimates and forecasts, by vehicle type, 2014 - 2024 (USD Million)

LCV

MCV

HCV

7.2.6 North America automotive air filters market estimates and forecasts, by end-use, 2014 - 2024 (USD Million)

7.2.7 North America commercial aftermarket automotive air filters market estimates and forecasts, by vehicle class, 2014 - 2024 (USD Million)

Class 1-3

Class 4-6

Class 7-8

7.2.8 North America commercial aftermarket automotive air filters market estimates and forecasts, by vehicle type, 2014 - 2024 (USD Million)

5 years

5 to 10 years

10 years

#### 7.2.9 U.S.

7.2.9.1 U.S. automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

7.2.9.2 U.S. automotive air filters market estimates and forecasts, by product, 2014 - 2024 (USD Million)

7.2.9.3 U.S. automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

7.2.9.4 U.S. commercial automotive air filters market estimates and forecasts, by vehicle class, 2014 - 2024 (USD Million)

Class 1-3

Class 4-6

Class 7-8

7.2.9.5 U.S. commercial automotive air filters market estimates and forecasts, by vehicle type, 2014 - 2024 (USD Million)

LCV

MCV

HCV

7.2.9.6 U.S. automotive air filters market estimates and forecasts, by end-use, 2014 - 2024 (USD Million)

7.2.9.7 U.S. commercial aftermarket automotive air filters market estimates and forecasts, by vehicle class, 2014 - 2024 (USD Million)

Class 1-3

Class 4-6

Class 7-8

7.2.9.8 U.S. commercial aftermarket automotive air filters market estimates and forecasts, by vehicle age, 2014 - 2024 (USD Million)

5 years

5 to 10 years

10 years

7.2.10 Canada

7.2.10.1 Canada automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

7.2.10.2 Canada automotive air filters market estimates and forecasts, by product, 2014 - 2024 (USD Million)

7.2.10.3 Canada automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

7.2.10.4 Canada commercial automotive air filters market estimates and forecasts, by vehicle class, 2014 - 2024 (USD Million)

Class 1-3

Class 4-6

Class 7-8

7.2.10.5 Canada commercial automotive air filters market estimates and forecasts, by vehicle type, 2014 - 2024 (USD Million)

LCV

MCV

HCV

7.2.10.6 Canada automotive air filters market estimates and forecasts, by end-use, 2014 - 2024 (USD Million)

7.2.10.7 Canada commercial aftermarket automotive air filters market estimates and forecasts, by vehicle class, 2014 - 2024 (USD Million)

Class 1-3

Class 4-6

Class 7-8

7.2.10.8 Canada commercial aftermarket automotive air filters market estimates and forecasts, by vehicle age, 2014 - 2024 (USD Million)

5 years

5 to 10 years

10 years

## **CHAPTER 8 COMPETITIVE LANDSCAPE**

8.1 North America automotive air filter market, competitive heat map analysis

8.2 Vendor Landscape

8.3 Competitive Environment

8.4 Company Market Positioning

8.5 Strategy Framework

## **CHAPTER 9 COMPANY PROFILES**

9.1 Fildex

9.1.1 Company overview

9.1.2 Product benchmarking

9.2 Hastings Premium Filters

9.2.1 Company overview

9.2.2 Product benchmarking

9.3 K&N Engineering, Inc.

9.3.1 Company overview

9.3.2 Product benchmarking

9.4 Donaldson Company, Inc.

9.4.1 Company overview

9.4.2 Financial performance

9.4.3 Product benchmarking

9.4.4 Strategic initiatives

9.5 Cummins, Inc.

9.5.1 Company overview

- 9.5.2 Financial performance
- 9.5.3 Product benchmarking
- 9.6 Parker Hannifin Corporation
  - 9.6.1 Company overview
  - 9.6.2 Financial performance
  - 9.6.3 Product Benchmarking
  - 9.6.4 Strategic initiatives
- 9.7 Mann+Hummel Holding GMBH
  - 9.7.1 Company overview
  - 9.7.2 Financial performance
  - 9.7.3 Product Benchmarking
  - 9.7.4 Strategic initiatives
- 9.8 ACDelco Inc.
  - 9.8.1 Company Overview
  - 9.8.2 Product benchmarking
- 9.9 Hollingsworth & Vose Co., Inc.
  - 9.9.1 Company overview
  - 9.9.2 Product benchmarking
  - 9.9.3 Strategic initiatives
- 9.10 Lydall, Inc.
  - 9.10.1 Company Overview
  - 9.10.2 Financial performance
  - 9.10.3 Product benchmarking
  - 9.10.4 Strategic initiatives
- 9.11 Neenah Paper, Inc.
  - 9.11.1 Company overview
  - 9.11.2 Financial performance
  - 9.11.3 Product benchmarking
- 9.12 Toyota Boshoku Corporation
  - 9.12.1 Company overview
  - 9.12.2 Financial performance
  - 9.12.3 Product benchmarking
  - 9.12.4 Strategic initiatives



## List Of Tables

### LIST OF TABLES

Table 1 North America automotive intake air filters market estimates and forecasts, 2014 - 2024 (USD Million)

Table 2 North America automotive intake air filters market estimates and forecasts, by country, 2014 - 2024 (USD Million)

Table 3 Global cabin automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

Table 4 Global cabin automotive air filters market estimates and forecasts, by country, 2014 - 2024 (USD Million)

Table 5 North America automotive air filters market estimates and forecasts for passenger cars, 2014 - 2024 (USD Million)

Table 6 North America automotive air filters market estimates and forecasts for passenger cars, by region 2014 - 2024 (USD Million)

Table 7 North America automotive air filters market estimates and forecasts for commercial vehicles, 2014 - 2024 (USD Million)

Table 8 North America automotive air filters market estimates and forecasts for commercial vehicles, by region 2014 - 2024 (USD Million)

Table 9 North America automotive air filters market estimates and forecasts for two wheelers, by region 2014 - 2024 (USD Million)

Table 10 North America automotive air filters market estimates and forecasts for two wheelers by country, 2014 - 2024 (USD Million)

Table 11 North America automotive air filters market estimates and forecasts in OEM, 2014 - 2024 (USD Million)

Table 12 North America automotive air filters market estimates and forecasts in OEM by country, 2014 - 2024 (USD Million)

Table 13 North America automotive air filters market estimates and forecasts in aftermarket, 2014 - 2024 (USD Million)

Table 14 North America automotive air filters market estimates and forecasts in aftermarket by country, 2014 - 2024 (USD Million)

Table 15 North America automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

Table 16 North America automotive air filters market estimates and forecasts by product, 2014 - 2024 (USD Million)

Table 17 North America automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 18 North America automotive air filters market estimates and forecasts, by

application, 2014 - 2024 (USD Million)

Table 19 North America automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 20 North America automotive air filters market estimates and forecasts, by end-use, 2014 - 2024 (USD Million)

Table 21 North America automotive air filters aftermarket estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 22 North America automotive air filters aftermarket estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 23 U.S. automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

Table 24 U.S. automotive air filters market estimates and forecasts by product, 2014 - 2024 (USD Million)

Table 25 U.S. automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 26 U.S. automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 27 U.S. automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 28 U.S. automotive air filters market estimates and forecasts, by end-use, 2014 - 2024 (USD Million)

Table 29 U.S. automotive air filters aftermarket estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 30 U.S. automotive air filters aftermarket estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 31 Canada automotive air filters market estimates and forecasts, 2014 - 2024 (USD Million)

Table 32 Canada automotive air filters market estimates and forecasts by product, 2014 - 2024 (USD Million)

Table 33 Canada automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 34 Canada automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 35 Canada automotive air filters market estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 36 Canada automotive air filters market estimates and forecasts, by end-use, 2014 - 2024 (USD Million)

Table 37 Canada automotive air filters aftermarket estimates and forecasts, by application, 2014 - 2024 (USD Million)

Table 38 Canada automotive air filters aftermarket estimates and forecasts, by application, 2014 - 2024 (USD Million)

## List Of Figures

### LIST OF FIGURES

Fig. 1 North America Automotive Air Filters market - industry snapshot

Fig. 2 North America automotive air filter market segmentation

Fig. 3 North America Automotive Air Filters market estimates and forecast, 2014 - 2024  
(USD Million)

Fig. 4 North America automotive air filters market - Value chain analysis

Fig. 5 North America Automotive Air Filters market dynamics

Fig. 8 North America Automotive Air Filters market - Porter's analysis

Fig. 9 North America Automotive Air Filters market - PESTEL analysis

Fig. 10 North America automotive air filters revenue share by product, 2014 & 2024

Fig. 11 North America automotive air filters revenue share by application, 2015 & 2024

Fig. 12 North America automotive air filters revenue share by end-use, 2015 & 2024

Fig. 13 North America automotive air filters revenue share by region, 2014 & 2024

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