

# Non-phthalate Plasticizers Market Size, Share & Trends Analysis Report By Type (Adipates, Trimellitates, Benzoates, Epoxies), By Application (Flooring & Wall Coverings, Wires & Cables, Films & Sheets, Coated Fabrics, Consumer Goods), By Region, And Segment Forecasts, 2024 - 2030

<https://marketpublishers.com/r/N361A2A6B9F3EN.html>

Date: July 2024

Pages: 172

Price: US\$ 4,950.00 (Single User License)

ID: N361A2A6B9F3EN

## Abstracts

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### Non-phthalate Plasticizers Market Trends

The global non-phthalate plasticizers market size was estimated at USD 3.31 billion in 2023 and expected to grow at a CAGR of 4.25% from 2024 to 2030. Health and environmental concerns associated with traditional phthalates have led industries to seek out non-phthalate options. This trend is particularly evident in sectors such as packaging, medical devices, and automotive, where the use of non-toxic materials is becoming increasingly critical. The market is also witnessing a rise in applications across various industries, reflecting a broader shift towards sustainability and safety.

Another notable trend in the non-phthalate plasticizers market is the increasing focus on bio-based plasticizers. As sustainability becomes a paramount concern across industries, manufacturers are exploring renewable sources for plasticizer production. Bio-based plasticizers, derived from natural materials such as vegetable oils and other biomass, offer an eco-friendly alternative to conventional options. This trend is gaining momentum as companies strive to reduce their carbon footprint and meet consumer demands for greener products. The development and commercialization of bio-based non-phthalate plasticizers not only aligns with global sustainability goals but

als%li%opens new avenues for innovation and market expansion.

## Non-phthalate Plasticizers Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 t%li%2030. For this study, Grand View Research has segmented non-phthalate plasticizers market report based on type, application, and region:

Type Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Adipates

Trimellitates

Benzoates

Epoxies

Others

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

Flooring & wall coverings

Wires & cables

Films & sheets

Coated fabrics

Consumer goods

Others

Regional Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

Spain

France

Asia Pacific

China

India

Japan

South Korea

Australia

Central & South America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

South Africa

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