

# Non-Dairy Frozen Dessert Market Size, Share & Trends Analysis Report By Type (Ice Cream, Sorbet, Custard, Yogurt, Gelato, Sherbet, Frozen Novelties), By Distribution Channel (Food Service, Retail), By Region, And Segment Forecasts, 2022 - 2030

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#### **Abstracts**

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Non-Dairy Frozen Dessert Market Growth & Trends

The global non-dairy frozen dessert market size is expected to reach USD 11.50 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to expand at a CAGR of 8.7% from 2022 to 2030. The non-dairy frozen dessert market has reported substantial growth in recent years and has caught consumers' attention owing to its health benefits. Rising consumer awareness regarding plant-based diets has spurred the demand for non-dairy frozen desserts. Several companies and food service channels such as QSRs, cafes, and restaurants are introducing a variety of non-dairy frozen desserts in different flavors to satisfy consumers' tastes and preferences.

Non-dairy frozen dessert has gained immense popularity in recent times due to many associated health benefits such as improved digestion, lowering cholesterol levels, risk of cancer, and heart disease. The majority of consumers are switching to vegetarian and vegan diets due to socialization trends, and to support environmental sustainability. Further, rising incidences of milk-related allergies will support the market demand for non-dairy frozen desserts. Additionally, increasing consumer spending on plant-based desserts such as yogurt, ice cream, sherbet, and others will support the industry growth.



Non-dairy ice cream segment accounted for the largest revenue share in 2021. The growing availability of non-dairy ice cream in different fruits and herb flavors such as mango, strawberry, raspberry, lemon, and mint is driving the product demand. Market players are expanding their product portfolio to expand their customer base and strengthen their brand value. For instance, in February 2021, NADAMOO launched non-dairy, no sugar added ice cream for health-conscious consumers. The company introduced it in four different flavors including strawberry, mint chip, chocolate, and vanilla.

The retail segment is expected to grow at a CAGR of 9.2% during the forecast period. Non-dairy frozen desserts are easily available across regional and national grocers. Hypermarkets/supermarkets and convenience stores are the most preferred channel as products are readily available. Furthermore, shifting consumer inclination toward online shopping is driving the availability and sales of non-frozen desserts through online retail platforms.

The non-dairy frozen dessert market is highly competitive and dominated by well-established manufacturing companies. Market players include JENI'S SPLENDID ICE CREAMS; Yoga-urt; Coolhaus; NADAMOO; Miyoko's Creamery; NOONA's ICE CREAM, LLC; Dinoci Dairy Free; Ripple Foods; So Delicious Dairy Free; Dinoci Dairy Free, and Breyers (Unilever). The players face intense competition in the non-dairy frozen dessert market, as they have a vast distribution network, large consumer base, and strong brand recognition.

Non-Dairy Frozen Dessert Market Report Highlights

North America held the largest revenue share and is expected to grow at a CAGR of 8.4% during the forecast period as consumers in this region are switching to a plant-based diet to improve their health

Non-dairy ice cream segment held the largest market share of 35.0% in 2021 owing to its growing demand among consumers. It is loaded with high nutritional values such as protein, and fiber, and has a positive effect on body mass index

Retail segment accounted for the largest share of 55.6% in global revenue for 2021 owing to the growing availability of non-dairy frozen desserts in hypermarkets/supermarkets, convenience, and grocery stores among others.



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