

# Neovaginal Surgery Market Size, Share & Trends Analysis Report By Product (Dilators, Laparoscopic Neovaginal Surgery Kits), By Treatment Type (Vaginal Agenesis Treatment, SRS), By Region, And Segment Forecasts, 2020 - 2027

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# Abstracts

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Neovaginal Surgery Market Growth & Trends

The global neovaginal surgery market size is expected to reach USD 1.4 billion by 2027 registering a CAGR of 3.63%, according to a new report by Grand View Research, Inc. Supportive insurance and government reimbursement policies for the surgery and social acceptance of transgender individuals are the key factors driving the global market. Researchers focus on designing new alternatives for a skin graft for use in neovaginal construction as innovations enable performing the treatment faster and at a lesser cost than conventional surgery methods.

In April 2017, the Federal University of Ceara (UFC), Brazil, performed an unprecedented procedure, neovaginoplasty, on a 23-year-old woman suffering from MRKH syndrome (vaginal agenesis). The revolutionary surgery method included the use of the skin of tilapia fish for creating a new vaginal canal. Sex Reassignment Surgery (SRS) is expected to be the fastest-growing treatment segment from 2020 to 2027 due to the increasing demand for these surgeries.

For instance, according to the International Medical Tourism Center, around 70% of SRS conducted in Spain are Male-to-Female (MtF) surgeries. Increasing awareness and availability of surgeries, such as neovaginal reconstruction, have led to major



workplace-related changes and the provision of insurance coverage for samesex individuals. In 2016, IBM announced health insurance for same-sex partners including SRS. Thus, various employers offering medical insurance for neovaginal reconstruction surgeries, such as SRS, is expected to boost the market growth.

Neovaginal Surgery Market Report Highlights

Major companies have adopted innovative marketing strategies and have entered into long-term agreements with Group Purchasing Organizations (GPOs) for business expansion

Europe held the largest product revenue share in 2019 owing to increased social awareness and acceptance of gender reassignment in the region

The number of surgical procedures and techniques is rapidly increasing, thereby driving the demand for products including vaginal stents, dilators, and laparoscopic neovaginal surgery kits

Asia Pacific is projected to be the fastest-growing regional market during the forecast period



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