+44 20 8123 2220
info@marketpublishers.com

Natural Language Generation Market Size, Share & Trends Analysis Report By Solution (Software, Service), By Application, By Deployment Model, By Enterprise Size, By Verticals, By Region, And Segment Forecasts, 2024 - 2030

https://marketpublishers.com/r/N3B639A24164EN.html
Date: September 2024
Pages: 100
Price: US$ 4,950.00 (Single User License)
ID: N3B639A24164EN

Abstracts

This report can be delivered to the clients within 2 Business Days

Natural Cosmetics Market Growth & Trends

The global natural cosmetics market size is expected to reach USD 45.60 billion by 2030, expanding at a CAGR of 5.3% from 2024 to 2030, according to a new report by Grand View Research, Inc. High demand for natural health and wellness products among millennials due to increasing awareness about the harmful impact of synthetic chemicals is driving the growth. In addition, increasing R&D expenditure is likely to propel the growth.

The supermarket and hypermarket segment was estimated to be valued at USD 13.67 billion, in 2018, followed by convenience stores; owing to rising demand for natural cosmetics. The online market is anticipated to expand at a CAGR of 4.47% during the forecast period. Consumer can access a wide range of natural cosmetics online, which is expected to remain the key driver for the segment. Opportunity to obtain the natural products online when it is not available at conventional stores is anticipated to contributing to the growth.

Natural cosmetics for skin care was estimated to have the highest revenue share of USD 10.31 billion in 2018 followed by hair care. Growing awareness and popularity for natural cosmetics is the key factor driving the demand. Natural fragrance market is

+44 20 8123 2220
info@marketpublishers.com

expected to register a CAGR of 5.03% over the forecast period. Demand for products free from harsh cleaners, petrochemicals, preservatives, and other chemicals, has been growing over the past few years. Major market players have been significantly investing more into R&D to boost the production to cater to the changing consumer preference.

Various market players are involved in manufacturing a variety of natural cosmetics such as body lotions, scrubs, masks and exfoliators, shampoos, perfumes, and lip care. Companies namely 100% pure, and Au Natural among others have launched products, such as lip glosses, concealers, and multi-use products made of natural contents i.e., mineral and natural pigments, botanical and plant derived ingredients.

Europe was estimated to be the largest regional segment of natural cosmetics in 2018 with a market value of USD13.06 billion and is expected to continue growing over the forecast period. The growth is expected to be driven by rising demand for natural cosmetics. A few years back L’Or?al SA launched Botanea which is 100% plant based hair dye manufactured with the combination of three plants found in India. Key market players include as; Burt’s Bees; 100% Pure; Korres S.A; Bare Escentuals Beauty Inc.; L’Or?al SA; AVEENO; Weleda AG; Arbonne International LLC; Avon Product Inc.; and Coty Inc.

Natural Cosmetics Market Report Highlights

In terms of revenue, The color cosmetics segment dominated with a market share of 30.1% in 2023

Hair care is anticipated to be the fastest-growing segment with a CAGR of 5.3% over the forecast period.

Europe led the natural cosmetics market in 2023 and is projected to continue leading over the next few years. Growing fragrance segment on account of huge demand of natural products is expected to propel the growth

Asia Pacific, due to increasing exposure and demand of natural beauty products, is expected to drive the demand over forecasted period

The market is highly competitive in nature. The main players include Burt’s Bees; 100% Pure; Korres S.A.; Bare Escentuals Beauty Inc.; L’Or?al SA; AVEENO; and others

+44 20 8123 2220
info@marketpublishers.com

Various manufacturers are concentrating on new product launches and capacity expansion, to estimate existing and future demand patterns from upcoming product segments.

+44 20 8123 2220
info@marketpublishers.com

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

1.1. Market Segmentation and Scope
1.2. Market Definitions
1.3. Research Methodology
  1.3.1. Information Procurement
  1.3.2. Information or Data Analysis
  1.3.3. Market Formulation & Data Visualization
  1.3.4. Data Validation & Publishing
1.4. Research Scope and Assumptions
  1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

2.1. Market Outlook
2.2. Segment Outlook
2.3. Competitive Insights

CHAPTER 3. NATURAL LANGUAGE GENERATION MARKET VARIABLES, TRENDS, & SCOPE

3.1. Market Introduction/Lineage Outlook
3.2. Market Size and Growth Prospects (USD Million)
3.3. Market Dynamics
  3.3.1. Market Drivers Analysis
  3.3.2. Market Restraints Analysis
3.4. Natural Language Generation Market Analysis Tools
  3.4.1. Porter’s Analysis
    3.4.1.1. Bargaining power of the suppliers
    3.4.1.2. Bargaining power of the buyers
    3.4.1.3. Threats of substitution
    3.4.1.4. Threats from new entrants
    3.4.1.5. Competitive rivalry
  3.4.2. PESTEL Analysis
    3.4.2.1. Political landscape
    3.4.2.2. Economic and Social landscape
    3.4.2.3. Technological landscape

+44 20 8123 2220
info@marketpublishers.com

3.4.2.4. Environmental landscape
3.4.2.5. Legal landscape

CHAPTER 4. NATURAL LANGUAGE GENERATION MARKET: SOLUTION ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard
4.2. Natural Language Generation Market: Solution Movement Analysis, USD Million, 2023 & 2030
4.3. Software
4.3.1. Software Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
4.4. Services
4.4.1. Services Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. NATURAL LANGUAGE GENERATION MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard
5.2. Natural Language Generation Market: Application Movement Analysis, USD Million, 2023 & 2030
5.3. Fraud Detection & Anti-Money Laundering
5.3.1. Fraud Detection & Anti-Money Laundering Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
5.4. Predictive Maintenance
5.4.1. Predictive Maintenance Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
5.5. Risk & Compliance Management
5.5.1. Risk & Compliance Management Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
5.6. Performance Management
5.6.1. Performance Management Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
5.7. Customer Experience Management
5.7.1. Customer Experience Management Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
5.8. Others
5.8.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. NATURAL LANGUAGE GENERATION MARKET: DEPLOYMENT

+44 20 8123 2220
info@marketpublishers.com

MODEL ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard
6.2. Natural Language Generation Market: Deployment Model Movement Analysis, USD Million, 2023 & 2030
6.3. On-premises
  6.3.1. On-premises Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
6.4. Cloud
  6.4.1. Cloud Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. NATURAL LANGUAGE GENERATION MARKET: ENTERPRISES SIZE ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard
7.2. Natural Language Generation Market: Enterprises Size Movement Analysis, USD Million, 2023 & 2030
7.3. Small & Medium Sized Enterprises
  7.3.1. Small & Medium Sized Enterprises Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
7.4. Large Enterprises
  7.4.1. Large Enterprises Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. NATURAL LANGUAGE GENERATION MARKET: VERTICALS ESTIMATES & TREND ANALYSIS

8.1. Segment Dashboard
8.2. Natural Language Generation Market: Verticals Movement Analysis, USD Million, 2023 & 2030
8.3. BFSI
  8.3.1. BFSI Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.4. Retail and Ecommerce
  8.4.1. Retail and Commerce Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.5. Government & Defense
  8.5.1. Government & Defense Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.6. Healthcare & Life Sciences

+44 20 8123 2220
info@marketpublishers.com

8.6.1. Healthcare & Life Sciences Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.7. Manufacturing
8.7.1. Manufacturing Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.8. Telecom and IT
8.8.1. Telecom and IT Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.9. Media and Entertainment
8.9.1. Media and Entertainment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.10. Energy and Utilities
8.10.1. Energy and Utilities Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)
8.11. Others
8.11.1. Others Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 9. NATURAL LANGUAGE GENERATION MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

9.1. Natural Language Generation Market Share, By Region, 2023 & 2030, USD Million
9.2. North America
9.2.1. North America Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.2.2. U.S.
9.2.2.1. U.S. Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.2.3. Canada
9.2.3.1. Canada Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.2.4. Mexico
9.2.4.1. Mexico Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.3. Europe
9.3.1. Europe Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.3.2. U.K.
9.3.2.1. U.K. Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

9.3.3. Germany
9.3.3.1. Germany Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.3.4. France
9.3.4.1. France Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.4. Asia Pacific
9.4.1. Asia Pacific Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.4.2. China
9.4.2.1. China Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.4.3. Japan
9.4.3.1. Japan Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.4.4. India
9.4.4.1. India Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.4.5. South Korea
9.4.5.1. South Korea Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.4.6. Australia
9.4.6.1. Australia Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.5. Latin America
9.5.1. Latin America Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.5.2. Brazil
9.5.2.1. Brazil Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.6. Middle East and Africa
9.6.1. Middle East and Africa Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.6.2. Saudi Arabia
9.6.2.1. Saudi Arabia Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)
9.6.3. UAE
9.6.3.1. UAE Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

+44 20 8123 2220
info@marketpublishers.com

9.6.4. South Africa
9.6.4.1. South Africa Natural Language Generation Market Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 10. COMPETITIVE LANDSCAPE

10.1. Recent Developments & Impact Analysis by Key Market Participants
10.2. Company Categorization
10.3. Company Heat Map Analysis
10.4. Company Profiles
10.4.1. AWS
10.4.1.1. Participant's Overview
10.4.1.2. Financial Performance
10.4.1.3. Product Benchmarking
10.4.1.4. Recent Developments/ Strategic Initiatives
10.4.2. Salesforce, Inc.
10.4.2.1. Participant's Overview
10.4.2.2. Financial Performance
10.4.2.3. Product Benchmarking
10.4.2.4. Recent Developments/ Strategic Initiatives
10.4.3. ARRIA NLG Limited.
10.4.3.1. Participant's Overview
10.4.3.2. Financial Performance
10.4.3.3. Product Benchmarking
10.4.3.4. Recent Developments/ Strategic Initiatives
10.4.4. Yseop
10.4.4.1. Participant's Overview
10.4.4.2. Financial Performance
10.4.4.3. Product Benchmarking
10.4.4.4. Recent Developments/ Strategic Initiatives
10.4.5. Veritone, Inc.
10.4.5.1. Participant's Overview
10.4.5.2. Financial Performance
10.4.5.3. Product Benchmarking
10.4.5.4. Recent Developments/ Strategic Initiatives
10.4.6. vPhrase.
10.4.6.1. Participant's Overview
10.4.6.2. Financial Performance
10.4.6.3. Product Benchmarking

+44 20 8123 2220
info@marketpublishers.com

10.4.6.4. Recent Developments/ Strategic Initiatives
10.4.7. Retresco GmbH
10.4.7.1. Participant’s Overview
10.4.7.2. Financial Performance
10.4.7.3. Product Benchmarking
10.4.7.4. Recent Developments/ Strategic Initiatives
10.4.8. STATS LLC
10.4.8.1. Participant’s Overview
10.4.8.2. Financial Performance
10.4.8.3. Product Benchmarking
10.4.8.4. Recent Developments/ Strategic Initiatives

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Natural Language Generation Market Size, Share & Trends Analysis Report By Solution (Software, Service), By Application, By Deployment Model, By Enterprise Size, By Verticals, By Region, And Segment Forecasts, 2024 - 2030

Product link: https://marketpublishers.com/r/N3B639A24164EN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/N3B639A24164EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970