

Natural Dyes & Pigments Market Size, Share & Trends Analysis Report By Source (Plant-Based, Animal-Based, Mineral-Based, Microbial-Based), By Product (Natural Dyes, Natural Pigments), By Color, By End Use, By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

Summary

The global natural dyes & pigments market size was estimated at USD 4,831.2 million in 2024 and is projected to reach USD 7,945.0 million by 2033, growing at a CAGR of 5.8% from 2025 to 2033. Natural dyes and pigments are gaining significant attention as people and industries seek safer and more environmentally friendly coloring options.

The shift away from synthetic chemicals is making natural colorants more useful in various applications. This change is occurring as companies and consumers seek healthier and more responsible options. The natural dyes & pigments industry is growing because more industries want color ingredients that come from plants, minerals, and biological sources. Many companies now prefer natural options in textiles, food, cosmetics, and personal care products. This is happening as buyers respond more positively to products made with recognizable and trusted ingredients. Brands also view natural colorants as a means to enhance their image and develop products that meet the evolving expectations of new customers.

There is also a rise in farming and processing activities that support the production of natural dyes. Better farming methods for dye plants and more controlled systems for microbial colorants are helping increase supply. These improvements allow manufacturers to achieve stronger shades and more stable performance, making natural dyes more dependable for large-scale use. As a result, more businesses are

willing to replace synthetic options when natural colorants meet the required standards.

There are clear opportunities ahead for companies working with natural dyes and pigments. Food and cosmetics brands are adding more natural color ranges, and textile producers are investing in cleaner dyeing methods. The market is also benefiting from efforts to reduce harmful waste and support safer working conditions. As more regions adopt rules that encourage the use of natural ingredients, the demand for natural dyes and pigments is expected to keep rising.

Global Natural Dyes & Pigments Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2033. For this study, Grand View Research has segmented the global natural dyes & pigments market report based on source, product, color, end use, and region:

Source Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Plant-Based

Leaves

Roots

Woods and Barks

Flowers

Fruits/Seeds

Animal-Based

Insects

Mollusks

Other Animals

Mineral-Based

Ochres

Clays

Other Minerals

Microbial-Based

Fungi

Bacteria

Yeasts

Algae

Product Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Natural Dyes

Vat Dyes

Direct Dyes

Mordant Dyes

Acid Dyes

Reactive Dyes

Other Natural Dyes

Natural Pigments

Color Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Red

Blue

Yellow

Orange

Green

Other Colors

End Use Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

Textiles

Papers

Food & Beverages

Cosmetics & Personal Care

Paints & Coatings

Pharmaceuticals & Nutraceuticals

Other End Use

Regional Outlook (Volume, Kilotons; Revenue, USD Million, 2018 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Italy

Spain

France

Latin America

Brazil

Argentina

Asia Pacific

China

Japan

South Korea

Middle East & Africa

Saudi Arabia

South Africa

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