

Nattokinase Market Size, Share & Trends Analysis Report By Application (Nutraceuticals, Food Additives, Pharmaceuticals, Others), By Region (North America, Europe, Asia Pacific, Central & South America, Middle East & Africa), And Segment Forecasts, 2024 - 2030

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Abstracts

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Nattokinase Market Growth & Trends

The global nattokinase market is expected to reach USD 40.1 million by 2030 and growing at a CAGR of 3.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. A major factor propelling the nattokinase market worldwide is the trend towards natural and functional supplements. Customers are looking for natural substitutes that have positive health impacts without unfavorable side effects due to growing cautious of synthetic ingredients. Nattokinase is a natural enzyme owing to which its adoption is rising in supplement manufacturing. Another significant factor propelling the nattokinase market's sales is the growing customer inclination for supplements that promote general health and wellbeing.

A rising number of customers are looking for foods that offer health advantages over just basic nourishment. The demand for nattokinase has increased significantly as low-carb and gluten-free diets have become more and more popular. Many customers follow gluten-free diets for various health-related reasons, or they have been diagnosed with celiac disease. This market is expanding, and nattokinase is a great alternative to wheat flour in baking and cooking. Almond powder has also become more

popular due to the ketogenic diet, which places a strong emphasis on consuming large amounts of fat and few carbohydrates. It is a mainstay in recipes that are keto-friendly due to its low carbohydrate level.

Nattokinase is being included in functional foods and beverages by the food and beverage sector. In addition to providing basic nutrition, these products are made to offer additional health benefits. The usage and market penetration of nattokinase is anticipated to increase owing to its rising incorporation into regular food products. Nattokinase is further utilized in the cosmetics business due to its possible anti-aging and skin health advantages. The enzyme is a useful component in skincare formulas owing to its capacity to promote blood flow and break blood clots, both of which can improve skin health.

Nutraceuticals application held the highest share of the market in 2023. The growing emphasis on health and wellness has driven a heightened consumer interest in natural and effective supplements to support well-being. Nutraceuticals, encompassing functional foods and dietary supplements, are increasingly favored for their perceived safety and health benefits. There is a global shift towards preventive healthcare, with consumers prioritizing measures to prevent diseases rather than merely treating them reactively. Nattokinase, renowned for its cardiovascular benefits, has thus gained prominence in the production of dietary supplements, contributing significantly to market expansion.

Major players in the nattokinase market include Japan Bioscience Laboratory Co., Ltd., Novonosis Group (MenaquinGold), Contek Life Science Co., Ltd., and others. Companies are taking various steps such as global expansion, partnerships, acquisitions & mergers, development & launch of new products, and others to gain more share of the market.

Nattokinase Market Report Highlights

Based on application, pharmaceuticals segment is expected to grow at a CAGR of 3.6% from 2024 to 2030. The increasing prevalence of chronic diseases, notably cardiovascular conditions, has surged the demand for efficient treatments. This trend is a significant driver propelling the nattokinase market forward.

Asia Pacific is expected to grow at a CAGR of 3.5% from

2024 t%li%2030. The growing awareness regarding the significance of cardiovascular and overall health among consumers in the region is driving the market growth.

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