

Muscle Stimulator Market Size, Share & Trends Analysis Report By Modality (Handheld, Portable), By Product, By Application (Pain Management, Musculoskeletal Disorder), By End Use, By Region, And Segment Forecasts, 2020 - 2027

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Abstracts

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The global muscle stimulator market size is anticipated to reach USD 910.2 million by 2027, registering a CAGR of 3.9% over the forecast period, according to a new report by Grand View Research, Inc. The growing prevalence of musculoskeletal disorders and increasing demand for pain management therapies are the key factors driving the growth over the forecast period. Moreover, growing purchasing power, increasing healthcare expenditure, and technological innovations in medical devices are also driving the market growth.

Based on product type, Transcutaneous Electrical Nerve Stimulation (TENS) dominated the global market in 2019. Increasing demand for portable stimulation devices that can be operated at home and rising geriatric population that is prone to develop musculoskeletal disorders are the major factors driving the market growth. On the other hand, Neuromuscular Electrical Stimulation (NES) is estimated to be the fastest-growing segment during the forecast period owing to increasing cases of strokes and spinal cord injuries.

Based on modality, the market is segmented into portable, handheld, and tabletop. Portable stimulator dominated the muscle stimulator space in 2019, owing to the ease of carrying them while traveling and higher purchasing power in the hands of consumers. The segment is also anticipated to grow at the fastest rate of 4.2% during



the forecast period. Key players launching innovative portable muscle stimulator devices to sustain market competition is also a major factor driving the segment growth.

Based on applications, the muscle stimulator market is segmented into pain management, neurological disorders, musculoskeletal disorders, and others. The pain management segment dominated the market with a share of 54.5% in 2019 and is anticipated to be the fastest growing segment during the forecast period. Increasing cases of chronic and acute pain and the need for effective pain management therapies among cancer patients are the major factors driving the growth over the forecast period.

Further key findings from the report suggest:

The global market is anticipated to reach USD 910.2 million by 2027 owing to rising prevalence of musculoskeletal disorders and increasing demand for pain management therapies

Transcutaneous Electrical Nerve Stimulation (TENS) dominated the muscle stimulator market in 2019, owing to an increase in the demand for portable stimulator

Portable devices are estimated to witness the fastest growth of 4.2%, as their usage in muscle atrophy, relaxation of muscle spasms, and managing chronic pain is increasing

In 2019, the pain management application segment dominated the market with a share of 54.5% owing to increasing usage of muscle stimulator in the management of chronic and acute pain

Some of the notable players in the market are NeuroMetrix, Inc.; OMRON Corporation; BioMedical Life Systems, Inc.; Zynex, Inc.; EMS Physio Ltd.; DJO Global, Inc.; and Beurer GmbH.



Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 Market Snapshot

CHAPTER 2 RESEARCH METHODOLOGY

- 2.1 Information Procurement
- 2.2 Data Analysis
- 2.3 Region Wise Market Calculation
 - 2.3.1 Region Wise Market: Base Estimates
- 2.3.2 Global Market: CAGR Calculation
- 2.4 Region based segment share calculation
- 2.5 List of Secondary Sources (partial list)

CHAPTER 3 MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Segmentation & Scope
- 3.2 Market Driver Analysis
 - 3.2.1 Increasing musculoskeletal disorders
 - 3.2.2 Growing preference among physiotherapists
- 3.2.3 Technological advancement
- 3.3 Market Restraint Analysis
 - 3.3.1 Stringent regulatory policies & safety concerns
- 3.3.2 Availability of cost efficient alternative therapies
- 3.4 Penetration & Growth Prospect Mapping

3.5 Muscle Stimulation Market - SWOT Analysis, By Factor (political & legal, economic and technological)

3.6 Industry Analysis - Porter's

CHAPTER 4 MUSCLE STIMULATION MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

4.1 Muscle Stimulation market: Product movement analysis

- 4.2 Neuromuscular electrical stimulation
- 4.2.1 Global Neuromuscular Electrical Stimulation market, 2016 2027 (USD Million)
- 4.3 Functional electrical stimulation
 - 4.3.1 Global Functional Electrical Stimulation market, 2016 2027 (USD Million)



4.4 Transcutaneous electrical nerve stimulation

4.4.1 Global Transcutaneous Electrical Nerve Stimulation market, 2016 - 2027 (USD Million)

4.5 Interferential

4.5.1 Global Interferential market, 2016 - 2027 (USD Million)

4.6 Burst mode alternating current

4.6.1 Global Burst Mode Alternating Current market, 2016 - 2027 (USD Million)

4.7 Microcurrent electrical neuromuscular stimulator

4.7.1 Global Microcurrent Electrical Neuromuscular Stimulator market, 2016 - 2027 (USD Million)

4.8 Others

4.8.1 Global other stimulator market, 2016 - 2027 (USD Million)

CHAPTER 5 MUSCLE STIMULATION MARKET: MODALITY ESTIMATES & TREND ANALYSIS

5.1 Muscle Stimulation market: modality movement analysis

- 5.2 Handheld devices
- 5.2.1 Global handheld stimulators market, 2016 2027 (USD Million)
- 5.3 Portable devices
- 5.3.1 Global portable stimulator market, 2016 2027 (USD Million)

5.4 Table Top devices

5.4.1 Global table top stimulator market, 2016 - 2027 (USD Million)

CHAPTER 6 MUSCLE STIMULATION MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

6.1 Muscle Stimulation market: application movement analysis

- 6.2 Pain management
- 6.2.1 Global pain management market, 2016 2027 (USD Million)
- 6.3 Neurological disorders

6.3.1 Global neurological disorders market, 2016 - 2027 (USD Million)

6.4 Musculoskeletal disorders

6.4.1 Global musculoskeletal disorders market, 2016 - 2027 (USD Million)

- 6.5 Other disorders
 - 6.5.1 Global other disorders market, 2016 2027 (USD Million)

CHAPTER 7 MUSCLE STIMULATION MARKET: END-USE ESTIMATES & TREND ANALYSIS

Muscle Stimulator Market Size, Share & Trends Analysis Report By Modality (Handheld, Portable), By Product, By ...



7.1 Muscle stimulation market: end use movement analysis

- 7.2 Hospitals
 - 7.2.1 Global hospitals market, 2016 2027 (USD Million)
- 7.3 Ambulatory surgical centers
- 7.3.1 Global ambulatory surgical centers market, 2016 2027 (USD Million)
- 7.4 Physiotherapy clinics
- 7.4.1 Global physiotherapy clinics market, 2016 2027 (USD Million)
- 7.5 Sports clinic
- 7.5.1 Global sports clinic market, 2016 2027 (USD Million)
- 7.6 Homecare
- 7.6.1 Global homecare market, 2016 2027 (USD Million)

CHAPTER 8 MUSCLE STIMULATION MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1 Muscle Stimulation market share by region, 2019 & 2027

8.2 North America

8.2.1 North America muscle stimulation market, 2016 - 2027 (USD Million) 8.2.2 U.S.

8.2.2.1 U.S. muscle stimulation market, 2016 - 2027 (USD Million)

8.2.3 Canada

8.2.3.1 Canada muscle stimulation market, 2016 - 2027 (USD Million)

8.3 Europe

8.3.1 Europe muscle stimulation market, 2016 - 2027 (USD Million) 8.3.2 U.K.

8.3.2.1 U.K. muscle stimulation market, 2016 - 2027 (USD Million)

8.3.3 Germany

8.3.3.1 Germany muscle stimulation market, 2016 - 2027 (USD Million) 8.3.4 Germany

8.3.4.1 Germany muscle stimulation market, 2016 - 2027 (USD Million) 8.3.5 Italy

8.3.5.1 Italy muscle stimulation market, 2016 - 2027 (USD Million) 8.3.6 France

8.3.6.1 France muscle stimulation market, 2016 - 2027 (USD Million) 8.3.7 Spain

8.3.7.1 Spain muscle stimulation market, 2016 - 2027 (USD Million) 8.3.8 Russia

8.3.8.1 Russia muscle stimulation market, 2016 - 2027 (USD Million)



8.4 Asia Pacific

8.4.1 Asia Pacific muscle stimulation market, 2016 - 2027 (USD Million)

8.4.2 Japan

8.4.2.1 Japan Muscle stimulation market, 2016 - 2027 (USD Million) 8.4.3 China

8.4.3.1 China muscle stimulation market, 2016 - 2027 (USD Million) 8.4.4 India

8.4.4.1 India muscle stimulation market, 2016 - 2027 (USD Million)

8.4.5 South Korea

8.4.5.1 South Korea muscle stimulation market, 2016 - 2027 (USD Million) 8.4.6 Singapore

8.4.6.1 Singapore muscle stimulation market, 2016 - 2027 (USD Million) 8.4.7 Australia

8.4.7.1 Australia muscle stimulation market, 2016 - 2027 (USD Million) 8.5 Latin America

8.5.1 Latin America muscle stimulation market, 2016 - 2027 (USD Million)8.5.2 Brazil

8.5.2.1 Brazil muscle stimulation market, 2016 - 2027 (USD Million) 8.5.3 Mexico

8.5.3.1 Mexico muscle stimulation market, 2016 - 2027 (USD Million) 8.6 MEA

8.6.1 MEA muscle stimulation market, 2016 - 2027 (USD Million)

8.6.2 South Africa

8.6.2.1 South Africa muscle stimulation market, 2016 - 2027 (USD Million) 8.6.3 Saudi Arabia

8.6.3.1 Saudi Arabia muscle stimulation market, 2016 - 2027 (USD Million) 8.6.4 UAE

8.6.4.1 UAE muscle stimulation market, 2016 - 2027 (USD Million)

CHAPTER 9 MUSCLE STIMULATOR MARKET-COMPETITIVE ANALYSIS

9.1 Strategy framework

9.2 Recent developments & impact analysis, by key market participants

9.3 Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

9.4 Vendor Landscape

- 9.4.1 List of key distributors and channel partners
- 9.4.2 Key customers
- 9.4.3 Key company market share analysis, 2019



9.5 Public Companies

9.5.1 Company market position analysis (Revenue, geographic presence, product portfolio, key serviceable industries, key alliances)

- 9.5.2 Company Market Share/Ranking, by region
- 9.5.3 Competitive Dashboard Analysis
- 9.5.3.1 Market Differentiators
- 9.5.3 2 Synergy Analysis: Major Deals & Strategic Alliances
- 9.6. Public Companies
 - 9.6.1 Private Companies
 - 9.6.2 List of key emerging companies' /technology disruptors/innovators
 - 9.6.3 Funding Outlook (Optional)
 - 9.6.4 Regional network map

9.6.5 Company market position analysis (geographic presence, product portfolio, key alliances, industry experience)

9.7 Key company profiles

- 9.7.1 DJO Global, Inc.
- 9.7.1.1 Company overview
- 9.7.1.2 Financial performance
- 9.7.1.3 Product benchmarking
- 9.7.1.4 Strategic initiatives
- 9.7.2 Zynex, Inc.
 - 9.7.2.1 Company overview
 - 9.7.2.2 Financial performance
 - 9.7.2.3 Product benchmarking
 - 9.7.2.4 Strategic initiatives
- 9.7.3 NeuroMetrix, Inc.
 - 9.7.3.1 Company overview
- 9.7.3.2 Financial performance
- 9.7.3.3 Product benchmarking
- 9.7.3.4 Strategic benchmarking
- 9.7.4 RS Medical, Inc.
 - 9.7.4.1 Company overview
- 9.7.4.2 Product benchmarking
- 9.7.5 OMRON Corporation
- 9.7.5.1 Company overview
- 9.7.5.2 Financial performance
- 9.7.5.3 Product benchmarking
- 9.7.6 Zimmer MedizinSysteme GmbH
- 9.7.6.1 Company overview



- 9.7.6.2 Product benchmarking
- 9.7.7 BioMedical Life Systems, Inc.
- 9.7.7.1 Company overview
- 9.7.7.2 Product benchmarking
- 9.7.8 EMS Physio Ltd.
 - 9.7.8.1 Company overview
- 9.7.8.2 Product benchmarking
- 9.7.9 Beurer GmbH
 - 9.7.9.1 Company overview
- 9.7.9.2 Product benchmarking
- 9.7.10 OG Wellness Technologies Co., Ltd.
- 9.7.10.1 Company overview
- 9.7.10.2 Product benchmarking



List Of Tables

LIST OF TABLES

TABLE 1 Muscle stimulation - Key market driver impact TABLE 2 Muscle stimulation - Key market restraints impact TABLE 3 Global muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million) TABLE 4 Global muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million) TABLE 5 Global muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million) TABLE 6 Global muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million) TABLE 7 Global muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million) TABLE 8 Global muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million) TABLE 9 Global muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million) TABLE 10 Global muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million) TABLE 11 Global muscle stimulation market estimates & forecasts from portable, 2016 -2027 (USD Million) TABLE 12 Global muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million) TABLE 13 Global muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million) TABLE 14 Global muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million) TABLE 15 Global muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million) TABLE 16 Global muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million) TABLE 17 Global muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million) TABLE 18 Global muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 19 Global muscle stimulation market estimates & forecasts from physiotherapy



clinics, 2016 - 2027 (USD Million)

TABLE 20 Global muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 21 Global muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 22 North America muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 23 North America muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 24 North America muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 25 North America muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 26 North America muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 27 North America muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 28 North America muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 29 North America muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 30 North America muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million)

TABLE 31 North America muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 32 North America muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 33 North America muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 34 North America muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 35 North America muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 36 North America muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 37 North America muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 38 North America muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)



TABLE 39 North America muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 40 North America muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 41 U.S. muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 42 U.S. muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 43 U.S. muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 44 U.S. muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 45 U.S. muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 46 U.S. muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 47 U.S. muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 48 U.S. muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 49 U.S. muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million)

TABLE 50 U.S. muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 51 U.S. muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 52 U.S. muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 53 U.S. muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 54 U.S. muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 55 U.S. muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 56 U.S. muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 57 U.S. muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 58 U.S. muscle stimulation market estimates & forecasts from sports clinics,



2016 - 2027 (USD Million)

TABLE 59 U.S. muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 60 Canada muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 61 Canada muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 62 Canada muscle stimulation market estimates & forecasts fromtranscutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 63 Canada muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 64 Canada muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 65 Canada muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 66 Canada muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 67 Canada muscle stimulation market estimates & forecasts from handheld,2016 - 2027 (USD Million)

TABLE 68 Canada muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million)

TABLE 69 Canada muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 70 Canada muscle stimulation market estimates & forecasts from painmanagement, 2016 - 2027 (USD Million)

TABLE 71 Canada muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 72 Canada muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 73 Canada muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 74 Canada muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 75 Canada muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 76 Canada muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 77 Canada muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)



TABLE 78 Canada muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 79 Europe muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 80 Europe muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 81 Europe muscle stimulation market estimates & forecasts from

transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 82 Europe muscle stimulation market estimates & forecasts from interferential,2016 - 2027 (USD Million)

TABLE 83 Europe muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 84 Europe muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 85 Europe muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 86 Europe muscle stimulation market estimates & forecasts from handheld,2016 - 2027 (USD Million)

TABLE 87 Europe muscle stimulation market estimates & forecasts from portable, 2016- 2027 (USD Million)

TABLE 88 Europe muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 89 Europe muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 90 Europe muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 91 Europe muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 92 Europe muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 93 Europe muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 94 Europe muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 95 Europe muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 96 Europe muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 97 Europe muscle stimulation market estimates & forecasts from home care,



2016 - 2027 (USD Million)

TABLE 98 U.K. muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 99 U.K. muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 100 U.K. muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 101 U.K. muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 102 U.K. muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 103 U.K. muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 104 U.K. muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 105 U.K. muscle stimulation market estimates & forecasts from handheld, 2016- 2027 (USD Million)

TABLE 106 U.K. muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million)

TABLE 107 U.K. muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 108 U.K. muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 109 U.K. muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 110 U.K. muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 111 U.K. muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 112 U.K. muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 113 U.K. muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 114 U.K. muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 115 U.K. muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 116 U.K. muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)



TABLE 117 Germany muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 118 Germany muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 119 Germany muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 120 Germany muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 121 Germany muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 122 Germany muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 123 Germany muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 124 Germany muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 125 Germany muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million)

TABLE 126 Germany muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 127 Germany muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 128 Germany muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 129 Germany muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 130 Germany muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 131 Germany muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 132 Germany muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 133 Germany muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 134 Germany muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 135 Germany muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 136 Italy muscle stimulation market estimates & forecasts from neuromuscular



electrical stimulation, 2016 - 2027 (USD Million)

TABLE 137 Italy muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 138 Italy muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 139 Italy muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 140 Italy muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 141 Italy muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 142 Italy muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 143 Italy muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 144 Italy muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million)

TABLE 145 Italy muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 146 Italy muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 147 Italy muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 148 Italy muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 149 Italy muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 150 Italy muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 151 Italy muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 152 Italy muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 153 Italy muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 154 Italy muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 155 France muscle stimulation market estimates & forecasts fromneuromuscular electrical stimulation, 2016 - 2027 (USD Million)



TABLE 156 France muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 157 France muscle stimulation market estimates & forecasts from

transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 158 France muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 159 France muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 160 France muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 161 France muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 162 France muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 163 France muscle stimulation market estimates & forecasts from portable,2016 - 2027 (USD Million)

TABLE 164 France muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 165 France muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 166 France muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 167 France muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 168 France muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 169 France muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 170 France muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 171 France muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 172 France muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 173 France muscle stimulation market estimates & forecasts from home care,2016 - 2027 (USD Million)

TABLE 174 Spain muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 175 Spain muscle stimulation market estimates & forecasts from functional



electrical stimulation, 2016 - 2027 (USD Million)

TABLE 176 Spain muscle stimulation market estimates & forecasts from

transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 177 Spain muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 178 Spain muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 179 Spain muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 180 Spain muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 181 Spain muscle stimulation market estimates & forecasts from handheld,2016 - 2027 (USD Million)

TABLE 182 Spain muscle stimulation market estimates & forecasts from portable, 2016- 2027 (USD Million)

TABLE 183 Spain muscle stimulation market estimates & forecasts from table top, 2016- 2027 (USD Million)

TABLE 184 Spain muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 185 Spain muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 186 Spain muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 187 Spain muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 188 Spain muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 189 Spain muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 190 Spain muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 191 Spain muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 192 Spain muscle stimulation market estimates & forecasts from home care,2016 - 2027 (USD Million)

TABLE 193 Russia muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 194 Russia muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)



TABLE 195 Russia muscle stimulation market estimates & forecasts fromtranscutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)

TABLE 196 Russia muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 197 Russia muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 198 Russia muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 199 Russia muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 200 Russia muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 201 Russia muscle stimulation market estimates & forecasts from portable,2016 - 2027 (USD Million)

TABLE 202 Russia muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 203 Russia muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 204 Russia muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 205 Russia muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 206 Russia muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 207 Russia muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 208 Russia muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 209 Russia muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 210 Russia muscle stimulation market estimates & forecasts from sports clinics,2016 - 2027 (USD Million)

TABLE 211 Russia muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 212 Asia Pacific muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)

TABLE 213 Asia Pacific muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 214 Asia Pacific muscle stimulation market estimates & forecasts from



transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million) TABLE 215 Asia Pacific muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million) TABLE 216 Asia Pacific muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million) TABLE 217 Asia Pacific muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million) TABLE 218 Asia Pacific muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million) TABLE 219 Asia Pacific muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million) TABLE 220 Asia Pacific muscle stimulation market estimates & forecasts from portable, 2016 - 2027 (USD Million) TABLE 221 Asia Pacific muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million) TABLE 222 Asia Pacific muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million) TABLE 223 Asia Pacific muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million) TABLE 224 Asia Pacific muscle stimulation market estimates & forecasts from musculoskeletal disorder, 2016 - 2027 (USD Million) TABLE 225 Asia Pacific muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million) TABLE 226 Asia Pacific muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million) TABLE 227 Asia Pacific muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million) TABLE 228 Asia Pacific muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million) TABLE 229 Asia Pacific muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million) TABLE 230 Asia Pacific muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million) TABLE 231 Japan muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million) TABLE 232 Japan muscle stimulation market estimates & forecasts from functional electrical stimulation, 2016 - 2027 (USD Million)

TABLE 233 Japan muscle stimulation market estimates & forecasts from transcutaneous electrical nerve stimulation, 2016 - 2027 (USD Million)



TABLE 234 Japan muscle stimulation market estimates & forecasts from interferential, 2016 - 2027 (USD Million)

TABLE 235 Japan muscle stimulation market estimates & forecasts from burst mode alternating current, 2016 - 2027 (USD Million)

TABLE 236 Japan muscle stimulation market estimates & forecasts from micro current EMS, 2016 - 2027 (USD Million)

TABLE 237 Japan muscle stimulation market estimates & forecasts from other muscle stimulation, 2016 - 2027 (USD Million)

TABLE 238 Japan muscle stimulation market estimates & forecasts from handheld, 2016 - 2027 (USD Million)

TABLE 239 Japan muscle stimulation market estimates & forecasts from portable, 2016- 2027 (USD Million)

TABLE 240 Japan muscle stimulation market estimates & forecasts from table top, 2016 - 2027 (USD Million)

TABLE 241 Japan muscle stimulation market estimates & forecasts from pain management, 2016 - 2027 (USD Million)

TABLE 242 Japan muscle stimulation market estimates & forecasts from neurological disorder, 2016 - 2027 (USD Million)

TABLE 243 Japan muscle stimulation market estimates & forecasts from

musculoskeletal disorder, 2016 - 2027 (USD Million)

TABLE 244 Japan muscle stimulation market estimates & forecasts from other applications, 2016 - 2027 (USD Million)

TABLE 245 Japan muscle stimulation market estimates & forecasts from hospitals, 2016 - 2027 (USD Million)

TABLE 246 Japan muscle stimulation market estimates & forecasts from ambulatory surgical centers, 2016 - 2027 (USD Million)

TABLE 247 Japan muscle stimulation market estimates & forecasts from physiotherapy clinics, 2016 - 2027 (USD Million)

TABLE 248 Japan muscle stimulation market estimates & forecasts from sports clinics, 2016 - 2027 (USD Million)

TABLE 249 Japan muscle stimulation market estimates & forecasts from home care, 2016 - 2027 (USD Million)

TABLE 250 China muscle stimulation market estimates & forecasts from neuromuscular electrical stimulation, 2016 - 2027 (USD Million)



List Of Figures

LIST OF FIGURES

- FIG. 1 Market summary (USD Million), 2019
- FIG. 2 Market research process
- FIG. 3 Information procurement
- FIG. 4 Primary research pattern
- FIG. 5 Market research approaches
- FIG. 6 Value chain based sizing & forecasting
- FIG. 7 QFD modelling for market share assessment
- FIG. 8 Market trends & outlook
- FIG. 9 Market segmentation & scope
- FIG. 10 Market driver relevance analysis (Current & future impact)
- FIG. 11 Market restraint relevance analysis (Current & future impact)
- FIG. 12 Penetration & growth prospect mapping
- FIG. 13 SWOT analysis, by factor (political & legal, economic and technological)
- FIG. 14 Porter's five forces analysis
- FIG. 15 Muscle Stimulation market: Product outlook key takeaways
- FIG. 16 Muscle Stimulation market: Product movement analysis
- FIG. 17 Global Neuromuscular Electrical Stimulation market, 2016 2027 (USD Million)
- FIG. 18 Global Functional Electrical Stimulation market, 2016 2027 (USD Million)
- FIG. 19 Global Transcutaneous Electrical Nerve Stimulation market, 2016 2027 (USD Million)
- FIG. 20 Global Interferential equipment market, 2016 2027 (USD Million)
- FIG. 21 Global Burst Mode Alternating Current market, 2016 2027 (USD Million)
- FIG. 22 Global Microcurrent Electrical Neuromuscular Stimulator market, 2016 2027 (USD Million)
- FIG. 23 Global other stimulator market, 2016 2027 (USD Million)
- FIG. 24 Muscle Stimulation market: modality outlook key takeaways
- FIG. 25 Muscle Stimulation market: modality movement analysis
- FIG. 26 Global handheld stimulator market, 2016 2027 (USD Million)
- FIG. 27 Global portable stimulator market, 2016 2027 (USD Million)
- FIG. 28 Global table top stimulator market, 2016 2027 (USD Million)
- FIG. 29 Muscle Stimulation market: Application outlook key takeaways
- FIG. 30 Muscle Stimulation market: application movement analysis
- FIG. 31 Global pain management market, 2016 2027 (USD Million)
- FIG. 32 Global neurological disorders market, 2016 2027 (USD Million)
- FIG. 33 Global musculoskeletal disorders market, 2016 2027 (USD Million)



- FIG. 34 Global other disorders market, 2016 2027 (USD Million)
- FIG. 35 Muscle Stimulation market: Application outlook key takeaways
- FIG. 36 Muscle Stimulation market: end-use movement analysis
- FIG. 37 Global hospitals market, 2016 2027 (USD Million)
- FIG. 38 Global ambulatory surgical centers market, 2016 2027 (USD Million)
- FIG. 39 Global physiotherapy clinics market, 2016 2027 (USD Million)
- FIG. 40 Global sports clinic market, 2016 2027 (USD Million)
- FIG. 41 Global homecare market, 2016 2027 (USD Million)
- FIG. 42 Regional marketplace: Key takeaways
- FIG. 43 Regional outlook, 2019 & 2027
- FIG. 44 North America Muscle Stimulation market, 2016 2027 (USD Million)
- FIG. 45 U.S. Muscle Stimulation market, 2016 2027 (USD Million)
- FIG. 46 Canada Muscle Stimulation market, 2016 2027 (USD Million)
- FIG. 47 Europe Muscle Stimulation market, 2016 2027 (USD Million)
- FIG. 48 U.K. Muscle Stimulation market, 2016 2027 (USD Mill



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