

Mouth Ulcers Treatment Market Size, Share & Trends Analysis Report By Drug Class (Antimicrobial, Antihistamine, Analgesics & Corticosteroids), By Formulation (Gels, Lozenges), And Segment Forecasts, 2018 - 2026

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Abstracts

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The global mouth ulcers treatment market size is projected to reach USD 1.32 billion by 2026, according to a new report by Grand View Research, Inc., progressing at a CAGR of 3.8% during the forecast period. Increasing geriatric population and rising awareness towards oral hygiene are among the key trends stimulating market growth.

Growing global geriatric population is poised to trigger the number of cases of mouth ulcers. As per the findings of the United Nations Organization (UNO), population base of age 60 years or older across the globe was 962.0 million in 2017, which was more than twice as large as in 1980, when the population was 382.0 million. With upswing in the demand for denture fittings in this population, rise in the incidences of improper fittings and deficiency of vitamin B & folic acid is anticipated. Such incidents can lead to mouth ulcers.

Newly fitted dentures takes some time to adjust. During the procedure, inner area of the mouth remains moist for a certain period. Such conditions favor fungal infection leading to ulcer. Older population often suffer from such conditions, due to which they are prone to oral problems. In addition, deficiency of vitamins is a common phenomenon observed among geriatric population, which also increases the probability of suffering from mouth ulcer.

Rising awareness regarding oral hygiene in developing countries is also estimated to drive the market over the forecast period. Campaigns on oral hygiene in rural areas of developing countries are working in favor of the market. For instance, every year, Colgate-Palmolive Company conducts an oral health month in rural areas of India in order to impart awareness regarding oral hygiene. Such initiatives are expected to encourage people to take up necessary treatments. Furthermore, rise in tobacco usage in countries such as U.K. and Mexico is projected to boost the rate of mouth ulcers, thereby benefitting the growth of the market.

Further key findings from the report suggest:

Analgesics and Corticosteroids are poised to exhibit the highest CAGR during the forecast period. These are the most prescribed drugs by doctors and are easily available

By 2026, Asia Pacific is likely to dominate the mouth ulcer treatment market with a share of around 63.0%. Increasing awareness pertaining to oral hygiene and treatment and rising prevalence of aphthous ulcers are likely to supplement the growth of the market

Some of the key companies present in the market are Blistix Inc., Church & Dwight Co., Inc., 3M, Colgate-Palmolive Company, Pfizer, Bristol-Myers Squibb (BMS), and others are expected to dominate the market over the forecast period.

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