

# Motor Monitoring Market Size, Share & Trends Analysis Report By Offerings (Hardware, Software), By Monitoring Process (Portable, Online), By Deployment, By End Use, By Region, And Segment Forecasts, 2020 - 2027

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## **Abstracts**

Motor Monitoring Market Growth & Trends

The global motor monitoring market size is expected to reach USD 3.1 billion by 2027, registering a CAGR of 8.3% over the forecast period, according to a new study conducted by Grand View Research, Inc. Energy costs are a major part of operating expenditures of any facility, and motors account for the majority of those expenses. Monitoring motor performance helps in extending the life of the motor, improving reliability, and reducing the facility's overall operating cost. Moreover, monitoring motor performance with highly trained workers using advanced equipment enables facilities to dictate their own downtime, improve plant operations, and identify poorly functioning equipment quickly. All these factors are anticipated to drive the market over the forecast period.

Motor monitoring is the collection, sorting, and analysing of streamed data with the help of detectors, sensors, diagnostic software and so on and has its application in several industry verticals including oil & gas, power generation, aerospace & defense, automotive, and others. Motor monitoring cannot be done properly through manual methods, as it leads to unanticipated outages, failures and unexpected financial losses. Motor monitoring systems help record the undesired changes at an early stage, and are then rectified by the analysis. Therefore, these systems are being extensively used for improving the overall productivity of the organization.



The market is highly influenced by several factors including increasing prominence of predictive maintenance and rising demand to minimise revenue loss caused due to motor faults. Rising popularity of wireless technologies across various sectors, such as manufacturing, is also contributing to the market growth. In addition, adoption of cloud computing platform is also anticipated to leverage huge growth opportunity for the market over the forecast period.

Motor Monitoring Market Report Highlights

The market is driven by the development of advanced motor monitoring sensors, huge investments in developing countries, and technological advancements in AI and IoT

On-premise deployment segment is likely to lead the market. On-premise deployment is more secure and helps collect accurate data in real time, with enough lead time to resolve faults at early stage

Online monitoring process is anticipated to be the largest as well as fastest-growing segment from 2020 to 2027 as it offers more detailed monitoring and analysis as compared to portable systems

The automotive industry is under continuous pressure to improve performance in a costsensitive and competitive environment and is expected to witness the fastest CAGR over the forecast period

Asia Pacific is expected to register the fastest CAGR from 2020 to 2027 owing to continuous business expansions and infrastructure development in the region

Increasing demand for effective scheduling of machine maintenance along with speculation of equipment failure across several industries, such as oil & gas and manufacturing, is the major factor driving the market growth in North America



## **Contents**

## **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope and Assumptions
- 1.3. List of Data Sources

### **CHAPTER 2. EXECUTIVE SUMMARY**

2.1. Motor Monitoring - Industry Snapshot & Key Buying Criteria, 2016 - 2027

## **CHAPTER 3. MOTOR MONITORING INDUSTRY OUTLOOK**

- 3.1. Market Segmentation and Scope
- 3.2. Market Size and Growth Prospects, 2016 2027
- 3.3. Value Chain Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market driver analysis
  - 3.4.2. Market restraint/challenge analysis
  - 3.4.3. Market opprtunity analysis
- 3.5. Penetration and Growth Prospect Mapping
- 3.6. Industry Analysis Porter's Five Forces Analysis
- 3.7. PEST Analysis

## **CHAPTER 4. MOTOR MONITORING MARKET: OFFERINGS OUTLOOK**

- 4.1. Motor Monitoring Market Share by Offerings, 2019 & 2027 (USD Million)
- 4.2. Software
  - 4.2.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 4.2.2. Market estimates and forecasts by region, 2016 2027 (USD Million)
- 4.3. Hardware
- 4.3.1. Market estimates and forecasts, 2016 2027 (USD Million)
- 4.3.2. Market estimates and forecast by region, 2016 2027 (USD Million)

### CHAPTER 5. MOTOR MONITORING MARKET: MONITORING PROCESS OUTLOOK

- 5.1. Motor Monitoring Market Share by Monitoring Process, 2019 & 2027 (USD Million)
- 5.2. Portable



- 5.2.1. Market estimates and forecasts, 2016 2027 (USD Million)
- 5.2.2. Market estimates and forecasts by region, 2016 2027 (USD Million)
- 5.3. Online
  - 5.3.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 5.3.2. Market estimates and forecast by region, 2016 2027 (USD Million)

### CHAPTER 6. MOTOR MONITORING MARKET: DEPLOYMENT OUTLOOK

- 6.1. Motor Monitoring Market Share by Deployment, 2019 & 2027 (USD Million)
- 6.2. On-Premise
- 6.2.1. Market estimates and forecasts, 2016 2027 (USD Million)
- 6.2.2. Market estimates and forecasts by region, 2016 2027 (USD Million)
- 6.3. Cloud
  - 6.3.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 6.3.2. Market estimates and forecast by region, 2016 2027 (USD Million)

#### CHAPTER 7. MOTOR MONITORING MARKET: END-USE OUTLOOK

- 7.1. Motor Monitoring Market Share by End-Use, 2019 & 2027 (USD Million)
- 7.2. Oil and Gas
- 7.2.1. Market estimates and forecasts, 2016 2027 (USD Million)
- 7.2.2. Market estimates and forecasts by region, 2016 2027 (USD Million)
- 7.3. Automotive & Transportation
  - 7.3.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 7.3.2. Market estimates and forecast by region, 2016 2027 (USD Million)
- 7.4. Power Generation
  - 7.4.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 7.4.2. Market estimates and forecast by region, 2016 2027 (USD Million)
- 7.5. Metals and Mining
  - 7.5.1. Market estimates and forecasts, 2016 2027 (USD Million)
- 7.5.2. Market estimates and forecast by region, 2016 2027 (USD Million)
- 7.6. Aerospace and Defense
  - 7.6.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 7.6.2. Market estimates and forecast by region, 2016 2027 (USD Million)
- 7.7. Others
  - 7.7.1. Market estimates and forecasts, 2016 2027 (USD Million)
  - 7.7.2. Market estimates and forecast by region, 2016 2027 (USD Million)

## CHAPTER 8. MOTOR MONITORING MARKET: REGIONAL OUTLOOK



- 8.1. Motor Monitoring Market Share by Region, 2019 & 2027 (USD Million)
- 8.2. North America
  - 8.2.1. Market estimates and forecast, 2016 2027 (USD Million)
  - 8.2.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
  - 8.2.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.2.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.2.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
  - 8.2.6. U.S.
    - 8.2.6.1. Market estimates and forecast, 2016 2027 (USD Million)
    - 8.2.6.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.2.6.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.2.6.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.2.6.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
  - 8.2.7. Canada
    - 8.2.7.1. Market estimates and forecast, 2016 2027 (USD Million)
    - 8.2.7.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.2.7.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.2.7.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.2.7.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)

#### 8.3. Europe

- 8.3.1. Market estimates and forecast, 2016 2027 (USD Million)
- 8.3.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.3.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
- 8.3.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
- 8.3.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
- 8.3.6. U.K.
  - 8.3.6.1. Market estimates and forecast, 2016 2027 (USD Million)
  - 8.3.6.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.3.6.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.3.6.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.3.6.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
  - 8.3.7. Germany
    - 8.3.7.1. Market estimates and forecast, 2016 2027 (USD Million)
    - 8.3.7.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
  - 8.3.7.3. Market estimates and forecast by monitoring process, 2016 2027 (USD



## Million)

- 8.3.7.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
- 8.3.7.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
- 8.3.8. France
  - 8.3.8.1. Market estimates and forecast, 2016 2027 (USD Million)
  - 8.3.8.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.3.8.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.3.8.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.3.8.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)

### 8.4. Asia Pacific

- 8.4.1. Market estimates and forecast, 2016 2027 (USD Million)
- 8.4.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.4.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
- 8.4.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
- 8.4.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
- 8.4.6. China
  - 8.4.6.1. Market estimates and forecast, 2016 2027 (USD Million)
  - 8.4.6.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.4.6.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.4.6.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.4.6.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
  - 8.4.7. India
    - 8.4.7.1. Market estimates and forecast, 2016 2027 (USD Million)
    - 8.4.7.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.4.7.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.4.7.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.4.7.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
  - 8.4.8. Japan
    - 8.4.8.1. Market estimates and forecast, 2016 2027 (USD Million)
    - 8.4.8.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.4.8.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.4.8.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.4.8.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
- 8.5. Latin America
  - 8.5.1. Market estimates and forecast, 2016 2027 (USD Million)



- 8.5.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.5.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
- 8.5.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
- 8.5.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
- 8.5.6. Brazil
  - 8.5.6.1. Market estimates and forecast, 2016 2027 (USD Million)
  - 8.5.6.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.5.6.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.5.6.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.5.6.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
  - 8.5.7. Mexico
    - 8.5.7.1. Market estimates and forecast, 2016 2027 (USD Million)
    - 8.5.7.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
- 8.5.7.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.5.7.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.5.7.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)
- 8.6. Middle East & Africa (MEA)
  - 8.6.1. Market estimates and forecast, 2016 2027 (USD Million)
  - 8.6.2. Market estimates and forecast by offerings, 2016 2027 (USD Million)
  - 8.6.3. Market estimates and forecast by monitoring process, 2016 2027 (USD Million)
  - 8.6.4. Market estimates and forecast by deployment, 2016 2027 (USD Million)
  - 8.6.5. Market estimates and forecast by end-use, 2016 2027 (USD Million)

#### **CHAPTER 9. COMPETITIVE LANDSCAPE**

- 9.1. ABB
  - 9.1.1. Company overview
  - 9.1.2. Financial Performance
  - 9.1.3. Product benchmarking
  - 9.1.4. Recent developments
- 9.2. Eaton
  - 9.2.1. Company overview
  - 9.2.2. Financial Performance
  - 9.2.3. Product benchmarking
  - 9.2.4. Recent developments
- 9.3. Emerson Electric
- 9.3.1. Company overview



- 9.3.2. Financial Performance
- 9.3.3. Product benchmarking
- 9.3.4. Recent developments
- 9.4. General Electric
  - 9.4.1. Company overview
  - 9.4.2. Financial Performance
  - 9.4.3. Product benchmarking
  - 9.4.4. Recent developments
- 9.5. Honeywell
  - 9.5.1. Company overview
  - 9.5.2. Financial performance
  - 9.5.3. Product benchmarking
  - 9.5.4. Recent developments
- 9.6. KCF Technologies
  - 9.6.1. Company overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product benchmarking
  - 9.6.4. Recent developments
- 9.7. Mitsubishi Electric
  - 9.7.1. Company overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product benchmarking
  - 9.7.4. Recent developments
- 9.8. National Instruments
  - 9.8.1. Company overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product benchmarking
  - 9.8.4. Recent developments
- 9.9. Rockwell Automation
  - 9.9.1. Company overview
  - 9.9.2. Financial Performance
  - 9.9.3. Product benchmarking
  - 9.9.4. Recent developments
- 9.10. Schneider Electric
  - 9.10.1. Company overview
  - 9.10.2. Financial Performance
  - 9.10.3. Product benchmarking
  - 9.10.4. Recent developments
- 9.11. Siemens



- 9.11.1. Company overview
- 9.11.2. Financial Performance
- 9.11.3. Product benchmarking
- 9.11.4. Recent developments
- 9.12. SKF
  - 9.12.1. Company overview
  - 9.12.2. Financial Performance
  - 9.12.3. Product benchmarking
  - 9.12.4. Recent developments
- 9.13. Weg Group
  - 9.13.1. Company overview
  - 9.13.2. Financial Performance
  - 9.13.3. Product benchmarking
  - 9.13.4. Recent developments



## **List Of Tables**

### LIST OF TABLES

- TABLE 1 List of abbreviations
- TABLE 2 Motor monitoring Industry snapshot & key buying criteria, 2016 2027
- TABLE 3 Motor monitoring market, 2016 2027 (USD Million)
- TABLE 4 Motor monitoring market, by region, 2016 2027 (USD Million)
- TABLE 5 Motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 6 Motor monitoring market, by monitoring process, (USD Million), 2016 2027
- TABLE 7 Motor monitoring market, by deployment, (USD Million), 2016 2027
- TABLE 8 Motor monitoring market, by end-use, (USD Million), 2016 2027
- TABLE 9 Motor monitoring market, by software, (USD Million), 2016 2027
- TABLE 10 Software market by region, 2016 2027 (USD Million)
- TABLE 11 Motor monitoring market by hardware, 2016 2027 (USD Million)
- TABLE 12 Hardware market, by region, 2016 2027 (USD Million)
- TABLE 13 Motor monitoring market by portable monitoirng process, 2016 2027 (USD Million)
- TABLE 14 Portable monitoirng process market, by region, 2016 2027 (USD Million)
- TABLE 15 Motor monitoring market by online monitoirng process, 2016 2027 (USD Million)
- TABLE 16 Online monitoirng process market, by region, 2016 2027 (USD Million)
- TABLE 17 Motor monitoring market by on-premise deployment, 2016 2027 (USD Million)
- TABLE 18 On-premise deployment market, by region, 2016 2027 (USD Million)
- TABLE 19 Motor monitoring market, by cloud deployment, 2016 2027 (USD Million)
- TABLE 20 Cloud deployment market, by region, 2016 2027 (USD Million)
- TABLE 21 Motor monitoring market, by oil & gas, 2016 2027 (USD Million)
- TABLE 22 Oil & gas market, by region, 2016 2027 (USD Million)
- TABLE 23 Motor monitoring market, by automotive, 2016 2027 (USD Million)
- TABLE 24 Automotive & transportation market, by region, 2016 2027 (USD Million)
- TABLE 25 Motor monitoring market, by power generation, 2016 2027 (USD Million)
- TABLE 26 Power generation market, by region, 2016 2027 (USD Million)
- TABLE 27 Motor monitoring market, by metal & mining, 2016 2027 (USD Million)
- TABLE 28 Metal & mining market, by region, 2016 2027 (USD Million)
- TABLE 29 Motor monitoring market, by aerospace & defense, 2016 2027 (USD Million)
- TABLE 30 Aerospace & defense market, by region, 2016 2027 (USD Million)
- TABLE 31 Motor monitoring market, by others, 2016 2027 (USD Million)



- TABLE 32 Others market, by region, 2016 2027 (USD Million)
- TABLE 33 North America motor monitoring market, 2016 2027 (USD Million)
- TABLE 34 North America motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 35 North America motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 36 North America motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 37 North America motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 38 U.S.motor monitoring market, 2016 2027 (USD Million)
- TABLE 39 U.S. motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 40 U.S. motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 41 U.S. motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 42 U.S. motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 43 Canada motor monitoring market, 2016 2027 (USD Million)
- TABLE 44 Canada motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 45 Canada motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 46 Canada motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 47 Canada motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 48 Europe motor monitoring market, 2016 2027 (USD Million)
- TABLE 49 Europe motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 50 Europe motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 51 Europe motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 52 Europe motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 53 U.K. motor monitoring market, 2016 2027 (USD Million)
- TABLE 54 U.K. motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 55 U.K. motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 56 U.K. motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 57 U.K. motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 58 Germany motor monitoring market, 2016 2027 (USD Million)
- TABLE 59 Germany motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 60 Germany motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 61 Germany motor monitoring market, by deployment, 2016 2027 (USD



## Million)

- TABLE 62 Germany motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 63 Asia Pacific motor monitoring market, 2016 2027 (USD Million)
- TABLE 64 Asia Pacific motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 65 Asia Pacific motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 66 Asia Pacific motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 67 Asia Pacific motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 68 China motor monitoring market, 2016 2027 (USD Million)
- TABLE 69 China motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 70 China motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 71 China motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 72 China motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 73 India motor monitoring market, 2016 2027 (USD Million)
- TABLE 74 India motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 75 India motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 76 India motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 77 India motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 78 Japan motor monitoring market, 2016 2027 (USD Million)
- TABLE 79 Japan motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 80 Japan motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 81 Japan motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 82 Japan motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 83 Latin America motor monitoring market, 2016 2027 (USD Million)
- TABLE 84 Latin America motor monitoring market, by offerings, 2016 2027 (USD Million)
- TABLE 85 Latin America motor monitoring market, by monitoring process, 2016 2027 (USD Million)
- TABLE 86 Latin America motor monitoring market, by deployment, 2016 2027 (USD Million)
- TABLE 87 Latin America motor monitoring market, by end-use, 2016 2027 (USD Million)
- TABLE 88 Brazil motor monitoring market, 2016 2027 (USD Million)
- TABLE 89 Brazil motor monitoring market by offerings, 2016 2027 (USD Million)
- TABLE 90 Brazil motor monitoring market, by monitoring process, 2016 2027 (USD



## Million)

TABLE 91 Brazil motor monitoring market by deployment, 2016 - 2027 (USD Million)

TABLE 92 Brazil motor monitoring market by end-use, 2016 - 2027 (USD Million)

TABLE 93 Mexico motor monitoring market, 2016 - 2027 (USD Million)

TABLE 94 Mexico motor monitoring market, by offerings, 2016 - 2027 (USD Million)

TABLE 95 Mexico motor monitoring market, by monitoring process, 2016 - 2027 (USD Million)

TABLE 96 Mexico motor monitoring market, by deployment, 2016 - 2027 (USD Million)

TABLE 97 Mexico motor monitoring market, by end-use, 2016 - 2027 (USD Million)

TABLE 98 MEA motor monitoring market, 2016 - 2027 (USD Million)

TABLE 99 MEA motor monitoring market, by offerings, 2016 - 2027 (USD Million)

TABLE 100 MEA motor monitoring market, by monitoring process, 2016 - 2027 (USD Million)

TABLE 101 MEA motor monitoring market, by deployment, 2016 - 2027 (USD Million)

TABLE 102 MEA motor monitoring market, by end-use, 2016 - 2027 (USD Million)



## **List Of Figures**

#### LIST OF FIGURES

- FIG. 1 Motor monitoring market, 2019 (USD Million)
- FIG. 2 Motor monitoring market segmentation
- FIG. 3 Motor monitoring market, 2016 2027 (USD Million)
- FIG. 4 Value chain analysis
- FIG. 5 Motor monitoring market driver impact
- FIG. 6 Motor monitoring market restraint impact
- FIG. 7 Motor monitoring market opportunity impact
- FIG. 8 Motor monitoring market penetration and growth prospects mapping
- FIG. 9 Motor monitoring market company market share analysis
- FIG. 10 Motor monitoring market PESTanalysis
- FIG. 11 Motor monitoring market Porter's analysis
- FIG. 12 Motor monitoring market, by offerings, 2019 & 2027 (USD Million)
- FIG. 13 Motor monitoring Market, by monitoring process, 2019 & 2027 (USD Million)
- FIG. 14 Motor monitoring market, by deployment, 2019 & 2027 (USD Million)
- FIG. 15 Motor monitoring Market, by end-use, 2019 & 2027 (USD Million)
- FIG. 16 Motor monitoring Market, by region, 2019 & 2027 (USD Million)



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