

# **Monitor Arm Market Size, Share & Trends Analysis Report By Application (Healthcare, Office, Education), By Region (North America, Europe, Central & South America, APAC, MEA), And Segment Forecasts, 2020 - 2027**

<https://marketpublishers.com/r/M6B17ADCCC03EN.html>

Date: April 2020

Pages: 82

Price: US\$ 4,950.00 (Single User License)

ID: M6B17ADCCC03EN

## **Abstracts**

The global monitor arm market size is anticipated to reach USD 1.6 billion by 2027, expanding at a revenue-based CAGR of 2.7% over the forecast period, according to a new report by Grandview Research, Inc. Monitor arms are designed to support display screens such as computer monitors, TV, and notebooks. Monitor arm allows the user to move the monitor screen as per their convenience. Rising demand for computers for residential use is driving the market growth. According to the International Telecommunication Union (ITU), around 48% of the households across the world had computers in 2018, as compared to 46% in 2015. This upsurge is due to increasing adoption of computers for residential purpose in developing countries such as China and India. The demand for computers is anticipated to rise over the coming years owing to growing adoption of curved monitors.

Televisions are mounted on wall and ceiling using monitor arms in various commercial and residential locations. Increasing demand for television sets is also expected to fuel the demand for monitor arms. For instance, as per the data published by India Brand Equity Foundation (IBEF) in December 2019, the market size for televisions in India was USD 10.2 billion in 2019 and is expected to reach USD 14.7 billion by 2022. Furthermore, rising disposable income coupled with increasing number of internet users, is also anticipated to boost the demand for desktop computers and laptops, thereby resulting in the market growth.

Rising investments in healthcare infrastructure is also projected to positively impact the

demand for monitor arms. In the healthcare sector, wall mount and ceiling mount monitor arms are preferred as they ensure enhanced performance and efficiency. Several manufacturers are focusing on providing superior quality products to reduce efforts during installations to enable smooth handling. Added features such as hidden cable arrangement and attached facility for keyboard and mouse with monitor arms are an essential factor for product differentiation.

The rising number of internet users is expected to drive the monitor arm market during the forecast period. According to ITU, in 2017, 49.0% of the world's population had access to the internet as compared to 41.5% in 2015. This number is projected to rise over the coming years considering various initiatives taken by the government of developing economies to promote digitalization. For instance, in 2015, the government of India launched Digital India campaign in which the government's services are provided to the citizens through improved online infrastructure.

Further key findings from the study suggest:

The healthcare segment is projected to grow at the fastest rate over the forecast period owing to increasing adoption of display technology for providing better infrastructure and service to patients

The office segment held the largest market share in 2019 due to the adoption of multiscreen monitors to lower the effort and increase the productivity of employees

North America held a market share of over 35% in terms of revenue in 2019. However, Asia Pacific is anticipated to witness a considerable growth over the forecast period owing to rising demand for computers in China and Japan along with the initiative of Indian government to promote manufacturing of personal computers

The monitor arm market is fragmented and is characterized by high competition with the presence of major global players such as Atdec Pty Ltd.; Ergotron, Inc.; Herman Miller, Inc.; Highgrade Tech. Co., Ltd.; and Legrand AV Inc.

These players are engaged in collaborations, mergers, and acquisitions to enhance their market presence and expand their product portfolios.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Research Methodology
- 1.2. Research Scope & Assumptions
- 1.3. List of Data Sources
- 1.4. List of Abbreviations

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Monitor Arm Market - Industry Snapshot & Key Buying Criteria, 2016 - 2027
- 2.2. Monitor Arm Market, 2016 - 2027

### **CHAPTER 3. MONITOR ARM INDUSTRY OUTLOOK**

- 3.1. Market Segmentation
- 3.2. Value Chain Analysis
- 3.3. Market Dynamics
  - 3.3.1. Market driver analysis
  - 3.3.2. Market restraint analysis
  - 3.3.3. Market opportunity analysis
- 3.4. Penetration & Growth Prospects Mapping
- 3.5. Industry Analysis - Porter's Five Force Analysis
- 3.6. PESTEL Analysis

### **CHAPTER 4. MONITOR ARM MARKET: APPLICATION OUTLOOK**

- 4.1. Monitor Arm Market Estimates & Forecasts, By Application, 2019 & 2027 (USD Million, Million Units)
- 4.2. Healthcare
  - 4.2.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
  - 4.2.2. Market estimates and forecasts, by region, 2016 - 2027 (USD Million, Million Units)
- 4.3. Office
  - 4.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
  - 4.3.2. Market estimates and forecasts, by region, 2016 - 2027 (USD Million, Million Units)
- 4.4. Education

- 4.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
- 4.4.2. Market estimates and forecasts, by region, 2016 - 2027 (USD Million, Million Units)
- 4.5. Others
  - 4.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
  - 4.5.2. Market estimates and forecasts, by region, 2016 - 2027 (USD Million, Million Units)

## **CHAPTER 5. MONITOR ARM MARKET: REGIONAL OUTLOOK**

- 5.1. Monitor Arm Market Estimates & Forecasts, By Region, 2019 & 2027 (USD Million, Million Units)
- 5.2. North America
  - 5.2.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
  - 5.2.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)
  - 5.2.3. U.S.
    - 5.2.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
    - 5.2.3.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)
  - 5.2.4. Canada
    - 5.2.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
    - 5.2.4.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)
  - 5.2.5. Mexico
    - 5.2.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
    - 5.2.5.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)
- 5.3. Europe
  - 5.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
  - 5.3.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)
  - 5.3.3. U.K.
    - 5.3.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
    - 5.3.3.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)
  - 5.3.4. Germany
    - 5.3.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)
    - 5.3.4.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

Million Units)

#### 5.3.5. France

5.3.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.3.5.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.3.6. Spain

5.3.6.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.3.6.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.3.7. Italy

5.3.7.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.3.7.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

### 5.4. Asia Pacific

5.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.4.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.4.3. China

5.4.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.4.3.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.4.4. India

5.4.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.4.4.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.4.5. Japan

5.4.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.4.5.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.4.6. Korea

5.4.6.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.4.6.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

### 5.5. Central & South America

5.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.5.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

#### 5.5.3. Brazil

5.5.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.5.3.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.5.4. Argentina

5.5.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.5.4.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.5.5. Colombia

5.5.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.5.5.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.6. Middle East & Africa

5.6.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.6.2. Market estimates and forecasts, by application 2016 - 2027 (USD Million, Million Units)

5.6.3. South Africa

5.6.3.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.6.3.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.6.4. Saudi Arabia

5.6.4.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.6.4.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.6.5. Turkey

5.6.5.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.6.5.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.6.6. Iran

5.6.6.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.6.6.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

5.6.7. Nigeria

5.6.7.1. Market estimates and forecasts, 2016 - 2027 (USD Million, Million Units)

5.6.7.2. Market estimates and forecasts, by application, 2016 - 2027 (USD Million, Million Units)

## **CHAPTER 6. COMPETITIVE LANDSCAPE**

6.1. Atdec Pty Ltd.

6.1.1. Company overview

- 6.1.2. Financial performance
- 6.1.3. Product benchmarking
- 6.1.4. Recent developments
- 6.2. Ergotron, Inc.
  - 6.2.1. Company overview
  - 6.2.2. Financial performance
  - 6.2.3. Product benchmarking
  - 6.2.4. Recent developments
- 6.3. Herman Miller, Inc.
  - 6.3.1. Company overview
  - 6.3.2. Financial performance
  - 6.3.3. Product benchmarking
  - 6.3.4. Recent developments
- 6.4. Highgrade Tech. Co., Ltd.
  - 6.4.1. Company overview
  - 6.4.2. Financial performance
  - 6.4.3. Product benchmarking
  - 6.4.4. Recent developments
- 6.5. Humanscale
  - 6.5.1. Company overview
  - 6.5.2. Financial performance
  - 6.5.3. Product benchmarking
  - 6.5.4. Recent developments
- 6.6. Innovative Office Products, LLC
  - 6.6.1. Company overview
  - 6.6.2. Financial performance
  - 6.6.3. Product benchmarking
  - 6.6.4. Recent developments
- 6.7. Legrand AV Inc.
  - 6.7.1. Company overview
  - 6.7.2. Financial performance
  - 6.7.3. Product benchmarking
  - 6.7.4. Recent developments
- 6.8. Loctek Ergonomic Technology Corp.
  - 6.8.1. Company overview
  - 6.8.2. Financial performance
  - 6.8.3. Product benchmarking
  - 6.8.4. Recent developments
- 6.9. LUMI Legend Corp.

- 6.9.1. Company overview
- 6.9.2. Financial performance
- 6.9.3. Product benchmarking
- 6.9.4. Recent developments
- 6.10. Modernsolid Industrial Co., Ltd.
  - 6.10.1. Company overview
  - 6.10.2. Financial performance
  - 6.10.3. Product benchmarking
  - 6.10.4. Recent developments
- 6.11. North Bayou
  - 6.11.1. Company overview
  - 6.11.2. Financial performance
  - 6.11.3. Product benchmarking
  - 6.11.4. Recent developments
- 6.12. Vogel's
  - 6.12.1. Company overview
  - 6.12.2. Financial performance
  - 6.12.3. Product benchmarking
  - 6.12.4. Recent developments
- 6.13. Eastern Global Corporation
  - 6.13.1. Company overview
  - 6.13.2. Financial performance
  - 6.13.3. Product benchmarking
  - 6.13.4. Recent developments



## List Of Tables

### LIST OF TABLES

- TABLE 1 Global monitor arm market, 2016 - 2027 (USD Million) (Million Units)
- TABLE 2 Global monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 3 Global monitor arm market, by region 2016 - 2027 (USD Million)
- TABLE 4 North America monitor arm market, 2016 - 2027 (USD Million) (Million Units)
- TABLE 5 North America monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 6 North America monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 7 North America monitor arm market, by country, 2016 - 2027 (USD Million)
- TABLE 8 North America monitor arm market, by country, 2016 - 2027 (Million Units)
- TABLE 9 U.S. monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 10 U.S. monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 11 Canada monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 12 Canada monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 13 Mexico monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 14 Mexico monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 15 Europe monitor arm market, 2016 - 2027 (USD Million) (Million Units)
- TABLE 16 Europe monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 17 Europe monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 18 Europe monitor arm market, by country, 2016 - 2027 (USD Million)
- TABLE 19 Europe monitor arm market, by country, 2016 - 2027 (Million Units)
- TABLE 20 U.K. monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 21 U.K. monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 22 Germany monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 23 Germany monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 24 France monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 25 France monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 26 Spain monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 27 Spain monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 28 Italy monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 29 Italy monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 30 Asia Pacific monitor arm market, 2016 - 2027 (USD Million) (Million Units)
- TABLE 31 Asia Pacific monitor arm market, by application, 2016 - 2027 (USD Million)
- TABLE 32 Asia Pacific monitor arm market, by application, 2016 - 2027 (Million Units)
- TABLE 33 Asia Pacific monitor arm market, by country, 2016 - 2027 (USD Million)
- TABLE 34 Asia Pacific monitor arm market, by country, 2016 - 2027 (Million Units)
- TABLE 35 China monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 36 China monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 37 India monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 38 India monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 39 Japan monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 40 Japan monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 41 Korea monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 42 Korea monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 43 Central and South America monitor arm market, 2016 - 2027 (USD Million)  
(Million Units)

TABLE 44 Central and South America monitor arm market, by application, 2016 - 2027  
(USD Million)

TABLE 45 Central and South America monitor arm market, by application, 2016 - 2027  
(Million Units)

TABLE 46 Central and South America monitor arm market, by country, 2016 - 2027  
(USD Million)

TABLE 47 Central and South America monitor arm market, by country, 2016 - 2027  
(Million Units)

TABLE 48 Brazil monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 49 Brazil monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 50 Argentina monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 51 Argentina monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 52 Colombia monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 53 Colombia monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 54 Middle East and Africa monitor arm market, 2016 - 2027 (USD Million)

TABLE 55 Middle East and Africa monitor arm market, by application, 2016 - 2027  
(USD Million)

TABLE 56 Middle East and Africa monitor arm market, by application, 2016 - 2027  
(Million Units)

TABLE 57 Middle East and Africa monitor arm market, by country, 2016 - 2027 (USD  
Million)

TABLE 58 Middle East and Africa monitor arm market, by country, 2016 - 2027 (Million  
Units)

TABLE 59 South Africa monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 60 South Africa monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 61 Saudi Arabia monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 62 Saudi Arabia monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 63 Turkey monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 64 Turkey monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 65 Iran monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 66 Iran monitor arm market, by application, 2016 - 2027 (Million Units)

TABLE 67 Nigeria monitor arm market, by application, 2016 - 2027 (USD Million)

TABLE 68 Nigeria monitor arm market, by application, 2016 - 2027 (Million Units)

## List Of Figures

### LIST OF FIGURES

- FIG. 1 Market segmentation
- FIG. 2 Global monitor arm market movement, by application, 2019 & 2027
- FIG. 3 Global office monitor arm market, 2016 - 2027 (USD Million)
- FIG. 4 Global office monitor arm market, 2016 - 2027 (Million Units)
- FIG. 5 Global healthcare monitor arm market, 2016 - 2027 (USD Million)
- FIG. 6 Global healthcare monitor arm market, 2016 - 2027 (Million Units)
- FIG. 7 Global educational monitor arm market, 2016 - 2027 (USD Million)
- FIG. 8 Global educational monitor arm market, 2016 - 2027 (Million Units)
- FIG. 9 Global other monitor arm market, 2016 - 2027 (USD Million)
- FIG. 10 Global other monitor arm market, 2016 - 2027 (Million Units)
- FIG. 11 Global monitor arm market movement by region, 2019 & 2027
- FIG. 12 Monitor Arm Industry Value Chain Analysis
- FIG. 13 Porter's five forces analysis
- FIG. 14 PESTEL analysis

## I would like to order

Product name: Monitor Arm Market Size, Share & Trends Analysis Report By Application (Healthcare, Office, Education), By Region (North America, Europe, Central & South America, APAC, MEA), And Segment Forecasts, 2020 - 2027

Product link: <https://marketpublishers.com/r/M6B17ADCCC03EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6B17ADCCC03EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970