

ModelOps Market Size, Share & Trends Analysis Report By Offering, By Deployment, By Application (CI/CD), By Model (ML Model, Graph-based Model), By Vertical, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

This report can be delivered to the clients within 8 Business Days

ModelOps Market Size & Trends

The global ModelOps market size was estimated at USD 5.64 billion in 2024 and is expected to grow at a CAGR of 41.3% from 2025 to 2030. Rapid AI and ML adoption across industries, needs for scalability large-scale AI deployment, cost efficiency and automation, and AI model performance monitoring are primarily drivers of the ModelOps market. ModelOps helps businesses mitigate operational risks by providing tools to detect and rectify model drift or failures before they impact critical business processes, ensuring consistent decision-making and reducing potential disruptions.

Strict regulations, in various industries such as, BFSI, and healthcare require transparent, explainable, and compliant AI models. ModelOps platforms provide governance frameworks that help businesses meet regulatory requirements, avoiding costly compliance breaches and ensuring auditability. For instance, in December 2024, ModelOp, a foremost provider of AI governance software for enterprises announced a significant surge in platform usage throughout the year. New customer acquisitions drove this growth, the adoption of generative AI, and an increasing demand for its AI portfolio intelligence and governance solutions. For the second year in a row, the company achieved substantial and sustained expansion, particularly in the healthcare,

financial services, and consumer packaged goods (CPG) sectors.

ModelOps enhances the speed at which companies can move AI models from development to production. This reduction in time-to-market helps businesses quickly leverage AI-driven insights, ensuring agility in responding to market changes and customer demands. To ensure ongoing business value, ModelOps continuously monitors models for performance, drift, and bias. This proactive approach helps prevent revenue losses due to underperforming models, ensuring the consistency and accuracy of AI-driven decisions. Automating AI/ML model deployment, monitoring, and retraining reduces the need for manual intervention, leading to significant cost savings. For businesses, this means optimizing resources while maintaining high-quality AI operations.

As businesses across sectors increasingly adopt artificial intelligence (AI) and machine learning (ML) to gain competitive advantages, the need for ModelOps solutions to streamline deployment and management becomes critical. Operationalizing AI models efficiently is a top priority to ensure a faster return on investment (ROI). As companies scale their AI initiatives and deploy numerous models, ModelOps enables them to efficiently manage these models at scale, ensuring consistent performance across different environments and reducing operational costs.

Global ModelOps Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2017 to 2030. For this study, Grand View Research has segmented the global ModelOps market report based on the offering, deployment, model, application, vertical, and region.

Offering Outlook (Revenue, USD Million, 2017 - 2030)

Platforms

Services

Deployment Outlook (Revenue, USD Million, 2017 - 2030)

Cloud

On-premises

Model Outlook (Revenue, USD Million, 2017 - 2030)

ML Models

Graph-based Models

Rule & Heuristic Models

Linguistic Models

Agent-based Models

Others

Application Outlook (Revenue, USD Million, 2017 - 2030)

Continuous Integration/ Continuous Deployment

Batch Scoring

Governance, Risk and Compliance

Parallelization & Distributed Computing

Monitoring & Alerting

Dashboard & Reporting

Model Lifecycle Management

Others

Vertical Outlook (Revenue, USD Million, 2017 - 2030)

BFSI

Retail & E-commerce

Healthcare & Life sciences

IT & Telecommunications

Energy & Utilities

Manufacturing

Transportation & Logistics

Others

Regional Outlook (Revenue, USD Million, 2017 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Asia Pacific

China

India

Japan

Australia

South Korea

Latin America

Brazil

MEA

UAE

South Africa

KSA

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Market Definitions
- 1.3. Research Methodology
 - 1.3.1. Information Procurement
 - 1.3.2. Information or Data Analysis
 - 1.3.3. Market Formulation & Data Visualization
 - 1.3.4. Data Validation & Publishing
- 1.4. Research Scope and Assumptions
 - 1.4.1. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. MODEL OPS MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Introduction/Lineage Outlook
- 3.2. Market Size and Growth Prospects (USD Million)
- 3.3. Industry Value Chain Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Drivers Analysis
 - 3.4.1.1. Integration of ModelOps with DataOps and DevOps
 - 3.4.1.2. Integration of automated CI/CD pipelines
 - 3.4.2. Market Restraints Analysis
 - 3.4.2.1. Model explainability and interpretability
 - 3.4.3. Industry Opportunities
 - 3.4.4. Industry Challenges
- 3.5. ModelOps Market Analysis Tools
 - 3.5.1. Porter's Analysis
 - 3.5.1.1. Bargaining power of the suppliers
 - 3.5.1.2. Bargaining power of the buyers
 - 3.5.1.3. Threats of substitution
 - 3.5.1.4. Threats from new entrants

- 3.5.1.5. Competitive rivalry
- 3.5.2. PESTEL Analysis
 - 3.5.2.1. Political landscape
 - 3.5.2.2. Economic and Social landscape
 - 3.5.2.3. Technological landscape
 - 3.5.2.4. Environmental landscape
 - 3.5.2.5. Legal landscape

CHAPTER 4. MODELOPS MARKET: OFFERING ESTIMATES & TREND ANALYSIS

- 4.1. Segment Dashboard
- 4.2. ModelOps Market: Offering Movement Analysis, 2024 & 2030 (USD Million)
- 4.3. Platforms
 - 4.3.1. Platforms Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
- 4.4. Services
 - 4.4.1. Services Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 5. MODELOPS MARKET: DEPLOYMENT ESTIMATES & TREND ANALYSIS

- 5.1. Segment Dashboard
- 5.2. ModelOps Market: Deployment Movement Analysis, 2024 & 2030 (USD Million)
- 5.3. Cloud
 - 5.3.1. Cloud Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
- 5.4. On-premises
 - 5.4.1. On-premises Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 6. MODELOPS MARKET: MODEL ESTIMATES & TREND ANALYSIS

- 6.1. Segment Dashboard
- 6.2. ModelOps Market: Model Movement Analysis, 2024 & 2030 (USD Million)
- 6.3. ML Models
 - 6.3.1. ML Models Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
- 6.4. Graph-Based Models
 - 6.4.1. Graph-Based Models Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)
- 6.5. Rule & Heuristic Models

6.5.1. Rule & Heuristic Models Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

6.6. Linguistic Models

6.6.1. Linguistic Models Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

6.7. Agent-Based Models

6.7.1. Agent-Based Models Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

6.8. Others

6.8.1. Others Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 7. MODELOPS MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard

7.2. ModelOps Market: Application Movement Analysis, 2024 & 2030 (USD Million)

7.3. Continuous Integration/Continuous Deployment

7.3.1. Continuous Integration/Continuous Deployment Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.4. Batch Scoring

7.4.1. Batch Scoring Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.5. Governance, Risk and Compliance

7.5.1. Governance, Risk and Compliance Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.6. Parallelization & Distributed Computing

7.6.1. Parallelization & Distributed Computing Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.7. Monitoring & Alerting

7.7.1. Monitoring & Alerting Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.8. Dashboard & Reporting

7.8.1. Dashboard & Reporting Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.9. Model Lifecycle Management

7.9.1. Model Lifecycle Management Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

7.10. Others

7.10.1. Others Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 8. MODELOPS MARKET: VERTICAL ESTIMATES & TREND ANALYSIS

8.1. Segment Dashboard

8.2. ModelOps Market: Vertical Movement Analysis, 2024 & 2030 (USD Million)

8.3. BFSI

8.3.1. BFSI Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.4. Retail & E-commerce

8.4.1. Retail & E-commerce Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.5. Healthcare & Life Sciences

8.5.1. Healthcare & Life Sciences Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.6. IT & Telecommunications

8.6.1. IT & Telecommunications Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.7. Energy & Utilities

8.7.1. Energy & Utilities Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.8. Manufacturing

8.8.1. Manufacturing Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.9. Transportation & Logistics

8.9.1. Transportation & Logistics Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

8.10. Others

8.10.1. Others Market Revenue Estimates and Forecasts, 2017 - 2030 (USD Million)

CHAPTER 9. MODELOPS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

9.1. ModelOps Market Share, By Region, 2024 & 2030 (USD Million)

9.2. North America

9.2.1. North America ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.2.2. North America ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.2.3. North America ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.2.4. North America ModelOps Market Estimates and Forecasts, By Model, 2017 -

2030 (USD Million)

9.2.5. North America ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.2.6. North America ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.2.7. U.S.

9.2.7.1. U.S. ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.2.7.2. U.S. ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.2.7.3. U.S. ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.2.7.4. U.S. ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.2.7.5. U.S. ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.2.7.6. U.S. ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.2.8. Canada

9.2.8.1. Canada ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.2.8.2. Canada ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.2.8.3. Canada ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.2.8.4. Canada ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.2.8.5. Canada ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.2.8.6. Canada ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.2.9. Mexico

9.2.9.1. Mexico ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.2.9.2. Mexico ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.2.9.3. Mexico ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.2.9.4. Mexico ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.2.9.5. Mexico ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.2.9.6. Mexico ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.3. Europe

9.3.1. Europe ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.3.2. Europe ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.3.3. Europe ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.3.4. Europe ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.3.5. Europe ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.3.6. Europe ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.3.7. UK

9.3.7.1. UK ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.3.7.2. UK ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.3.7.3. UK ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.3.7.4. UK ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.3.7.5. UK ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.3.7.6. UK ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.3.8. Germany

9.3.8.1. Germany ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.3.8.2. Germany ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.3.8.3. Germany ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.3.8.4. Germany ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.3.8.5. Germany ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.3.8.6. Germany ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.3.9. France

9.3.9.1. France ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.3.9.2. France ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.3.9.3. France ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.3.9.4. France ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.3.9.5. France ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.3.9.6. France ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.4. Asia Pacific

9.4.1. Asia Pacific ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.4.2. Asia Pacific ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.4.3. Asia Pacific ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.4.4. Asia Pacific ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.4.5. Asia Pacific ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.4.6. Asia Pacific ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.4.7. China

9.4.7.1. China ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.4.7.2. China ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.4.7.3. China ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.4.7.4. China ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.4.7.5. China ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.4.7.6. China ModelOps Market Estimates and Forecasts, By Application, 2017 -

2030 (USD Million)

9.4.8. Japan

9.4.8.1. Japan ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.4.8.2. Japan ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.4.8.3. Japan ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.4.8.4. Japan ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.4.8.5. Japan ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.4.8.6. Japan ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.4.9. India

9.4.9.1. India ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.4.9.2. India ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.4.9.3. India ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.4.9.4. India ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.4.9.5. India ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.4.9.6. India ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.4.10. Australia

9.4.10.1. Australia ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.4.10.2. Australia ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.4.10.3. Australia ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.4.10.4. Australia ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.4.10.5. Australia ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.4.10.6. Australia ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.4.11. South Korea

9.4.11.1. South Korea ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.4.11.2. South Korea ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.4.11.3. South Korea ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.4.11.4. South Korea ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.4.11.5. South Korea ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.4.11.6. South Korea ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.5. Latin America

9.5.1. Latin America ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.5.2. Latin America ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.5.3. Latin America ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.5.4. Latin America ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.5.5. Latin America ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.5.6. Latin America ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.5.7. Brazil

9.5.7.1. Brazil ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.5.7.2. Brazil ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.5.7.3. Brazil ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.5.7.4. Brazil ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.5.7.5. Brazil ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.5.7.6. Brazil ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.6. Middle East and Africa

9.6.1. Middle East and Africa ModelOps Market Estimates and Forecasts, 2017 - 2030

(USD Million)

9.6.2. Middle East & Africa ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.6.3. Middle East & Africa ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.6.4. Middle East & Africa ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.6.5. Middle East & Africa ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.6.6. Middle East & Africa ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.6.7. UAE

9.6.7.1. UAE ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.6.7.2. UAE ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.6.7.3. UAE ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.6.7.4. UAE ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.6.7.5. UAE ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.6.7.6. UAE ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.6.8. South Africa

9.6.8.1. South Africa ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.6.8.2. South Africa ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030 (USD Million)

9.6.8.3. South Africa ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.6.8.4. South Africa ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.6.8.5. South Africa ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.6.8.6. South Africa ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

9.6.9. KSA

9.6.9.1. KSA ModelOps Market Estimates and Forecasts, 2017 - 2030 (USD Million)

9.6.9.2. KSA ModelOps Market Estimates and Forecasts, By Offering, 2017 - 2030

(USD Million)

9.6.9.3. KSA ModelOps Market Estimates and Forecasts, By Deployment, 2017 - 2030 (USD Million)

9.6.9.4. KSA ModelOps Market Estimates and Forecasts, By Model, 2017 - 2030 (USD Million)

9.6.9.5. KSA ModelOps Market Estimates and Forecasts, By Vertical, 2017 - 2030 (USD Million)

9.6.9.6. KSA ModelOps Market Estimates and Forecasts, By Application, 2017 - 2030 (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis by Key Market Participants

7.2. Company Categorization

7.3. Company Market Positioning

7.4. Company Market Share Analysis

7.5. Company Heat Map Analysis

7.6. Strategy Mapping

7.6.1. Expansion

7.6.2. Mergers & Acquisition

7.6.3. Partnerships & Collaborations

7.6.4. New Product Launches

7.6.5. Research and Development

7.7. Company Profiles

7.7.1. Amazon Web Services, Inc.

7.7.1.1. Participant's Overview

7.7.1.2. Financial Performance

7.7.1.3. Product Benchmarking

7.7.1.4. Recent Developments

7.7.2. Cloud Software Group, Inc.

7.7.2.1. Participant's Overview

7.7.2.2. Financial Performance

7.7.2.3. Product Benchmarking

7.7.2.4. Recent Developments

7.7.3. Cloudera, Inc.

7.7.3.1. Participant's Overview

7.7.3.2. Financial Performance

7.7.3.3. Product Benchmarking

7.7.3.4. Recent Developments

7.7.4. DataRobot, Inc.

7.7.4.1. Participant's Overview

7.7.4.2. Financial Performance

7.7.4.3. Product Benchmarking

7.7.4.4. Recent Developments

7.7.5. Domino Data Lab, Inc.

7.7.5.1. Participant's Overview

7.7.5.2. Financial Performance

7.7.5.3. Product Benchmarking

7.7.5.4. Recent Developments

7.7.6. Google Cloud

7.7.6.1. Participant's Overview

7.7.6.2. Financial Performance

7.7.6.3. Product Benchmarking

7.7.6.4. Recent Developments

7.7.7. Hewlett Packard Enterprise Development LP

7.7.7.1. Participant's Overview

7.7.7.2. Financial Performance

7.7.7.3. Product Benchmarking

7.7.7.4. Recent Developments

7.7.8. IBM Corporation

7.7.8.1. Participant's Overview

7.7.8.2. Financial Performance

7.7.8.3. Product Benchmarking

7.7.8.4. Recent Developments

7.7.9. Microsoft

7.7.9.1. Participant's Overview

7.7.9.2. Financial Performance

7.7.9.3. Product Benchmarking

7.7.9.4. Recent Development

7.7.10. SAS Institute Inc.

7.7.10.1. Participant's Overview

7.7.10.2. Financial Performance

7.7.10.3. Product Benchmarking

7.7.10.4. Recent Development

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