

# **Mineral Cosmetics Market Size, Share & Trends Analysis Report By Product (Face Products, Lip Products, Eye Products), By Distribution Channel, By Region (North America, Europe, APAC, CSA, MEA), And Segment Forecasts, 2019 - 2025**

<https://marketpublishers.com/r/MFD3FF5C51B2EN.html>

Date: January 2020

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: MFD3FF5C51B2EN

## **Abstracts**

The global mineral cosmetics market size is expected to reach USD 4.3 billion by 2025, expanding at a CAGR of 5.3%, according to a new report by Grand View Research, Inc. Shifting consumer preference for organic and natural beauty products is driving the market across the globe. Increasing consciousness about physical appearance coupled with growing purchasing power in the developing economies including China, Brazil, and India is fueling demand for the products. In addition, rising female participation in the corporate sector on a global level has been boosting the demand for mineral cosmetics products over the world.

Facial products accounted for more than 40% of the total revenue in 2018. Over the past few years, the mineral foundation has become popular among consumers as they are more beneficial for skin as compared to conventional makeups. These foundations generally contain zinc oxide and titanium dioxide, which provide sun protection, better coverage, and hide the aging lines nicely. The growing popularity of online makeup tutorials and social media has been propelling the growth of facial makeup products over the world. Lately, water-resistance and sweat-proof foundations are gaining significant popularity among consumers.

The industry is highly competitive and has well-established companies offering a wide range of products across several product categories. Manufacturers have been strengthening their position and expanding product lines through merger and acquisition and product innovation. For instance, in January 2016, L'oréal S.A. acquired Raylon

Corporation, a wholesale distributor operating in 48 states. The acquisition was done in an attempt to expand its distribution network in U.S. to boost the company's market penetration. Similarly, in June 2017, BWX Limited acquired North Castle Partners's Mineral Fusion Natural Brands LLC. Through this acquisition, BWX entered the U.S. cosmetics market as Mineral Fusion is a well-established natural cosmetics brand in this country.

The key competitors in the industry include Mineralissima Mineral Make-up; Glo Skin Beauty; Shiseido Company Limited; Iredale Cosmetics, Inc.; BWX Limited; L'Oréal S.A.; Revlon, Inc.; The Estée Lauder Companies Inc.; Ahava Dead Sea Laboratories, Limited; and Cover FX.

Further key findings from the report suggest:

The face products segment generated a market revenue of more than USD 1 billion in 2018, emerging as the largest segment. Lip products are expected to witness the highest CAGR of 5.6% from 2019 to 2025 owing to rising appearance consciousness among working women

In terms of distribution channel, offline sales dominated the mineral cosmetics market and accounted for more than 75% of the global revenue in 2018. Online distribution channel is expected exhibit a CAGR of 6.0% from 2019 to 2025

North America dominated the market in 2018, accounting for more than 35% of the global revenue share. Asia Pacific is expected to observe the fastest growth during the forecast period owing to rising purchasing power of consumers.

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

### **CHAPTER 3. MINERAL COSMETICS MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Sales/Retail Channel Analysis
  - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
  - 3.5.1. Industry Analysis - Porter's
    - 3.5.1.1. Supplier Power
    - 3.5.1.2. Buyer Power
    - 3.5.1.3. Substitution Threat

- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Mineral Cosmetics Market
- 3.7. Market Entry Strategies

## **CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS**

- 4.1. Consumer Trends and Preferences
- 4.2. Factors Affecting Buying Decision
- 4.3. Consumer Product Adoption
- 4.4. Observations & Recommendations

## **CHAPTER 5. MINERAL COSMETICS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 5.1. Product Movement Analysis & Market Share, 2018 & 2025
- 5.2. Face Products
  - 5.2.1. Market estimates and forecast, 2015 - 2025 (USD Million)
- 5.3. Lip Products
  - 5.3.1. Market estimates and forecast, 2015 - 2025 (USD Million)
- 5.4. Eye Products
  - 5.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)
- 5.5. Others
  - 5.5.1. Market estimates and forecast, 2015 - 2025 (USD Million)

## **CHAPTER 6. MINERAL COSMETICS MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1. Distribution Channel Movement Analysis & Market Share, 2018 & 2025
- 6.2. Offline
  - 6.2.1. Market estimates and forecast, 2015 - 2025 (USD Million)
- 6.3. Online
  - 6.3.1. Market estimates and forecast, 2015 - 2025 (USD Million)

## **CHAPTER 7. MINERAL COSMETICS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS**

- 7.1. Regional Movement Analysis & Market Share, 2018 & 2025
- 7.2. North America

- 7.2.1. Market estimates and forecast, 2015 - 2025 (USD Million)
- 7.2.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
- 7.2.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
- 7.2.4. U.S.
  - 7.2.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)
  - 7.2.4.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
  - 7.2.4.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
- 7.3. Europe
  - 7.3.1. Market estimates and forecast, 2015 - 2025 (USD Million)
  - 7.3.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
  - 7.3.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
  - 7.3.4. Germany
    - 7.3.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)
    - 7.3.4.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
    - 7.3.4.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
  - 7.3.5. U.K.
    - 7.3.5.1. Market estimates and forecast, 2015 - 2025 (USD Million)
    - 7.3.5.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
    - 7.3.5.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
- 7.4. Asia Pacific
  - 7.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)
  - 7.4.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
  - 7.4.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
  - 7.4.4. China
    - 7.4.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)
    - 7.4.4.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
    - 7.4.4.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)
  - 7.4.5. Japan
    - 7.4.5.1. Market estimates and forecast, 2015 - 2025 (USD Million)
    - 7.4.5.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)
    - 7.4.5.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)

## 7.5. Central & South America

7.5.1. Market estimates and forecast, 2015 - 2025 (USD Million)

7.5.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)

7.5.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)

7.5.4.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)

7.5.4.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)

## 7.6. Middle East & Africa (MEA)

7.6.1. Market estimates and forecast, 2015 - 2025 (USD Million)

7.6.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)

7.6.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)

7.6.4. Saudi Arabia

7.6.4.1. Market estimates and forecast, 2015 - 2025 (USD Million)

7.6.4.2. Market estimates and forecast, by product, 2015 - 2025 (USD Million)

7.6.4.3. Market estimates and forecast, by distribution channel, 2015 - 2025 (USD Million)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1. Key global players, recent developments & their impact on the industry

8.2. Key Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.3. Vendor Landscape

8.3.1. Key company market share analysis, 2018

## **CHAPTER 9. COMPANY PROFILES**

9.1. Mineralissima Mineral Make-up

9.1.1. Company Overview

9.1.2. Financial Performance

9.1.3. Product Benchmarking

9.1.4. Strategic Initiatives

9.2. Glo Skin Beauty

9.2.1. Company Overview

9.2.2. Financial Performance

- 9.2.3. Product Benchmarking
- 9.2.4. Strategic Initiatives
- 9.3. Shiseido Company, Limited
  - 9.3.1. Company Overview
  - 9.3.2. Financial Performance
  - 9.3.3. Product Benchmarking
  - 9.3.4. Strategic Initiatives
- 9.4. Iredale Cosmetics, Inc.
  - 9.4.1. Company Overview
  - 9.4.2. Financial Performance
  - 9.4.3. Product Benchmarking
  - 9.4.4. Strategic Initiatives
- 9.5. BWX Limited
  - 9.5.1. Company Overview
  - 9.5.2. Financial Performance
  - 9.5.3. Product Benchmarking
  - 9.5.4. Strategic Initiatives
- 9.6. L'Oréal S.A.
  - 9.6.1. Company Overview
  - 9.6.2. Financial Performance
  - 9.6.3. Product Benchmarking
  - 9.6.4. Strategic Initiatives
- 9.7. Revlon, Inc.
  - 9.7.1. Company Overview
  - 9.7.2. Financial Performance
  - 9.7.3. Product Benchmarking
  - 9.7.4. Strategic Initiatives
- 9.8. The Estée Lauder Companies Inc.
  - 9.8.1. Company Overview
  - 9.8.2. Financial Performance
  - 9.8.3. Product Benchmarking
  - 9.8.4. Strategic Initiatives
- 9.9. Ahava Dead Sea Laboratories, Limited
  - 9.9.1. Company Overview
  - 9.9.2. Financial Performance
  - 9.9.3. Product Benchmarking
  - 9.9.4. Strategic Initiatives
- 9.10. Cover FX
  - 9.10.1. Company Overview

9.10.2. Financial Performance

9.10.3. Product Benchmarking

9.10.4. Strategic Initiatives



## List Of Tables

### LIST OF TABLES

1. Mineral cosmetics - Key market driver analysis
2. Mineral cosmetics - Key market restraint analysis
3. Global mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)
4. Global mineral face products market estimates and forecast, 2015 - 2025 (USD Million)
5. Global mineral lip products market estimates and forecast, 2015 - 2025 (USD Million)
6. Global mineral eye products market estimates and forecast, 2015 - 2025 (USD Million)
7. Global other mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)
8. Global mineral cosmetics market estimates and forecast through offline, 2015 - 2025 (USD Million)
9. Global mineral cosmetics market estimates and forecast through online, 2015 - 2025 (USD Million)
10. North America mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)
11. North America mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)
12. North America mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)
13. U.S. mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)
14. U.S. mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)
15. U.S. mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)
16. Europe mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)
17. Europe mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)
18. Europe mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)
19. Germany mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)
20. Germany mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)
21. Germany mineral cosmetics market revenue estimates and forecast by distribution

channel, 2015 - 2025 (USD Million)

22. U.K. mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)

23. U.K. mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

24. U.K. mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

25. Asia Pacific mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)

26. Asia Pacific mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

27. Asia Pacific mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

28. China mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)

29. China mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

30. China mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

31. Japan mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)

32. Japan mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

33. Japan mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

34. Central & South America mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)

35. Central & South America mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

36. Central & South America mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

37. Brazil mineral cosmetics market estimates and forecast, 2015 - 2025 (USD Million)

38. Brazil mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

39. Brazil mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

40. Middle East & Africa mineral cosmetics market estimates and forecast, 20145 - 2025 (USD Million)

41. Middle East & Africa mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)

42. Middle East & Africa mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)

43. Saudi Arabia mineral cosmetics market estimates and forecast, 20145 - 2025 (USD Million)
44. Saudi Arabia mineral cosmetics market revenue estimates and forecast by product, 2015 - 2025 (USD Million)
45. Saudi Arabia mineral cosmetics market revenue estimates and forecast by distribution channel, 2015 - 2025 (USD Million)
46. Vendor landscape

## List Of Figures

### LIST OF FIGURES

1. Mineral cosmetics market snapshot
2. Mineral cosmetics market segmentation & scope
3. Mineral cosmetics market penetration & growth prospect mapping
4. Mineral cosmetics value chain analysis
5. Mineral cosmetics market dynamics
6. Mineral cosmetics market Porter's analysis
7. Mineral cosmetics market: Product movement analysis
8. Mineral cosmetics market: Distribution channel movement analysis
9. Mineral cosmetics market: Regional movement analysis

## I would like to order

Product name: Mineral Cosmetics Market Size, Share & Trends Analysis Report By Product (Face Products, Lip Products, Eye Products), By Distribution Channel, By Region (North America, Europe, APAC, CSA, MEA), And Segment Forecasts, 2019 - 2025

Product link: <https://marketpublishers.com/r/MFD3FF5C51B2EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MFD3FF5C51B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970