

Middle East Veterinary Microchips Market Size, Share & Trends Analysis Report By Animal (Dogs, Cats), By Product (Microchip, Scanners), By Frequency (134.2 KHz, 125 KHz), By Application (Pet Identification, Theft Prevention), By Distribution Channel, By Country, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/MB675C7FBA53EN.html>

Date: October 2025

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: MB675C7FBA53EN

Abstracts

The Middle East veterinary microchips market size was estimated at USD 63.17 million in 2024 and is projected to reach USD 147.37 million by 2033, growing at a CAGR of 10.13% from 2025 to 2033. Rising identification regulations by the government, increasing awareness among the owners and welfare campaigns, and technological advancements and integration with digital platforms are the key factors driving market growth.

The market is gaining momentum due to expanding government-led pet identification and registration initiatives. According to the report of King Abdullah University of Science and Technology (KAUST) of September 2025, in Saudi Arabia, communities have mandated microchipping and registration of pets to ensure traceability, safety, and responsible ownership, with strict compliance checks at entry points. In addition, the Department of Municipalities and Transport (DMT) of Abu Dhabi, in February 2025, implemented the Animal Ownership System, requiring all cats and dogs to be microchipped and registered through the TAMM portal. This centralized database enables tracking of pet health, vaccination records, and ownership, supporting animal welfare, stray control, and biosecurity. These progressive identification mandates strengthen animal welfare and disease control through regulated, technology-driven pet management and veterinary innovation.

Rising awareness among the pet owners and proactive animal welfare campaigns across Saudi Arabia are propelling the market growth. For instance, in August 2024, the Riyadh Ministry of Environment, Water, and Agriculture initiated a campaign for strengthening compliance with animal welfare laws, emphasizing responsible ownership and proper veterinary care. In addition, the October 2024 event of the Saudi Pet & Vet Expo further promoted education on pet health, disease prevention, and modern identification methods. These nationwide efforts are cultivating a responsible pet ownership culture, accelerating the adoption of microchipping for identification, safety, and compliance purposes.

Furthermore, rapid digital transformation and innovation are transforming the market. The adoption of RFID-enabled microchips, cloud-based animal databases, and mobile scanning devices has enhanced real-time tracking and data integration. For instance, in August 2025, in Qatar, clinics such as Royal Vet Clinic in Doha promoted microchipping as vital for reuniting lost pets with their families, demonstrating integration of technology with responsible ownership. Incorporating telemedicine, GPS-based recovery systems, and electronic health records (EHRs) enables continuous monitoring of animal health and movement. Furthermore, the expansion of smart pet ecosystems and digital livestock management platforms across the region continues to boost demand for intelligent, connected microchip solutions.

Middle East Veterinary Microchips Market Report Segmentation

This report forecasts revenue growth at regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East veterinary microchips market report based on animal, product, frequency, application, distribution channel, and country.

Animal Outlook (Revenue, USD Million, 2021 - 2033)

Dogs

Cats

Horses

Others

Product Outlook (Revenue, USD Million, 2021 - 2033)

Microchips

Scanner

Handheld Scanners

Stationary Scanners

Frequency Outlook (Revenue, USD Million, 2021 - 2033)

134.2 KHz

125 KHz

128 KHz

Universal/Multifrequency Devices

Application Outlook (Revenue, USD Million, 2021 - 2033)

Pet Identification

Disease Tracking & Vaccination Management

Theft Prevention

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Veterinary Hospitals/Clinics

Pet Stores/Retails

E-Commerce

Others

Country Outlook (Revenue, USD Million, 2021 - 2033)

UAE

Saudi Arabia

Kuwait

Qatar

Oman

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Segment Definitions
 - 1.2.1. Animal
 - 1.2.2. Product
 - 1.2.3. Frequency
 - 1.2.4. Application
 - 1.2.5. Distribution Channel
- 1.3. Research Methodology
- 1.4. Information Procurement
 - 1.4.1. Purchased Database
 - 1.4.2. GVR's Internal Database
 - 1.4.3. Secondary Sources
 - 1.4.4. Primary Research
- 1.5. Information/Data Analysis
 - 1.5.1. Data Analysis Models
- 1.6. Market Formulation & Validation
- 1.7. Model Details
 - 1.7.1. Model 1 Analysis
 - 1.7.2. Model 2 Analysis
 - 1.7.3. Model 3 Analysis
- 1.8. List of Secondary Sources
- 1.9. List Of Abbreviations
- 1.10. Objectives

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. MARKET VARIABLE TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Ancillary/Related Market Outlook

3.2. Market Dynamics

3.2.1. Market Driver Analysis

3.2.1.1. Rising Identification Regulations by The Government

3.2.1.2. Increasing Awareness Among the Owners and Welfare Campaigns

3.2.1.3. Technological Advancements and Integration with Digital Platforms

3.2.2. Market Restraint Analysis

3.2.2.1. High Cost of Microchipping Services and Devices

3.2.2.2. Limited Access in Rural Areas

3.2.3. Market Opportunity Analysis

3.2.4. Market Challenge Analysis

3.3. Technology Landscape

3.4. Pricing Model Analysis

3.5. Estimated Animal Population By Species, By Country, 2024

3.6. Market Analysis Tools

3.6.1. Porter's Five Forces Analysis

3.6.2. PESTEL by SWOT Analysis

CHAPTER 4. MIDDLE EAST VETERINARY MICROCHIPS MARKET: ANIMAL ESTIMATES & TREND ANALYSIS

4.1. Middle East Veterinary Microchips Market, By Animal: Segment Dashboard

4.2. Middle East Veterinary Microchips Market, By Animal Movement Analysis

4.3. Middle East Veterinary Microchips Market Estimates & Forecasts, by Animal, 2021 to 2033 (USD Million)

4.4. Dogs

4.4.1. Dogs Market Estimates and Forecasts, 2021 - 2033 (USD Million)

4.5. Cats

4.5.1. Cats Market Estimates and Forecasts, 2021 - 2033 (USD Million)

4.6. Horses

4.6.1. Horses Market Estimates and Forecasts, 2021 - 2033 (USD Million)

4.7. Others

4.7.1. Others Market Estimates and Forecasts, 2021 - 2033 (USD Million)

CHAPTER 5. VETERINARY MICROCHIPS MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

5.1. Veterinary Microchips Market, By Product: Segment Dashboard

5.2. Veterinary Microchips Market, By Product Movement Analysis

5.3. Veterinary Microchips Market Estimates & Forecasts, by Product, 2021 to 2033

(USD Million)

5.4. Microchips

5.4.1. Microchips Market Estimates and Forecasts, 2021 - 2033 (USD Million)

5.5. Scanner

5.5.1. Scanner Market Estimates and Forecasts, 2021 - 2033 (USD Million) Market Estimates and Forecasts, 2021 - 2033 (USD Million)

5.5.2. Handheld Scanners

5.5.2.1. Handheld Scanners Market Estimates and Forecasts, 2021 - 2033 (USD Million)

5.5.3. Stationary Scanners

5.5.3.1. Stationary Scanners Market Estimates and Forecasts, 2021 - 2033 (USD Million)

CHAPTER 6. VETERINARY MICROCHIPS MARKET: FREQUENCY ESTIMATES & TREND ANALYSIS

6.1. Veterinary Microchips Market, By Frequency: Segment Dashboard

6.2. Veterinary Microchips Market, By Frequency Movement Analysis

6.3. Veterinary Microchips Market Estimates & Forecasts, by Frequency, 2021 to 2033 (USD Million)

6.4. 134.2 KHz

6.4.1. 134.2 KHz Market Estimates and Forecasts, 2021 - 2033 (USD Million)

6.5. 125 KHz

6.5.1. 125 KHz Market Estimates and Forecasts, 2021 - 2033 (USD Million)

6.6. 128 KHz

6.6.1. 128 KHz Market Estimates and Forecasts, 2021 - 2033 (USD Million)

6.7. Universal/Multifrequency Devices

6.7.1. Universal/Multifrequency Devices Market Estimates and Forecasts, 2021 - 2033 (USD Million)

CHAPTER 7. VETERINARY MICROCHIPS MARKET: BY APPLICATION ESTIMATES & TREND ANALYSIS

7.1. Veterinary Microchips Market, By Application: Segment Dashboard

7.2. Veterinary Microchips Market, By Application Movement Analysis

7.3. Veterinary Microchips Market Estimates & Forecasts, by Application, 2021 to 2033 (USD Million)

7.4. Pet Identification

7.4.1. Pet Identification Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.5. Disease Tracking & Vaccination Management

7.5.1. Disease Tracking & Vaccination Management Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.6. Theft Prevention

7.6.1. Theft Prevention Market Estimates and Forecasts, 2021 - 2033 (USD Million)

7.7. Others

7.7.1. Others Market Estimates and Forecasts, 2021 - 2033 (USD Million)

CHAPTER 8. VETERINARY MICROCHIPS MARKET: BY DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

8.1. Veterinary Microchips Market, By Distribution Channel: Segment Dashboard

8.2. Veterinary Microchips Market, By Distribution Channel Movement Analysis

8.3. Veterinary Microchips Market Estimates & Forecasts, by Distribution Channel, 2021 to 2033 (USD Million)

8.4. Veterinary Hospitals/Clinics

8.4.1. Veterinary Hospitals/Clinics Market Estimates and Forecasts, 2021 - 2033 (USD Million)

8.5. Pet Stores/Retails

8.5.1. Pet Stores/Retails Market Estimates and Forecasts, 2021 - 2033 (USD Million)

8.6. E-Commerce

8.6.1. E-Commerce Market Estimates and Forecasts, 2021 - 2033 (USD Million)

8.7. Others

8.7.1. Others Market Estimates and Forecasts, 2021 - 2033 (USD Million)

CHAPTER 9. MIDDLE EAST VETERINARY MICROCHIPS MARKET: BY COUNTRY ESTIMATES & TREND ANALYSIS

9.1. Country Market Dashboard

9.2. Country Market Share Analysis, 2024 & 2033

9.3. MEA

9.3.1. MEA Market Estimates and Forecasts, 2021 - 2033 (USD Million)

9.3.2. UAE

9.3.2.1. Key Country Dynamics

9.3.2.2. Competitive Scenario

9.3.2.3. Regulatory Framework

9.3.2.4. UAE Market Estimates and Forecasts, 2021 - 2033 (USD Million)

9.3.3. Saudi Arabia

9.3.3.1. Key Country Dynamics

- 9.3.3.2. Competitive Scenario
- 9.3.3.3. Regulatory Framework
- 9.3.3.4. Saudi Arabia Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 9.3.4. Kuwait
 - 9.3.4.1. Key Country Dynamics
 - 9.3.4.2. Competitive Scenario
 - 9.3.4.3. Regulatory Framework
 - 9.3.4.4. Kuwait Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 9.3.5. Qatar
 - 9.3.5.1. Key Country Dynamics
 - 9.3.5.2. Competitive Scenario
 - 9.3.5.3. Regulatory Framework
 - 9.3.5.4. Qatar Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- 9.3.6. Oman
 - 9.3.6.1. Key Country Dynamics
 - 9.3.6.2. Competitive Scenario
 - 9.3.6.3. Regulatory Framework
 - 9.3.6.4. Oman Market Estimates and Forecasts, 2021 - 2033 (USD Million)

CHAPTER 10. COMPETITIVE LANDSCAPE

- 10.1. Market Participant Categorization
 - 10.1.1. Market Leaders
 - 10.1.2. Emerging Players
- 10.2. Market Share/Assessment Analysis, 2024 (Heat Map Analysis)
- 10.3. Company Profiles
 - 10.3.1. Virbac
 - 10.3.1.1. Participant's Overview
 - 10.3.1.2. Financial Performance
 - 10.3.1.3. Product/Service Benchmarking
 - 10.3.1.4. Strategic Initiatives
 - 10.3.2. Trovan Ltd
 - 10.3.2.1. Participant's Overview
 - 10.3.2.2. Financial Performance
 - 10.3.2.3. Product/Service Benchmarking
 - 10.3.2.4. Strategic Initiatives
 - 10.3.3. Avid Identification Systems, Inc.
 - 10.3.3.1. Participant's Overview
 - 10.3.3.2. Financial Performance

- 10.3.3.3. Product/Service Benchmarking
- 10.3.3.4. Strategic Initiatives
- 10.3.4. Datamars
 - 10.3.4.1. Participant's Overview
 - 10.3.4.2. Financial Performance
 - 10.3.4.3. Product/Service Benchmarking
 - 10.3.4.4. Strategic Initiatives
- 10.3.5. Eurovets
 - 10.3.5.1. Participant's Overview
 - 10.3.5.2. Financial Performance
 - 10.3.5.3. Product/Service Benchmarking
 - 10.3.5.4. Strategic Initiatives
- 10.3.6. PetData UAE
 - 10.3.6.1. Participant's Overview
 - 10.3.6.2. Financial Performance
 - 10.3.6.3. Product/Service Benchmarking
 - 10.3.6.4. Strategic Initiatives
- 10.3.7. GAO RFID
 - 10.3.7.1. Participant's Overview
 - 10.3.7.2. Financial Performance
 - 10.3.7.3. Product/Service Benchmarking
 - 10.3.7.4. Strategic Initiatives
- 10.3.8. The Veterinary Group LLC
 - 10.3.8.1. Participant's Overview
 - 10.3.8.2. Financial Performance
 - 10.3.8.3. Product/Service Benchmarking
 - 10.3.8.4. Strategic Initiatives
- 10.3.9. Wuxi Fofia Technology Co., Ltd
 - 10.3.9.1. Participant's Overview
 - 10.3.9.2. Financial Performance
 - 10.3.9.3. Product/Service Benchmarking
 - 10.3.9.4. Strategic Initiatives
- 10.3.10. Microchipped AE
 - 10.3.10.1. Participant's Overview
 - 10.3.10.2. Financial Performance
 - 10.3.10.3. Product/Service Benchmarking
 - 10.3.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 List of secondary sources

Table 2 List of Abbreviations

Table 3 Middle East Veterinary Microchips Market Estimates and Forecasts, by Country, 2021 - 2033 (USD Million)

Table 4 Middle East Veterinary Microchips Market Estimates and Forecasts, by Product, 2021 - 2033 (USD Million)

Table 5 Middle East Veterinary Microchips Market Estimates and Forecasts, by Animal, 2021 - 2033 (USD Million)

Table 6 Middle East Veterinary Microchips Market Estimates and Forecasts, by Application, 2021 - 2033 (USD Million)

Table 7 Middle East Veterinary Microchips Market Estimates and Forecasts, by Frequency, 2021 - 2033 (USD Million)

Table 8 Middle East Veterinary Microchips Market Estimates and Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

Table 9 UAE Veterinary Microchips Market Estimates and Forecasts, by Product, 2021 - 2033 (USD Million)

Table 10 UAE Veterinary Microchips Market Estimates and Forecasts, by Animal, 2021 - 2033 (USD Million)

Table 11 UAE Veterinary Microchips Market Estimates and Forecasts, by Application, 2021 - 2033 (USD Million)

Table 12 UAE Veterinary Microchips Market Estimates and Forecasts, by Frequency, 2021 - 2033 (USD Million)

Table 13 UAE Veterinary Microchips Market Estimates and Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

Table 14 Saudi Arabia Veterinary Microchips Market Estimates and Forecasts, by Product, 2021 - 2033 (USD Million)

Table 15 Saudi Arabia Veterinary Microchips Market Estimates and Forecasts, by Animal, 2021 - 2033 (USD Million)

Table 16 Saudi Arabia Veterinary Microchips Market Estimates and Forecasts, by Application, 2021 - 2033 (USD Million)

Table 17 Saudi Arabia Veterinary Microchips Market Estimates and Forecasts, by Frequency, 2021 - 2033 (USD Million)

Table 18 Saudi Arabia Veterinary Microchips Market Estimates and Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

Table 19 Kuwait Veterinary Microchips Market Estimates and Forecasts, by Product,

2021 - 2033 (USD Million)

Table 20 Kuwait Veterinary Microchips Market Estimates and Forecasts, by Animal, 2021 - 2033 (USD Million)

Table 21 Kuwait Veterinary Microchips Market Estimates and Forecasts, by Application, 2021 - 2033 (USD Million)

Table 22 Kuwait Veterinary Microchips Market Estimates and Forecasts, by Frequency, 2021 - 2033 (USD Million)

Table 23 Kuwait Veterinary Microchips Market Estimates and Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

Table 24 Qatar Veterinary Microchips Market Estimates and Forecasts, by Product, 2021 - 2033 (USD Million)

Table 25 Qatar Veterinary Microchips Market Estimates and Forecasts, by Animal, 2021 - 2033 (USD Million)

Table 26 Qatar Veterinary Microchips Market Estimates and Forecasts, by Application, 2021 - 2033 (USD Million)

Table 27 Qatar Veterinary Microchips Market Estimates and Forecasts, by Frequency, 2021 - 2033 (USD Million)

Table 28 Qatar Veterinary Microchips Market Estimates and Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

Table 29 Oman Veterinary Microchips Market Estimates and Forecasts, by Product, 2021 - 2033 (USD Million)

Table 30 Oman Veterinary Microchips Market Estimates and Forecasts, by Animal, 2021 - 2033 (USD Million)

Table 31 Oman Veterinary Microchips Market Estimates and Forecasts, by Application, 2021 - 2033 (USD Million)

Table 32 Oman Veterinary Microchips Market Estimates and Forecasts, by Frequency, 2021 - 2033 (USD Million)

Table 33 Oman Veterinary Microchips Market Estimates and Forecasts, by Distribution Channel, 2021 - 2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market Research Process
- Fig. 2 Information Procurement
- Fig. 3 Primary Research Pattern
- Fig. 4 Market Research Approaches
- Fig. 5 Market Formulation & Validation
- Fig. 6 Commodity Flow Analysis
- Fig. 7 Value Chain-Based Sizing & Forecasting
- Fig. 8 QFD Model Sizing & Forecasting
- Fig. 9 Bottom-Up Approach
- Fig. 10 Market Snapshot
- Fig. 11 Segment Snapshot 1
- Fig. 12 Segment Snapshot 2
- Fig. 13 Competitive Landscape Snapshot
- Fig. 14 Parent Market Outlook, 2024 (USD Billion)
- Fig. 15 Ancillary Market Outlook, 2024 (USD Billion)
- Fig. 16 Middle East Veterinary Microchips Market Dynamics
- Fig. 17 Porter's Five Forces Analysis
- Fig. 18 PESTEL Analysis
- Fig. 19 Veterinary Microchips Market: Animal Outlook And Key Takeaways
- Fig. 20 Veterinary Microchips Market: Animal Movement Analysis
- Fig. 21 Dogs Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 22 Cats Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 23 Horses Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 24 Others Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 25 Veterinary Microchips Market: Product Outlook And Key Takeaways
- Fig. 26 Veterinary Microchips Market: Product Movement Analysis
- Fig. 27 Microchips Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 28 Scanner Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 29 Handheld Scanners Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 30 Stationary Scanners Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 31 Veterinary Microchips Market: Application Outlook And Key Takeaways
- Fig. 32 Veterinary Microchips Market: Application Movement Analysis
- Fig. 33 134.2 KHz Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 34 125 KHz Market Estimates And Forecasts, 2021 - 2033 (USD Million)

- Fig. 35 128 KHz Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 36 Universal/Multifrequency Devices Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 37 Veterinary Microchips Market: Application Outlook And Key Takeaways
- Fig. 38 Veterinary Microchips Market: Application Movement Analysis
- Fig. 39 Pet Identification Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 40 Disease Tracking & Vaccination Management Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 41 Theft Prevention Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 42 Others Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 43 Veterinary Microchips Market: Distribution Channel Outlook And Key Takeaways
- Fig. 44 Veterinary Microchips Market: Distribution Channel Movement Analysis
- Fig. 45 Veterinary Hospitals/Clinics Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 46 Pet Stores/Retails Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 47 E-Commerce Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 48 Others Market Estimates And Forecasts, 2021 - 2033 (USD Million)
- Fig. 49 Country Marketplace: Key Takeaways
- Fig. 50 UAE Middle East Veterinary Microchips Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- Fig. 51 Key country dynamics
- Fig. 52 Saudi Arabia Middle East Veterinary Microchips Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- Fig. 53 Key country dynamics
- Fig. 54 Kuwait Middle East Veterinary Microchips Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- Fig. 55 Key country dynamics
- Fig. 56 Qatar Middle East Veterinary Microchips Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- Fig. 57 Key country dynamics
- Fig. 58 Oman Middle East Veterinary Microchips Market Estimates and Forecasts, 2021 - 2033 (USD Million)
- Fig. 59 Key company categorization
- Fig. 60 Product/Service heat map analysis
- Fig. 61 Strategic framework

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