

# **Middle East Tires Market Size, Share & Trends Analysis Report By Distribution Channel (OEM, Aftermarket), By Vehicle Type (Two-wheelers, Passenger Cars, Light Commercial Vehicle, Heavy Commercial Vehicle, Aircraft Tires), By Country, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

### Middle East Tires Market Summary

The Middle East tires market size was estimated at USD 4.12 billion in 2024 and is expected to reach USD 5.29 billion by 2033, growing at a CAGR of 2.8% from 2025 to 2033. The demand for tires in the Middle East is increasing due to the rising number of vehicles, including passenger cars, commercial fleets, and heavy-duty trucks.

Rapid urbanization, coupled with expanding road networks, is fueling the need for regular tire replacements. Harsh climatic conditions, including extreme heat and rough terrain, accelerated tire wear, further boosting replacement demand. The growing adoption of electric and hybrid vehicles in Gulf countries is also creating new avenues for specialized tires. One of the key drivers of the industry is the surge in construction, oil & gas, and logistics industries, which require heavy-duty and commercial vehicle tires. Rising e-commerce activity is further boosting demand for delivery fleets, thereby driving tire consumption. Rapid growth in road transportation and cross-border trade also increases tire usage across freight carriers. Consumer preference for technologically advanced tires with enhanced safety, fuel efficiency, and durability is another critical driver. Seasonal demand, particularly for off-road and all-terrain tires in desert regions, adds to the market dynamics.

Governments in the Middle East are playing an active role in shaping the tire market by implementing strict safety regulations and quality standards. Saudi Arabia's SASO (Saudi Standards, Metrology and Quality Organization) has mandated tire labeling for efficiency and performance, creating transparency for consumers. The UAE is promoting sustainable tire disposal and recycling initiatives to reduce environmental hazards. Several governments are also investing in smart road infrastructure, encouraging the adoption of tires with advanced features. Trade policies are being revised to reduce counterfeit tire imports, thereby strengthening the position of genuine manufacturers.

## Middle East Tires Market Report Segmentation

This report forecasts revenue growth at the regional & country levels and provides an analysis of the industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East tires market report on the basis of vehicle type, distribution channel, and country:

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

OEM

Aftermarket

Vehicle Type Outlook (Revenue, USD Billion, 2021 - 2033)

Two-wheelers

Passenger cars

Light Commercial Vehicles

Heavy Commercial Vehicle

Aircraft Tires

Others

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

Middle East & Africa

Saudi Arabia

UAE

Egypt

Qatar

Kuwait

**This report can be delivered to the clients within 8 Business Days**

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