

Middle East Syphilis Testing Market Size, Share & Trends Analysis Report By Technology (Molecular Diagnostics, Immunoassay), By Location of Testing (Laboratory Testing, Public Health Labs), By Region, And Segment Forecasts, 2025 - 2033

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Abstracts

The Middle East syphilis testing market size was estimated at USD 21.25 million in 2024 and is projected to reach USD 55.01 million by 2033, growing at a CAGR of 11.47% from 2025 to 2033. Growing public health awareness and government-led initiatives are driving demand for syphilis diagnostics across the Middle East. The region has placed infectious disease control at the center of its healthcare priorities, with syphilis screening integrated into antenatal care, premarital testing, and expatriate health checks in many Gulf countries.

Rising mobility of populations, large expatriate communities, and cross-border labor flows have made early detection and prevention programs essential. Concurrently, healthcare providers in the region are rapidly adopting advanced diagnostic technologies, including point-of-care rapid tests and laboratory-based immunoassays, to strengthen surveillance and ensure timely treatment.

Saudi Arabia's health system emphasizes centralized lab capacity and antenatal screening within public hospitals; demand for high-quality immunoassays and molecular confirmatory testing remains strong. Simultaneously, Gulf Cooperation Council (GCC) initiatives and private hospitals are open to rapid POC solutions for screening travelers, migrant worker clinics, and perinatal care. Market entry requires regulatory clearance, adherence to national procurement, and partnerships with major hospital groups. Opportunities exist for accredited dual HIV/syphilis rapid tests that meet Saudi regulatory standards and can be deployed in maternal health and occupational-health

screening programs.

The prevalence of syphilis in the Middle East and North Africa (MENA) is higher than anticipated given regional norms, but it is comparable to global levels. According to a 2024 study, the prevalence was 0.48% in the general population overall, but significantly higher rates were found in high-risk groups such as female sex workers (FSW) and men who have sex with men (MSM). Although prevalence is decreasing, it is not doing so quickly enough to reach international goals. Testing includes techniques like rapid plasma reagin (RPR) and *Treponema pallidum*-specific tests to identify current and previous infections.

Syphilis testing in the UAE utilizes Rapid Plasma Reagin (RPR) and *Treponema pallidum* Hemagglutination (TPHA) tests, and a recent study in 2016 showed a 0.51% prevalence among expatriate workers undergoing health checks. Another study in 2021 found a 0.45% syphilis seropositivity rate among individuals screened in a tertiary hospital, with higher rates among non-Saudi expatriates compared to Saudis.

Middle East Syphilis Testing Market Report Segmentation

This report forecasts revenue growth and provides an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East syphilis testing market based on technology, location of testing, and region:

Technology Outlook (USD Million, 2021 - 2033)

Molecular Diagnostics

Immunoassay

Others

Location of Testing Outlook (USD Million, 2021 - 2033)

Laboratory Testing

Commercial/Private labs

Public Health Labs

Point of Care Testing

Regional Outlook (USD Million, 2021 - 2033)

Middle East

Saudi Arabia

UAE

Kuwait

Oman

Qatar

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