

Middle East STD Diagnostics Market Size, Share & Trends Analysis Report By Product (Instruments & Services, Consumables, Software), By Application, By Technology, By Location of Testing, By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East STD Diagnostics Market Summary

The Middle East STD diagnostics market size was estimated at USD 216.56 million in 2024 and is projected to reach USD 390.96 million by 2033, growing at a CAGR of 6.75% from 2025 to 2033. Rising incidence of sexually transmitted infections such as HIV, syphilis, gonorrhea, and chlamydia, along with limited early detection in some countries, is driving demand for accurate and timely diagnostic solutions in the region. Developments in molecular testing technologies, wider adoption of rapid and point-of-care testing, and improvements in multiplex assay platforms are supporting market expansion. In addition, national programs aimed at disease prevention, targeted screening campaigns, and healthcare investments in both public and private sectors are contributing to the growing demand for STD diagnostics.

Advances in nucleic acid amplification tests (NAAT), integration of automated platforms, and increased availability of self-testing kits are reshaping the STD diagnostics landscape in the Middle East. Regulatory bodies in countries such as Saudi Arabia and the UAE are updating in-vitro diagnostic (IVD) guidelines to streamline approval processes and ensure quality standards, which is expected to accelerate product availability. Growing awareness through public health campaigns, expansion of screening in antenatal and primary care settings, and collaborative initiatives with global health organizations are further supporting early detection efforts. These developments, combined with rising private healthcare expenditure and the presence of international

diagnostic manufacturers, are creating opportunities for market growth across the region.

Surveillance data from the region indicate a sustained burden of sexually transmitted infections that continues to drive the need for improved diagnostics. In Saudi Arabia, the Tabuk Region recorded 290 notified STI cases up to 19 November 2024, with vulvovaginal candidiasis accounting for 35% (102 cases) and urethral discharge syndrome at 14.8% (43 cases)-almost two-thirds of cases were among females (64.8%) and Saudi nationals (88.4%). These figures reflect ongoing challenges in detection and timely treatment, particularly in community and primary care settings. Similar trends are being addressed in the UAE, Kuwait, Oman, and Qatar through targeted screening initiatives, integration of rapid testing in clinical workflows, and public health awareness campaigns aimed at reducing stigma and promoting early diagnosis.

Overall, innovation in the Middle East STD diagnostics market is centered on improving accessibility, accuracy, and speed of detection to address both clinical and public health needs. The combination of advanced molecular platforms, discreet self-testing options, and integration of rapid devices into primary care workflows is reshaping diagnostic pathways. Digital connectivity is enabling better surveillance and linkage to care, while portable solutions are extending testing capabilities to remote and underserved populations. These developments are not only enhancing diagnostic efficiency but also supporting national goals for early detection and disease control across the region.

Middle East STD Diagnostics Market Segmentation

This report forecasts revenue growth and provides an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East STD diagnostics market based on product, application, technology, location of testing, and country:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Instruments & Services

Consumables (Reagents and kits)

Software

Application Outlook (Revenue, USD Million, 2021 - 2033)

Chlamydia testing

Syphilis testing

 PCR testing

 Non-PCR testing

Gonorrhoea testing

HSV testing

 PCR testing

 Non-PCR testing

HPV testing

HIV testing

Trichomonas

Ureaplasma + Mycoplasma

VZV

 PCR testing

 Non-PCR testing

Others

Technology Outlook (Revenue, USD Million, 2021 - 2033)

Molecular Diagnostics

Immunoassay

Others

Location of Testing Outlook (Revenue, USD Million, 2021 - 2033)

Laboratory Testing

Commercial/Private Labs

Public Health Labs

PoC testing

Country Outlook (Revenue, USD Million, 2021 - 2033)

Middle East

Saudi Arabia

UAE

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