

# **Middle East Soft Contact Lenses Market Size, Share & Trends Analysis Report By Usage (Disposable, Traditional), By Application (Corrective, Non-Corrective), By Distribution Channel, By Country, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

### Middle East Soft Contact Lenses Market Summary

The Middle East soft contact lenses market size was estimated at USD 368.62 million in 2024 and is projected to reach USD 633.29 million by 2033, growing at a CAGR of 6.2% from 2025 to 2033. The industry is undergoing a significant expansion, driven by a convergence of demographic shifts, evolving consumer preferences, and proactive healthcare initiatives.

A primary driver is the rising prevalence of vision disorders such as myopia, hyperopia, astigmatism, and presbyopia, which is increasing the demand for corrective vision solutions. In addition, the market is heavily influenced by a strong consumer preference for cosmetic and colored lenses, which are widely viewed as fashion accessories. This trend is particularly prominent among the younger population, where rising disposable incomes and the influence of social media play a significant role in purchasing decisions, further fueling the Middle East soft contact lenses industry.

Technological innovations and new product developments are key to the market's evolution. There is a growing preference for advanced silicone hydrogel lenses due to their superior oxygen permeability, which enhances comfort and suitability for extended wear.

Regarding government initiatives and partnerships, both public and private sectors

actively work to improve eye care. A notable initiative is the Noor Dubai Foundation, a non-profit organization that provides therapeutic, preventative, and educational programs to combat vision impairment in developing countries. In May 2024, Alcon inaugurated its Middle Eastern region headquarters in Jeddah and also announced a partnership with the Saudi Society of Optometry to educate optometrists and raise vision correction awareness.

## Middle East Soft Contact Lenses Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the Middle East soft contact lenses market report based on usage, application, distribution channel, and country.

Usage Outlook (Revenue, USD Million, 2021 - 2033)

Disposable

Traditional (Reusable)

Application Outlook (Revenue, USD Million, 2021 - 2033)

Corrective (Prescription)

Non-Corrective (Cosmetic/Plano)

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

E-commerce

Eye Clinics

Retail

Country Outlook (Revenue, USD Million, 2021 - 2033)

Middle East

Oman

Kuwait

Saudi Arabia

UAE

Qatar

Turkey

**This report can be delivered to the clients within 2 Business Days**

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