

Middle East Reclosable Zipper Market Size, Share & Trends Analysis Report By Material (Polyethylene, Bioplastics & Compostable Blends, Polyethylene Terephthalate), By Product Type (Standard, Slider Zippers), By End-use, By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East Reclosable Zipper Market Summary

The Middle East reclosable zipper market size was estimated at USD 100.1 million in 2024 and is projected to reach USD 149.3 million by 2033, growing at a CAGR of 4.6% from 2025 to 2033. The market growth is driven by the booming food & beverage and e-commerce sectors, where demand for convenient, resealable, and hygienic packaging is rapidly rising.

Additionally, growing consumer preference for sustainable and reusable packaging solutions further accelerates market adoption. The Middle East is witnessing strong growth in the packaged food and beverage sector due to changing consumer lifestyles, rising urbanization, and the growing presence of global FMCG brands. Consumers are increasingly demanding convenient, resealable packaging for snacks, frozen foods, dried fruits, dairy, and ready-to-eat meals to maintain freshness and extend shelf life in the region's hot climate. For example, countries like the UAE and Saudi Arabia have a rapidly growing processed food sector, where reclosable zippers are becoming a preferred solution for flexible packaging. This expansion is directly fueling the adoption of reclosable zipper technology across flexible pouches and bags.

Sustainability is a major driver for the Middle East packaging industry as governments

introduce regulations to reduce single-use plastics and promote eco-friendly materials. Reclosable zippers support this trend by reducing the need for secondary packaging while promoting multiple-use features. For instance, Saudi Arabia and the UAE have announced bans on certain types of single-use plastic bags, pushing food and non-food manufacturers to shift toward reclosable zipper-based packaging made with recyclable PE or PP films. This shift aligns with consumer preference for environmentally responsible packaging solutions, boosting zipper demand.

The booming e-commerce and organized retail sector in the Middle East is also driving the demand for reclosable zippers. Online grocery delivery services, which surged during and after the COVID-19 pandemic, require packaging that is tamper-proof, durable, and convenient for end users. Reclosable zippers meet these requirements, providing resealability for products such as snacks, pet food, baby food, and cosmetics. For example, Noon and Amazon UAE are expanding online food and personal care sales, leading to a greater demand for innovative flexible packaging with zippers to ensure product integrity during delivery and storage.

Middle East Reclosable Zipper Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East reclosable zipper market report based on material, product type, end-use, and country:

Material Outlook (Revenue, USD Million, 2021 - 2033)

Polyethylene (PE)

Polypropylene (PP)

Polyethylene Terephthalate (PET)

Polyamide (PA)

Bioplastics & Compostable Blends

Others

Product Type Outlook (Revenue, USD Million, 2021 - 2033)

Standard

Slider Zippers

Double-track / Tamper-evident

Specialty

End-use Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverage

Pharmaceutical & Healthcare

Personal Care & Cosmetics

Household & Industrial

Others

Country Outlook (Revenue, USD Million, 2021 - 2033)

Saudi Arabia

UAE

Turkey

Israel

Oman

Qatar

Kuwait

Bahrain

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