

# **Middle East Plant-Based Egg Replacers Market Size, Share & Trends Analysis Report By Source (Soy, Pea, Chickpea, Potato, Algal), By Form (Powdered, Liquid), By Application, By Country, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

The Middle East plant-based egg replacers market size was estimated at USD 21.8 million in 2024 and is expected to reach USD 38.3 million by 2033, growing at a CAGR of 6.6% from 2025 to 2033. The Middle East plant-based egg replacers market is being propelled by escalating consumer preference for sustainable, allergen-free, and cholesterol-conscious alternatives, alongside rising awareness of plant-based diets and clean-label ingredients.

Moreover, strong adoption across bakery, confectionery, foodservice, and packaged food sectors is further accelerating growth, while ongoing innovation in functional, texture-optimized formulations ensures parity with conventional eggs, driving both commercial and retail uptake globally. The Middle East plant-based egg replacer market is witnessing steady growth, driven by a rising shift toward sustainable and health-conscious eating habits. Increasing awareness of the environmental impact of animal agriculture and the growing prevalence of lactose intolerance and egg allergies are encouraging consumers to adopt plant-based alternatives. In countries like the UAE, Israel, and Saudi Arabia, the popularity of vegan and flexitarian diets has surged, particularly among younger, urban consumers. This trend is further supported by the expanding availability of plant-based products across supermarkets, online platforms, and foodservice channels. Additionally, the region's hospitality and food processing sectors are increasingly experimenting with egg replacers in bakery, confectionery, and ready-to-eat meals to cater to changing consumer preferences.

Technological advancements and innovation in ingredient formulation are further propelling market growth. Manufacturers are developing clean-label, soy-free, and allergen-free replacers using proteins from peas, mung beans, and chickpeas to meet regional dietary needs and appeal to health-focused consumers. The introduction of international plant-based brands and collaborations with local distributors has also enhanced accessibility and awareness. Moreover, government initiatives promoting food security and sustainable agriculture are fostering investment in alternative protein sectors. Collectively, these factors are positioning the Middle East as an emerging hub for plant-based egg replacement innovations.

### Middle East Plant-Based Egg Replacers Market Report Segmentation

This report forecasts revenue growth at regional levels and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the Middle East plant-based egg replacers market by source, form, application, and country:

#### Source Market Outlook (Revenue, USD Million, 2021 - 2033)

Soy

Pea

Chickpea

Potato

Algal

Others

#### Form Market Outlook (Revenue, USD Million, 2021 - 2033)

Powdered Egg Replacers

Liquid Egg Replacers

Others

Application Market Outlook (Revenue, USD Million, 2021 - 2033)

Bakery & Confectionery

Sauces, Dressings & Condiments

Processed Food

Ready Meals

Snacks & Desserts

Nutritional Products

Others

Country Market Outlook (Revenue, USD Million, 2021 - 2033)

Saudi Arabia

UAE

Turkey

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