

Middle East Pet Tech Market Size, Share & Trends Analysis Report By Product (Wearables & Trackers, Smart Feeders), By Pet Type (Dogs, Cats), By Distribution Channel (Offline, Online), By Region, And Segment Forecast, 2026 - 2033

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Abstracts

The Middle East pet tech market size was estimated at USD 224.4 million in 2025 and is expected to reach USD 584.4 million by 2033, growing at a CAGR of 12.9% from 2026 to 2033. The market is growing as urbanization and rising pet ownership drive a stronger pet-as-family mindset, especially in GCC countries.

Busy lifestyles, high smartphone penetration, and expanding e-commerce are increasing demand for smart feeders, GPS trackers, and connected pet care apps. Additionally, higher disposable incomes and growing awareness of pet health and safety are accelerating the adoption of premium, AI-enabled pet technology solutions.

Additionally, brand performance in the region is influenced by distribution partnerships, localization of mobile apps, and after-sales support, which are critical for customer trust and adoption. E-commerce platforms and marketplace visibility play a major role in shaping brand reach, as many consumers rely on cross-border online purchases. As the market matures, subscription-led services and AI-driven health insights are expected to become stronger competitive differentiators.

The Middle East pet tech industry's growth is driven by rising pet ownership and a growing pet-as-family mindset, particularly in urban GCC markets. Busy lifestyles, high smartphone penetration, and expanding e-commerce are increasing demand for smart feeders, GPS trackers, and app-connected devices. Higher disposable incomes and a preference for premium lifestyle products support the adoption of advanced pet

technologies. Additionally, greater awareness of pet health, safety, and preventive care is accelerating interest in AI-enabled and connected pet care solutions.

Further momentum comes from improving smart-home and IoT infrastructure, which enables seamless integration of pet devices into connected living environments. Government initiatives around pet registration, microchipping, and animal welfare are indirectly supporting demand for tracking and monitoring technologies. In addition, younger, tech-savvy consumers and expatriate populations are accelerating the adoption of innovative and subscription-based pet tech solutions.

Middle East Pet Tech Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East pet tech market report based on product, pet type, distribution channel, and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Wearables & Trackers

Smart Feeders

Smart (Automated) Litter box

Health Monitoring devices

Others (Smart doors, Smart Water Systems)

Pet Type Outlook (Revenue, USD Million, 2021 - 2033)

Dogs

Cats

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Supermarkets & Hypermarkets

Specialty Stores

Convenience Stores

Veterinary Clinics

Independent stores

Online

Regional Outlook (Revenue, USD Million, 2021 - 2033)

Middle East

UAE

Saudi Arabia

Qatar

Kuwait

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