

Middle East Oat Oil Market Size, Share & Trends Analysis Report By Product (Cold-Pressed, Refined), By End Use (Personal Care & Cosmetics, Food and Beverage, Pharmaceuticals, Animal Health), By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East Oat Oil Market Summary

The Middle East oat oil market size was estimated at USD 908.6 thousand in 2024, and is projected to reach USD 1,730.9 thousand by 2033, growing at a CAGR of 7.5% from 2025 to 2033. The market is gaining attention due to the strong alignment between its functional benefits and regional needs.

Consumers in GCC countries face dry, sun-exposed skin conditions, creating demand for gentle, barrier-repairing oils. Local personal care brands are actively positioning clean-label, halal-certified formulations, where oat oil's lipid-rich, beta-glucan composition adds clinical credibility. Growth is further encouraged by dermatology-led skincare and the concentration of contract manufacturers in the UAE and Saudi Arabia. Oat oil stands out in high-value segments such as sun care, baby care, and post-procedure skin recovery. Its ceramide-like fatty acids and antioxidant profile make it suitable for premium skincare ranges, particularly products designed for dry climates. Regional formulators often combine oat oil with other oat-derived extracts to deliver synergistic skin health claims. E-commerce expansion, tourism-driven retail channels, and the growing number of formulation and packaging hubs in free zones also support demand. Importers and distributors see value in cold-pressed and organic-certified variants, which resonate with the positioning of regional premium brands.

Oats are not cultivated widely in the region, leaving processors dependent on European

and North American suppliers. Import reliance leads to higher landed costs due to freight and currency fluctuations. Extraction yields for oat oil are relatively low, and stabilization with antioxidants is necessary to maintain shelf life, which increases formulation costs compared to alternatives such as almond or sunflower oil. Regulatory procedures, including halal compliance, cosmetic registrations, and restrictions on medical claims, require additional resources and time.

Middle East Oat Oil Market Report Segmentation

This report forecasts volume & revenue growth at the regional and country levels and analyzes the latest industry trends in each sub-segment from 2018 to 2033. For this study, Grand View Research has segmented the Middle East oat oil market report based on product, end use, and country:

Product Outlook (Volume, Kilotons; Revenue, USD Thousand, 2018 - 2033)

Cold-Pressed

Refined

Other Products

End Use Outlook (Volume, Kilotons; Revenue, USD Thousand, 2018 - 2033)

Personal Care & Cosmetics

Food and Beverage

Pharmaceuticals

Animal Health

Other End Use

Country Outlook (Volume, Kilotons; Revenue, USD Thousand, 2018 - 2033)

Saudi Arabia

UAE

Oman

Israel

Kuwait

Bahrain

Rest of Middle East

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