

Middle East Oat Beta Glucan Market Size, Share & Trends Analysis Report By Form (Powder, Liquid), By Product (Soluble, Insoluble), By End Use (Personal Care & Cosmetics, Food & Beverage, Pharmaceuticals), By Country, And Segment Forecasts, 2025 - 2033

<https://marketpublishers.com/r/MBBC4DC0F801EN.html>

Date: September 2025

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: MBBC4DC0F801EN

Abstracts

Middle East Oat Beta Glucan Market Summary

The Middle East oat beta glucan market size was estimated at USD 5.1 million in 2024 and is projected to reach USD 9.4 million by 2033, growing at a CAGR of 7.5% from 2025 to 2033. Growing health awareness, government initiatives on nutrition, and rising lifestyle-related disorders are driving demand for oat beta-glucan in the Middle East.

Consumers are turning to functional foods and nutraceuticals as preventive health solutions, while manufacturers are incorporating oat beta-glucan to meet evolving preferences for natural and evidence-backed wellness products. The region's largest markets, Saudi Arabia and the UAE, show rapid adoption due to their scale, purchasing power, and shifting dietary habits. Functional foods fortified with oat beta-glucan benefit from urban populations with higher exposure to global health trends. Distribution networks centered in the UAE support wider availability, while rising obesity and diabetes rates in Saudi Arabia encourage health-conscious product development. Growing retail diversification and e-commerce expansion strengthen market penetration, giving consumers better access to such specialty ingredients.

Challenges persist, including limited consumer education in smaller Gulf markets, pricing sensitivity, and competition from alternative fibers and imported supplements.

Despite this, opportunities remain significant. Premium positioning in skincare and personal care products is expanding alongside food applications, offering a dual growth path. Rising investment in local food processing, coupled with favorable regulatory recognition of oat beta-glucan's cholesterol-lowering benefits, creates strong potential for sustained market expansion between 2025 and 2033.

Middle East Oat Beta Glucan Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and analyzes the latest industry trends in each sub-segment from 2018 to 2033. For this study, Grand View Research has segmented the Middle East oat beta glucan market report based on form, product, end use, and country:

Form Outlook (Revenue, USD Million, 2018 - 2033)

Powder

Liquid

Others

Product Outlook (Revenue, USD Million, 2018 - 2033)

Soluble

Insoluble

End Use Outlook (Revenue, USD Million, 2018 - 2033)

Personal Care & Cosmetics

Food and Beverage

Pharmaceuticals

Animal Health

Others

Country Outlook (Revenue, USD Million, 2018 - 2033)

Saudi Arabia

UAE

Qatar

Oman

Israel

Kuwait

Bahrain

This report can be delivered to the clients within 4 Business Days

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumption
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Estimation & Data Visualization
- 1.6. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook, 2024 (USD Million)
- 2.2. Segmental Outlook
- 2.3. Competitive Insights

CHAPTER 3. MIDDLE EAST OAT BETA GLUCAN MARKET: INDUSTRY OUTLOOK

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain
 - 3.2.1. Raw Material Trends
 - 3.2.2. Technology Trends
 - 3.2.3. Sales Channel Analysis
- 3.3. Price Trend Analysis (2018 - 2033)
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver
 - 3.5.2. Market Restraints
 - 3.5.3. Market Opportunities
 - 3.5.4. Market Challenges
- 3.6. PORTERS Analysis
- 3.7. PESTLE Analysis

CHAPTER 4. MIDDLE EAST OAT BETA GLUCAN MARKET: FORM ESTIMATES & TREND ANALYSIS

- 4.1. Key Takeaways
- 4.2. Form Movement Analysis & Market Share, 2024 & 2033
- 4.3. Middle East Oat Beta Glucan Market By Form, 2018 - 2033 (USD Million)
- 4.4. Powder
 - 4.4.1. Powder Market Estimates and Forecasts, 2018 - 2033 (USD Million)
- 4.5. Liquid
 - 4.5.1. Liquid Market Estimates and Forecasts, 2018 - 2033 (USD Million)
- 4.6. Others
 - 4.6.1. Others Market Estimates and Forecasts, 2018 - 2033 (USD Million)

CHAPTER 5. MIDDLE EAST OAT BETA GLUCAN MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Key Takeaways
- 5.2. Product Movement Analysis & Market Share, 2024 & 2033
- 5.3. Middle East Oat Beta Glucan Market By Product, 2018 - 2033 (USD Million)
- 5.4. Soluble
 - 5.4.1. Soluble Market Estimates and Forecasts, 2018 - 2033 (USD Million)
- 5.5. Insoluble
 - 5.5.1. Insoluble Market Estimates and Forecasts, 2018 - 2033 (USD Million)

CHAPTER 6. MIDDLE EAST OAT BETA GLUCAN MARKET: END USE ESTIMATES & TREND ANALYSIS

- 6.1. Key Takeaways
- 6.2. End Use Movement Analysis & Market Share, 2024 & 2033
- 6.3. Middle East Oat Beta Glucan Market By End Use, 2018 - 2033 (USD Million)
- 6.4. Personal Care & Cosmetics
 - 6.4.1. Personal Care & Cosmetics Market Estimates and Forecasts, 2018 - 2033 (USD Million)
- 6.5. Food and Beverage
 - 6.5.1. Food and Beverage Market Estimates and Forecasts, 2018 - 2033 (USD Million)
- 6.6. Pharmaceuticals
 - 6.6.1. Pharmaceuticals Market Estimates and Forecasts, 2018 - 2033 (USD Million)
- 6.7. Animal Health
 - 6.7.1. Animal Health Market Estimates and Forecasts, 2018 - 2033 (USD Million)

6.8. Others

6.8.1. Other End Use Market Estimates and Forecasts, 2018 - 2033 (USD Million)

CHAPTER 7. MIDDLE EAST OAT BETA GLUCAN MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

7.1. Key Takeaways

7.2. Country Movement Analysis & Market Share, 2024 & 2033

7.3. Saudi Arabia

7.3.1. Saudi Arabia Market Estimates and Forecasts, 2018 - 2033 (USD Million)

7.4. UAE

7.4.1. UAE Market Estimates and Forecasts, 2018 - 2033 (USD Million)

7.5. Qatar

7.5.1. Qatar Market Estimates and Forecasts, 2018 - 2033 (USD Million)

7.6. Oman

7.6.1. Oman Market Estimates and Forecasts, 2018 - 2033 (USD Million)

7.7. Israel

7.7.1. Israel Market Estimates and Forecasts, 2018 - 2033 (USD Million)

7.8. Kuwait

7.8.1. Kuwait Market Estimates and Forecasts, 2018 - 2033 (USD Million)

7.9. Bahrain

7.9.1. Bahrain Market Estimates and Forecasts, 2018 - 2033 (USD Million)

CHAPTER 8. COMPETITIVE LANDSCAPE

8.1. Key Players, Their Recent Developments, and Their Impact on Industry

8.2. Competition Categorization

8.3. Company Market Position Analysis

8.4. Company Heat Map Analysis

8.5. Strategy Mapping, 2024

8.6. Company Listing

8.6.1. Cargill, Incorporated

8.6.1.1. Company Overview

8.6.1.2. Financial Performance

8.6.1.3. Product Benchmarking

8.6.1.4. Strategic Initiatives

8.6.2. Kerry Group plc

8.6.2.1. Company Overview

8.6.2.2. Financial Performance

- 8.6.2.3. Product Benchmarking
- 8.6.2.4. Strategic Initiatives
- 8.6.3. Tate & Lyle
 - 8.6.3.1. Company Overview
 - 8.6.3.2. Financial Performance
 - 8.6.3.3. Product Benchmarking
 - 8.6.3.4. Strategic Initiatives
- 8.6.4. Lantmännen Biorefineries
 - 8.6.4.1. Company Overview
 - 8.6.4.2. Financial Performance
 - 8.6.4.3. Product Benchmarking
 - 8.6.4.4. Strategic Initiatives
- 8.6.5. Swedish Oat Fiber AB
 - 8.6.5.1. Company Overview
 - 8.6.5.2. Financial Performance
 - 8.6.5.3. Product Benchmarking
 - 8.6.5.4. Strategic Initiatives
- 8.6.6. COSCIENS BIOPHARMA
 - 8.6.6.1. Company Overview
 - 8.6.6.2. Financial Performance
 - 8.6.6.3. Product Benchmarking
 - 8.6.6.4. Strategic Initiatives
- 8.6.7. Oy Karl Fazer Ab
 - 8.6.7.1. Company Overview
 - 8.6.7.2. Financial Performance
 - 8.6.7.3. Product Benchmarking
 - 8.6.7.4. Strategic Initiatives
- 8.6.8. Guangzhou Sinocon Food Co., Ltd.
 - 8.6.8.1. Company Overview
 - 8.6.8.2. Financial Performance
 - 8.6.8.3. Product Benchmarking
 - 8.6.8.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

Table 1 Middle East Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 2 Middle East Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 3 Middle East Oat Beta Glucan Market Estimates and Forecasts, by End Use, 2018 - 2033 (USD Million)

Table 4 Saudi Arabia Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 5 Saudi Arabia Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 6 Saudi Arabia Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 - 2033 (USD Million)

Table 7 UAE Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 8 UAE Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 9 UAE Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 - 2033 (USD Million)

Table 10 Oman Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 11 Oman Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 12 Oman Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 - 2033 (USD Million)

Table 13 Kuwait Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 14 Kuwait Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 15 Kuwait Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 - 2033 (USD Million)

Table 16 Qatar Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 17 Qatar Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 18 Qatar Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 -

2033 (USD Million)

Table 19 Bahrain Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 20 Bahrain Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 21 Bahrain Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 - 2033 (USD Million)

Table 22 Israel Oat Beta Glucan Market Estimates and Forecasts, By Form, 2018 - 2033 (USD Million)

Table 23 Israel Oat Beta Glucan Market Estimates and Forecasts, By Product, 2018 - 2033 (USD Million)

Table 24 Israel Oat Beta Glucan Market Estimates and Forecasts, By End Use, 2018 - 2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Information Procurement
- Fig. 2 Primary Research Pattern
- Fig. 3 Primary Research Process
- Fig. 4 Market Research Approaches - Bottom-Up Approach
- Fig. 5 Market Research Approaches - Top-Down Approach
- Fig. 6 Market Research Approaches - Combined Approach
- Fig. 7 Market Snapshot
- Fig. 8 Segmental Outlook
- Fig. 9 Competitive Outlook
- Fig. 10 Middle East Oat Beta Glucan Market - Value Chain Analysis
- Fig. 11 Middle East Oat Beta Glucan Market - Sales Channel Analysis
- Fig. 12 Market Drivers Impact Analysis
- Fig. 13 Market Restraint Impact Analysis
- Fig. 14 Industry Analysis - PORTERS
- Fig. 15 Industry Analysis - PESTEL
- Fig. 16 Form: Key Takeaways
- Fig. 17 Form: Market Share, 2024 & 2033
- Fig. 18 Product: Key Takeaways
- Fig. 19 Product: Market Share, 2024 & 2033
- Fig. 20 End Use: Key Takeaways
- Fig. 21 Competition Categorization
- Fig. 22 Company Market Positioning
- Fig. 23 Strategy Mapping, 2024

I would like to order

Product name: Middle East Oat Beta Glucan Market Size, Share & Trends Analysis Report By Form (Powder, Liquid), By Product (Soluble, Insoluble), By End Use (Personal Care & Cosmetics, Food & Beverage, Pharmaceuticals), By Country, And Segment Forecasts, 2025 - 2033

Product link: <https://marketpublishers.com/r/MBBC4DC0F801EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MBBC4DC0F801EN.html>