

Middle East And Africa Telehealth Market Size, Share & Trends Analysis Report By Product Type, By Delivery Mode, By End-use, And Segment Forecasts, 2022 - 2030

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Abstracts

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Middle East And Africa Telehealth Market Growth & Trends

The Middle East and Africa telehealth market size is expected to reach USD 22.0 billion by 2030, registering CAGR of 26.3% during the forecast period, according to a new report by Grand View Research, Inc. Currently, with efficient data backup through integrated analytics, strong mobile connectivity, and advanced wearable devices, artificial intelligence and machine learning algorithms have evolved and reached a point where it is drastically transforming the healthcare sector by facilitating various activities.

Artificial intelligence and machine learning algorithms are incorporated in virtual care and telemedicine for assisting conclusive disposition of the patients through remote analysis. Virtual care platforms use AI to provide its physicians with feedback on their performance and consultation & training for performance enhancement. Advancements in internet connectivity and growing smart phone penetration have supported the goal of enhancing accessibility and affordability of the virtual care solutions in Middle Eastern and African countries.

Telehealth & telemedicine are being increasingly adopted by many patients, doctors, and government bodies. Telehealth facilitates access to healthcare through specific applications & video consultations and enables communication between patients and doctors in remote locations, eliminating the need to visit hospitals or clinics. Video

consultations are increasing, as they enable patients' avail medical services from their medical professional over the phone, which helps avoid unnecessary doctor visits and the process of booking appointments & commuting, thereby reducing unnecessary costs. The government authorities are devising strategies to promote and adopt virtual care and telemedicine solutions in improving affordability and accessibility of healthcare.

Service segment accounted for the largest revenue share owing to the rising adoption of telemedicine and teleconsultation solutions to minimize hospital visits and curb increasing healthcare expenses. Rapidly advancing digital health infrastructure is accelerating development and growth of the market for Middle East and Africa telehealth. Web-deployed virtual care solutions and platforms dominated the market, owing to the widespread availability of web-based applications.

These applications offer real-time access of the care services from remotest locations. Healthcare providers accounted for the largest share in the end-use segment due to the growing adoption rates of virtual care solutions by care providers. In addition, high physician shortage and increased burnout rates are likely to further boost virtual care and telemedicine services during the forecast period. Care providers are widely using teleconsultation, phone, and video consultations to offer quality care to the patients.

Middle East And Africa Telehealth Market Report Highlights

Middle East and Africa telehealth market size is expected to be valued at USD 22 billion by 2030, due to the growing support from government authorities, increasing healthcare IT expenditure, improving digital health infrastructure, and growing adoption of the patient-centric care approach

Services segment dominated in 2021 owing to the growing demand for real-time disease monitoring, accurate diagnosis, and enhanced coordinated care

Web-based virtual care solutions dominated in 2021 owing to the widespread availability of web-deployed telehealth platforms, offering healthcare access in remotest locations.

Providers' segment dominated in 2021 owing to the improving efficiency and convenience offered by the telehealth platforms and easy access to the patient health information

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