

Middle East And Africa Pasta And Noodles Market Size, Share & Trends Analysis Report By Product (Dried, Instant, Frozen/Canned), By Distribution Channel, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

The Middle East & Africa pasta and noodles market size was estimated at USD 5,232.1 million in 2024 and is projected to reach USD 7,038.4 million by 2033, growing at a CAGR of 5.2% from 2025 to 2030. The expansion of modern retail formats, the growing influence of Western food consumption patterns, and households seeking time-efficient meal solutions are key drivers of market growth.

The Middle East & Africa pasta & noodles industry is expanding due to rising urbanization and a gradual improvement in consumer spending power. Wheat remains a core dietary component in North Africa, reinforcing the demand for pasta in major markets such as Egypt, Algeria, and Morocco. Instant noodles also continue to gain traction, especially in Sub-Saharan Africa, as convenient and affordable meal solutions.

Evolving product portfolios of key players further support market development. Instant noodle manufacturers are incorporating local flavors and halal-certified formulations to comply with regional dietary preferences, which enhances product acceptance in Gulf and Muslim-majority African markets. Retail infrastructure upgrades, such as the expansion of supermarket chains in high-density cities, have increased consumer access to packaged pasta and noodle products. Together, these structural and commercial dynamics indicate sustained market expansion aligned with shifting lifestyles and convenience-driven food choices across the region.

Middle East & Africa Pasta And Noodles Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2030. For this study, Grand View Research has segmented the Middle East & Africa pasta & noodles market report based on the product, distribution channel, and country.

Product Outlook (Revenue, USD Million, 2021 - 2030)

Dried

Instant

Frozen/Canned

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2030)

Offline

Online

Country Outlook (Revenue, USD Million, 2021 - 2030)

South Africa

Saudi Arabia

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