

Middle East And Africa Cat Litter Products Market Size, Share & Trends Analysis Report By Product Type (Clumping, Conventional), By Raw Material, By Distribution Channel, By Country, And Segment Forecast, 2025 - 2030

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Abstracts

The Middle East and Africa cat litter products market size was estimated at USD 664.0 million in 2024 and is projected to reach USD 957.1 million by 2030, growing at a CAGR of 6.3% from 2025 to 2030. Rising pet ownership and increasing awareness of pet hygiene are key factors driving the market's growth.

As more households in urban areas adopt cats as companion animals, the demand for convenient and hygienic cat care products is expected to surge.

Environmental concerns and consumer preference for sustainable products are also expected to drive the demand for these products in the market. There is a noticeable shift toward eco-friendly and natural litter products made from recycled paper, wood, corn, and plant-based materials. Manufacturers are investing in innovation to offer products that are both effective and environmentally responsible, appealing to the growing base of eco-conscious consumers.

According to a report published by the USDA in July 2025, the pet population in the UAE has grown rapidly, increasing from approximately 589,000 in 2014 to 938,000 in 2024. This growth has driven a surge in pet food sales, rising from USD 61.8 million in 2014 to USD 219 million in 2024, representing an increase of over 250%. Nearly 98% of the growth comes from dog and cat food, reflecting shifting cultural attitudes that consider pets part of the family. This “pet humanization” trend has boosted demand for premium, health-focused products.

In addition, increasing awareness campaigns about pet care and hygiene, along with the influence of social media, are helping educate consumers about proper cat maintenance, further driving the growth of the Middle East and Africa cat litter products industry. This leads to higher adoption rates of premium and specialized litter products that offer better odor control, less dust, and easier cleaning.

Another major driver is urbanization and lifestyle changes. As more people move to cities and live in apartments, cats are becoming the preferred pets due to their smaller space needs and easier maintenance. This urban shift creates strong demand for convenient, odor-controlling, easy-to-clean litter products that cater to busy lifestyles.

Middle East & Africa Cat Litter Products Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the Middle East and Africa cat litter products market on the basis of product type, raw materials, distribution channel, and country:

Product Type Outlook (Revenue, USD Million, 2018 - 2030)

Clumping

Conventional

Raw Material Outlook (Revenue, USD Million, 2018 - 2030)

Clay

Silica

Wood/Bamboo/Sawdust

Paper

Soy

Corn/Grain

Others

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Supermarkets and Hypermarkets

Specialty Retail Stores

Convenience Stores

Online/E-commerce

Country Outlook (Revenue, USD Million, 2018 - 2030)

South Africa

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