

# **Middle East Meat Extract Market Size, Share & Trends Analysis Report By Type (Chicken, Pork, Beef, Fish, Turkey), By Form (Powder, Paste, Liquid, Granules), By Application, By Country, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

The Middle East meat extract market size was estimated at USD 121.8 million in 2024 and is projected to reach 170.6 million in 2033, growing at a CAGR of 3.8% from 2025 to 2033. The meat industry in the Middle East is constantly evolving, driven by shifting consumer preferences, population growth, and economic development.

Despite grappling with issues such as water scarcity, environmental concerns, and reliance on imports, meat producers in the region are utilizing innovation, investment, and technological advancements to meet demand and ensure food security. Through the adoption of contemporary production techniques, sustainable initiatives, and strategic market expansion, the meat sector in the Middle East is primed for sustained growth and success in the foreseeable future.

Poultry-based extracts are considered the most attractive segment owing to rising health awareness among consumers in GCC countries. Consumers are shifting from the consumption of red meat to poultry due to its high cholesterol content. The growing popularity of chicken-based extracts among the younger generation and the increasing demand for organic food products are the primary factors driving the overall meat extract market. Furthermore, increasing consumer awareness of animal protein intake and the wide variety of meat extracts available at lower prices is projected to drive regional growth.

The increase in imports of meat products in Saudi Arabia has contributed to a rise in the

demand for meat extract. With the increase in meat imports, Saudi Arabia has gained access to a wider variety of meat sources, including beef, lamb, and possibly exotic meats. This variety prompts a corresponding demand for meat extract that can capture and enhance the unique flavors of these different meats. In January 2024, Saudi Arabia announced the resumption of meat imports from South Africa following the lifting of a 20-year ban. This decision is part of Saudi Arabia's investment efforts in South Africa, the most developed economy on the continent. The Food and Drug Administration of Saudi Arabia lifted the prohibition on South African meat imports in August 2023. Subsequently, final approvals have been granted for the shipment of halal cuts to Saudi Arabia, marking the beginning of beef and lamb product imports from South Africa.

### Middle East Meat Extract Market Report Segmentation

This report forecasts volume & revenue growth at the regional and country levels, providing an analysis of the latest trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East meat extract market report based on type, form, application, and country:

#### Type Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Chicken

Pork

Beef

Fish

Turkey

Others

#### Form Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Powder

Liquid

Granule

Paste

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Ready Meals

Snacks

Soups & broths

Seasonings

Others

Country Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

South Africa

UAE

## Contents

### **CHAPTER 1. METHODOLOGY AND SCOPE**

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
  - 1.3.1. Purchased Database
  - 1.3.2. GVR's Internal Database
  - 1.3.3. Secondary Sources & Third-Party Perspectives
  - 1.3.4. Primary Research
- 1.4. Information Analysis
  - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. Market Outlook
- 2.2. Type Outlook
- 2.3. Form Outlook
- 2.4. Application Outlook
- 2.5. Country Outlook

### **CHAPTER 3. MIDDLE EAST MEAT EXTRACT MARKET VARIABLES, TRENDS & SCOPE**

- 3.1. Market Lineage Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
  - 3.3.1. Manufacturing & Technology Trends
  - 3.3.2. Sales Channel Analysis
  - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
  - 3.4.1. Market Driver Analysis
  - 3.4.2. Market Restraint Analysis
  - 3.4.3. Industry Challenges
  - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis

- 3.5.1. Industry Analysis – Porter's
- 3.6. Market Entry Strategies

## **CHAPTER 4. MIDDLE EAST MEAT EXTRACT MARKET: TYPE ESTIMATES & TREND ANALYSIS**

- 4.1. Middle East Meat Extract Market, by Type: Key Takeaways
- 4.2. Type Movement Analysis & Market Share, 2024 & 2033
- 4.3. Chicken
  - 4.3.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 4.4. Pork
  - 4.4.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 4.5. Beef
  - 4.5.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 4.6. Fish
  - 4.6.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 4.7. Turkey
  - 4.7.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 4.8. Others
  - 4.8.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

## **CHAPTER 5. MIDDLE EAST MEAT EXTRACT MARKET: FORM ESTIMATES & TREND ANALYSIS**

- 5.1. Middle East Meat Extract Market, by Form: Key Takeaways
- 5.2. Form Movement Analysis & Market Share, 2024 & 2033
- 5.3. Powder
  - 5.3.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 5.4. Liquid
  - 5.4.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 5.5. Granule
  - 5.5.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
- 5.6. Paste
  - 5.6.1. Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

## **CHAPTER 6. MIDDLE EAST MEAT EXTRACT MARKET: APPLICATION ESTIMATES & TREND ANALYSIS**

- 6.1. Middle East Meat Extract Market, by Application: Key Takeaways

6.2.Application Movement Analysis & Market Share, 2024 & 2033

6.3.Ready Meals

6.3.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

6.4.Snacks

6.4.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

6.5.Soups & broths

6.5.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

6.6.Seasonings

6.6.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

6.7.Others

6.7.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

## **CHAPTER 7. MIDDLE EAST MEAT EXTRACT MARKET: COUNTRY ESTIMATES & TREND ANALYSIS**

7.1.Country Movement Analysis & Market Share, 2024 & 2033

7.2.South Africa

7.2.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

7.2.2.Market estimates and forecast, by type, 2021 - 2033 (USD Million, Kilotons)

7.2.3.Market estimates and forecast, by form, 2021 - 2033 (USD Million, Kilotons)

7.2.4.Market estimates and forecast, by application, 2021 - 2033 (USD Million, Kilotons)

7.3.UAE

7.3.1.Market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

7.3.2.Market estimates and forecast, by type, 2021 - 2033 (USD Million, Kilotons)

7.3.3.Market estimates and forecast, by form, 2021 - 2033 (USD Million, Kilotons)

7.3.4.Market estimates and forecast, by application, 2021 - 2033 (USD Million, Kilotons)

## **CHAPTER 8. COMPETITIVE ANALYSIS**

8.1.Recent developments & impact analysis, by key market participants

8.2.Company Categorization

8.3.Participant's Overview

8.4.Financial Performance

8.5.Product Portfolios

8.6.Company Market Share Analysis, 2024 (%)

8.7.Company Heat Map Analysis

8.8.Strategy Mapping

## 8.9. Company Profiles

### 8.9.1. Givaudan

- 8.9.1.1. Company Overview
- 8.9.1.2. Financial Performance
- 8.9.1.3. Product Portfolios
- 8.9.1.4. Strategic Initiatives

### 8.9.2. Essentia Protein Solutions

- 8.9.2.1. Company Overview
- 8.9.2.2. Financial Performance
- 8.9.2.3. Product Portfolios
- 8.9.2.4. Strategic Initiatives

### 8.9.3. HACO Holding AG

- 8.9.3.1. Company Overview
- 8.9.3.2. Financial Performance
- 8.9.3.3. Product Portfolios
- 8.9.3.4. Strategic Initiatives

### 8.9.4. Brenntag S.p.A.

- 8.9.4.1. Company Overview
- 8.9.4.2. Financial Performance
- 8.9.4.3. Product Portfolios
- 8.9.4.4. Strategic Initiatives

### 8.9.5. PT Foodex Inti Ingredients

- 8.9.5.1. Company Overview
- 8.9.5.2. Financial Performance
- 8.9.5.3. Product Portfolios
- 8.9.5.4. Strategic Initiatives

### 8.9.6. PT Jinyoung

- 8.9.6.1. Company Overview
- 8.9.6.2. Financial Performance
- 8.9.6.3. Product Portfolios
- 8.9.6.4. Strategic Initiatives

### 8.9.7. Maverick Biosciences

- 8.9.7.1. Company Overview
- 8.9.7.2. Financial Performance
- 8.9.7.3. Product Portfolios
- 8.9.7.4. Strategic Initiatives

### 8.9.8. Diana Food S.A.S.

- 8.9.8.1. Company Overview
- 8.9.8.2. Financial Performance

8.9.8.3. Product Portfolios

8.9.9. Carnad A/S

8.9.9.1. Company Overview

8.9.9.2. Financial Performance

8.9.9.3. Product Portfolios

8.9.9.4. Strategic Initiatives

8.9.10. Colin Ingredients

8.9.10.1. Company Overview

8.9.10.2. Financial Performance

8.9.10.3. Product Portfolios

8.9.10.4. Strategic Initiatives

## List Of Tables

### LIST OF TABLES

1. Middle East meat extract market - Key market driver analysis
2. Middle East meat extract market - Key market restraint analysis
3. Middle East meat extract market estimates and forecast by type, 2021 - 2033 (USD Million, Kilotons)
4. Middle East meat extract market estimates and forecast by form, 2021 - 2033 (USD Million, Kilotons)
5. Middle East meat extract market estimates and forecast by application, 2021 - 2033 (USD Million, Kilotons)
6. Middle East meat extract market estimates and forecast by country, 2021 - 2033 (USD Million, Kilotons)
7. South Africa macro-economic outlay
8. South Africa meat extract market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
9. South Africa meat extract market estimates and forecast by type 2021 - 2033 (USD Million, Kilotons)
10. South Africa meat extract market estimates and forecast by form 2021 - 2033 (USD Million, Kilotons)
11. South Africa meat extract market estimates and forecast by application 2021 - 2033 (USD Million, Kilotons)
12. UAE macro-economic outlay
13. UAE meat extract market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
14. UAE meat extract market estimates and forecast by type 2021 - 2033 (USD Million, Kilotons)
15. UAE meat extract market estimates and forecast by form 2021 - 2033 (USD Million, Kilotons)
16. UAE meat extract market estimates and forecast by application 2021 - 2033 (USD Million, Kilotons)

## List Of Figures

### LIST OF FIGURES

1. Middle East meat extract market snapshot
2. Middle East meat extract market segmentation & scope
3. Middle East meat extract market penetration & growth prospect mapping
4. Middle East meat extract market value chain analysis
5. Middle East meat extract market dynamics
6. Middle East meat extract market Porter's Five Forces analysis
7. Middle East meat extract market: Type movement analysis, 2024 & 2033 (%)
8. Middle East chicken extracts market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
9. Middle East pork extracts market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
10. Middle East beef extracts market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
11. Middle East fish extracts market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
12. Middle East turkey extracts market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
13. Middle East meat extract market estimates and forecast from other meat types, 2021 - 2033 (USD Million, Kilotons)
14. Middle East meat extract market: Form movement analysis, 2024 & 2033 (%)
15. Middle East powdered meat extract market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
16. Middle East liquid meat extract market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
17. Middle East meat granules market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
18. Middle East meat paste market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)
19. Middle East meat extract market: Application movement analysis, 2024 & 2033 (%)
20. Middle East meat extract market estimates and forecast, from ready meals, 2021 - 2033 (USD Million, Kilotons)
21. Middle East meat extract market estimates and forecast, from snacks, 2021 - 2033 (USD Million, Kilotons)
22. Middle East meat extract market estimates and forecast, from soups & broths, 2021

- 2033 (USD Million, Kilotons)

23. Middle East meat extract market estimates and forecast, from seasonings, 2021 - 2033 (USD Million, Kilotons)

24. Middle East meat extract market estimates and forecast, from other applications, 2021 - 2033 (USD Million, Kilotons)

25. South Africa meat extract market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

26. UAE meat extract market estimates and forecast, 2021 - 2033 (USD Million, Kilotons)

## I would like to order

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