

Middle East Folding Carton Packaging Market Size, Share & Trends Analysis Report By End-use (Food & Beverage, Electrical & Electronics, Household, Healthcare), By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East Folding Carton Packaging Market Summary

The Middle East folding carton packaging market size was estimated at USD 5.24 billion in 2024 and is projected to reach USD 9.16 billion by 2033, growing at a CAGR of 5.0% from 2025 to 2033. The market is driven by the rapid growth of the food & beverage and pharmaceutical industries, which demand sustainable, lightweight, and cost-effective packaging.

In addition, rising consumer preference for eco-friendly and recyclable packaging solutions is accelerating market adoption. With rising urbanization and increasing disposable incomes, there has been a significant surge in demand for packaged and processed foods, particularly ready-to-eat meals, dairy products, confectionery, and beverages. Folding cartons offer excellent printability, lightweight handling, and cost-effectiveness, making them a preferred choice for food manufacturers aiming to attract consumers through appealing packaging designs. For instance, leading regional food brands in Saudi Arabia and the UAE increasingly rely on folding cartons for breakfast cereals and confectionery to align with growing consumer preference for packaged convenience foods.

The region's expanding e-commerce and retail sector is propelling the market growth. As online shopping accelerates, particularly in the UAE, Saudi Arabia, and Egypt, the need for reliable, lightweight, and eco-friendly packaging solutions has grown. Folding

cartons meet these demands by providing sturdy protection for a wide range of products-from cosmetics and personal care items to pharmaceuticals and electronics-while being cost-effective for large-scale distribution. For example, the rise of e-commerce giants like Noon and Amazon in the Middle East has amplified the need for secondary packaging solutions, where folding cartons are increasingly utilized for both branding and product protection.

Sustainability concerns and government regulations are also shaping the demand for folding carton packaging. With many Middle Eastern nations investing in circular economy initiatives and sustainable practices, folding cartons, being recyclable and biodegradable, are gaining preference over plastic-based alternatives. The UAE's 'Single-Use Plastics Ban' implemented in 2024, for example, has accelerated the adoption of paperboard-based packaging formats such as folding cartons, particularly among foodservice operators and FMCG companies. This regulatory push is prompting manufacturers and retailers to adopt folding cartons as a more sustainable packaging option, aligning both government mandates and consumer expectations for eco-friendly solutions.

Middle East Folding Carton Packaging Market Report Segmentation

This report forecasts revenue growth at a regional level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East folding carton packaging market report based on end use, and country:

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Food & Beverage

Electrical & Electronics

Household

Healthcare

Tobacco

Personal Care & Cosmetic

Others

Country Outlook (Revenue, USD Million, 2021 - 2033)

UAE

Saudi Arabia

Oman

Kuwait

Qatar

Bahrain

Israel

Turkey

Rest of Middle East

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
 - 1.1.1. Market Segmentation
 - 1.1.2. Market Definition
- 1.2. Research Scope & Assumptions
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing
- 1.7. List of Abbreviations

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot, 2024 (USD Million)
- 2.2. Segmental Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. MIDDLE EAST FOLDING CARTON PACKAGING MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Raw Material Trends
 - 3.3.2. Manufacturing/Technology Trends
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Market Opportunity Analysis
 - 3.5.4. Market Challenge Analysis

- 3.6. Business Environment Analysis
 - 3.6.1. Porter's Five Forces Analysis
 - 3.6.2. PESTEL Analysis

CHAPTER 4. MIDDLE EAST FOLDING CARTON PACKAGING MARKET: END USE ESTIMATES & TREND ANALYSIS

- 4.1. Key Takeaways
- 4.2. End Use Movement Analysis & Market Share, 2024 & 2033
 - 4.2.1. Food & Beverage
 - 4.2.1.1. Market estimates and forecasts, 2021 - 2033 (USD Million)
 - 4.2.2. Household
 - 4.2.2.1. Market estimates and forecasts, 2021 - 2033 (USD Million)
 - 4.2.3. Personal Care & Cosmetic
 - 4.2.3.1. Market estimates and forecasts, 2021 - 2033 (USD Million)
 - 4.2.4. Healthcare
 - 4.2.4.1. Market estimates and forecasts, 2021 - 2033 (USD Million)
 - 4.2.5. Tobacco
 - 4.2.5.1. Market estimates and forecasts, 2021 - 2033 (USD Million)
 - 4.2.6. Electrical & Electronics
 - 4.2.6.1. Market estimates and forecasts, 2021 - 2033 (USD Million)
 - 4.2.7. Others
 - 4.2.7.1. Market estimates and forecasts, 2021 - 2033 (USD Million)

CHAPTER 5. MIDDLE EAST FOLDING CARTON PACKAGING MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

- 5.1. Key Takeaways
- 5.2. Country Movement Analysis & Market Share, 2024 & 2033
- 5.3. UAE
 - 5.3.1. UAE Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033 (USD Million)
- 5.4. Saudi Arabia
 - 5.4.1. Saudi Arabia Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033 (USD Million)
- 5.5. Oman
 - 5.5.1. Oman Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033 (USD Million)
- 5.6. Kuwait

5.6.1. Kuwait Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033
(USD Million)

5.7. Qatar

5.7.1. Qatar Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033
(USD Million)

5.8. Bahrain

5.8.1. Bahrain Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033
(USD Million)

5.9. Israel

5.9.1. Israel Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033
(USD Million)

5.10. Turkey

5.10.1. Turkey Folding Carton Packaging Market Estimates & Forecasts, 2021 - 2033
(USD Million)

5.11. Rest of Middle East

5.11.1 Rest of Middle East Folding Carton Packaging Market Estimates & Forecasts,
2021 - 2033 (USD Million)

CHAPTER 6. COMPETITIVE LANDSCAPE

6.1. Key Players & Recent Developments & Their Impact on the Industry

6.2. Company Categorization

6.3. Company Market Position Analysis

6.4. Company Heat Map Analysis

6.5. Strategy Mapping

6.5.1. Expansions

6.5.2. Mergers & Acquisitions

6.5.3. Collaborations

6.5.4. New Product Launches

6.5.5. Others

CHAPTER 7. COMPANY LISTING (OVERVIEW, FINANCIAL PERFORMANCE, PRODUCT OVERVIEW)

7.1. Tetra Pak

7.1.1. Company Overview

7.1.2. Financial Performance

7.1.3. Product Benchmarking

7.2. Huhtamaki

- 7.2.1. Company Overview
- 7.2.2. Financial Performance
- 7.2.3. Product Benchmarking
- 7.3. International Paper
 - 7.3.1. Company Overview
 - 7.3.2. Financial Performance
 - 7.3.3. Product Benchmarking
- 7.4. Stora Enso
 - 7.4.1. Company Overview
 - 7.4.2. Financial Performance
 - 7.4.3. Product Benchmarking
- 7.5. Napco National
 - 7.5.1. Company Overview
 - 7.5.2. Financial Performance
 - 7.5.3. Product Benchmarking
- 7.6. Takamol Industries
 - 7.6.1. Company Overview
 - 7.6.2. Financial Performance
 - 7.6.3. Product Benchmarking
- 7.7. Hotpack Packaging Industries LLC
 - 7.7.1. Company Overview
 - 7.7.2. Financial Performance
 - 7.7.3. Product Benchmarking
- 7.8. Spectrum Converting Industry
 - 7.8.1. Company Overview
 - 7.8.2. Financial Performance
 - 7.8.3. Product Benchmarking
- 7.9. Bony Packaging
 - 7.9.1. Company Overview
 - 7.9.2. Financial Performance
 - 7.9.3. Product Benchmarking
- 7.10. ZamZam Packaging Mat. Ind. LLC
 - 7.10.1. Company Overview
 - 7.10.2. Financial Performance
 - 7.10.3. Product Benchmarking
- 7.11. Universal Carton Industries LLC
 - 7.11.1. Company Overview
 - 7.11.2. Financial Performance
 - 7.11.3. Product Benchmarking

List Of Tables

LIST OF TABLES

Table 1 Middle East Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 2 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Food & Beverage, 2021 - 2033 (USD Million)

Table 3 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Household, 2021 - 2033 (USD Million)

Table 4 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Personal Care & Cosmetic, 2021 - 2033 (USD Million)

Table 5 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Healthcare, 2021 - 2033 (USD Million)

Table 6 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Tobacco, 2021 - 2033 (USD Million)

Table 7 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Electrical & Electronics, 2021 - 2033 (USD Million)

Table 8 Middle East Folding Carton Packaging Market Estimates And Forecasts, For Others, 2021 - 2033 (USD Million)

Table 9 Middle East Folding Carton Packaging Market Estimates And Forecasts, By Country, 2021 - 2033 (USD Million)

Table 10 UAE Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 11 UAE Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 12 Saudi Arabia Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 13 Saudi Arabia Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 14 Oman Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 15 Oman Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 16 Kuwait Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 17 Kuwait Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 18 Qatar Folding Carton Packaging Market Estimates And Forecasts, 2021 -

2033 (USD Million)

Table 19 Qatar Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 20 Bahrain Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 21 Bahrain Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 22 Israel Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 23 Israel Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 24 Turkey Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 25 Turkey Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

Table 26 Rest of Middle East Folding Carton Packaging Market Estimates And Forecasts, 2021 - 2033 (USD Million)

Table 27 Rest of Middle East Turkey Folding Carton Packaging Market Estimates And Forecasts, By End Use, 2021 - 2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Information Procurement
- Fig. 2 Primary Research Pattern
- Fig. 3 Primary Research Process
- Fig. 4 Market Research Approaches - Bottom-Up Approach
- Fig. 5 Market Research Approaches - Top-Down Approach
- Fig. 6 Market Research Approaches - Combined Approach
- Fig. 7 Middle East Folding Carton Packaging Market- Market Snapshot
- Fig. 8 Middle East Folding Carton Packaging Market- Segment Snapshot (1/2)
- Fig. 9 Middle East Folding Carton Packaging Market- Segment Snapshot (2/2)
- Fig. 10 Middle East Folding Carton Packaging Market- Competitive Landscape Snapshot
- Fig. 11 Middle East Folding Carton Packaging Market: Penetration & Growth Prospect Mapping
- Fig. 12 Middle East Folding Carton Packaging Market: Value Chain Analysis
- Fig. 13 Middle East Folding Carton Packaging Market: Porter's Five Forces Analysis
- Fig. 14 Middle East Folding Carton Packaging Market: PESTEL Analysis
- Fig. 15 Middle East Folding Carton Packaging Market: End Use Movement Analysis, 2024 & 2033
- Fig. 16 Middle East Folding Carton Packaging Market: Country Movement Analysis, 2024 & 2033
- Fig. 17 Middle East Folding Carton Packaging Market: Company Positioning Analysis
- Fig. 18 Middle East Folding Carton Packaging Market: Strategy Mapping

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