

Middle East ENT Devices Market Size, Share & Trends Analysis Report By Product (Hearing Aids, Hearing Implants, Diagnostic ENT Devices, Surgical ENT Devices, Nasal Splints), By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East ENT Devices Market Trends

The Middle East ENT devices market size was estimated at USD 272.80 million in 2024 and is projected to reach USD 456.47 million by 2033, growing at a CAGR of 5.97% from 2025 to 2033. The growth of ENT devices in the Middle East is driven by the rising prevalence of sinusitis, rhinitis, and hearing disorders, fueled by pollution, lifestyle changes, and an aging population. Expanding healthcare infrastructure and specialty clinics, supported by government and private investments, are boosting access to advanced ENT technologies. In January 2025, an article published in Cureus reported that 38.5% of participants had chronic ENT conditions, with sinusitis being the most common (22.2%), while symptoms such as chronic nasal congestion (46.2%), tinnitus (44.9%), and hoarseness (43.5%) were widespread.

The Middle East faces an increasing burden of otolaryngology diseases, with sinusitis, rhinitis, and hearing loss among the most common conditions. Urban air pollution, industrial dust exposure, smoking, and lifestyle choices directly contribute to higher rates. An aging population further increases the number of patients needing long-term ENT care. Untreated sinus infections often develop into chronic issues, and hearing loss is associated with decreased productivity and quality of life, raising healthcare demands. In 2024, the Saudi Journal of Otorhinolaryngology Head and Neck Surgery published a national systematic review on rhinosinusitis in Saudi Arabia. The study reviewed 14 articles involving 12,667 patients and found that among chronic

rhinosinusitis (CRS) cases, allergic fungal rhinosinusitis (AFRS) represented 11–14%, with CRS without nasal polyps (CRSsNP) being more common than the polyp variant.

Regional governments are focusing on healthcare as part of their efforts to diversify and modernize, allocating large budgets for hospital expansion, specialized clinics, and upgrades in medical technology. Countries like Saudi Arabia, the UAE, and Qatar are building large medical complexes with dedicated otolaryngology departments. Private companies are also investing in outpatient clinics and ambulatory surgical centers, using advanced ENT equipment to stand out competitively. In July 2025, Kuwait's Minister of Social Affairs, Dr. Amthal Al-Huwailah, announced the first distribution of hearing aids to citizens with hearing impairments after years of suspension. The program, supported by the Public Authority for the Disabled, aims to improve communication, independence, and social integration, with additional batches planned to fulfill pending requests.

Minimally invasive ENT procedures are rapidly displacing conventional surgeries due to lower complication risks, reduced hospital stays, and faster recovery. Techniques such as balloon sinuplasty, image-guided endoscopic sinus surgery, and cochlear or bone-anchored hearing implants are increasingly incorporated into standard care. Surgeons benefit from enhanced visualization and precision, while patients experience fewer postoperative complications and shorter downtime. Hospitals adopting minimally invasive approaches rely heavily on next-generation otolaryngology devices, which directly boosts market growth by encouraging continuous technology upgrades and higher procedure volumes. In June 2023, doctors at Sultan Qaboos University Hospital in Muscat, Oman, successfully implanted a first-of-its-kind hearing device in a 14-year-old patient. The surgery restored hearing in the affected ear after years of loss and marked a milestone for advanced otolaryngology procedures in the country.

Middle East ENT Devices Market Report Segmentation

This report forecasts revenue growth at regional and country levels and provides an analysis on the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the Middle East ENT devices market report on the basis of product and country:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Diagnostic ENT Devices

Rigid endoscopes

Sinuscopes

Otoscopes

Laryngoscopes

Flexible endoscopes

Bronchoscopes

Laryngoscopes

Nasopharyngoscopes

Robot assisted endoscope

Hearing screening device

Surgical ENT Devices

Radiofrequency handpieces

Otological drill burrs

ENT hand instruments

Sinus dilation devices

Nasal packing devices

Others

Hearing Aids

Hearing Implants

Nasal Splints

Country Outlook (Revenue, USD Million, 2021 - 2033)

Saudi Arabia

UAE

Kuwait

Qatar

Oman

Rest of Middle East

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
 - 1.1.1. Segment scope
 - 1.1.2. Estimates and forecast timeline
- 1.2. Research Methodology
- 1.3. Information Procurement
 - 1.3.1. Purchased database
 - 1.3.2. GVR's internal database
 - 1.3.3. Secondary sources
 - 1.3.4. Primary research
 - 1.3.5. Details of primary research
- 1.4. Information or Data Analysis
 - 1.4.1. Data analysis models
- 1.5. Market Formulation & Validation
- 1.6. Model Details
 - 1.6.1. Commodity flow analysis (Model 1)
 - 1.6.1.1. Approach 1: Commodity flow approach
- 1.7. Research Assumptions
- 1.8. List of Secondary Sources
- 1.9. List of Primary Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
 - 2.2.1. Product outlook
 - 2.2.2. Country outlook
- 2.3. Competitive Insights

CHAPTER 3. MIDDLE EAST ENT DEVICES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent market outlook
 - 3.1.2. Ancillary market outlook
- 3.2. Market Dynamics

- 3.2.1. Market driver analysis
 - 3.2.1.1. Rising prevalence of sinusitis, rhinitis, hearing disorders
 - 3.2.1.2. Growing investments in healthcare infrastructure, clinics
 - 3.2.1.3. Increasing adoption of minimally invasive ENT procedures
- 3.2.2. Market restraint analysis
 - 3.2.2.1. Limited access to specialized ENT care
 - 3.2.2.2. High costs, reimbursement challenges restricting adoption
- 3.3. Business Environment Analysis
 - 3.3.1. Industry Analysis - Porter's Five Forces Analysis
 - 3.3.1.1. Supplier power
 - 3.3.1.2. Buyer power
 - 3.3.1.3. Substitution threat
 - 3.3.1.4. Threat of new entrant
 - 3.3.1.5. Competitive rivalry
 - 3.3.2. PESTEL Analysis

CHAPTER 4. MIDDLE EAST ENT DEVICES MARKET SEGMENT ANALYSIS, BY PRODUCT, 2021-2033 (USD MILLION)

- 4.1. Definition and Scope
- 4.2. Product Market Share Analysis, 2024 & 2033
- 4.3. Segment Dashboard
- 4.4. Middle East ENT Devices Market, by Product, 2021 to 2033
- 4.5. Diagnostic ENT Devices
 - 4.5.1. Diagnostic ENT devices market, 2021 - 2033 (USD Million)
 - 4.5.2. Rigid endoscopes
 - 4.5.2.1. Rigid endoscopes market, 2021 - 2033 (USD Million)
 - 4.5.2.2. Sinuscopes
 - 4.5.2.2.1. Sinuscopes market, 2021 - 2033 (USD Million)
 - 4.5.2.3. Otoscopes
 - 4.5.2.3.1. Otoscopes market, 2021 - 2033 (USD Million)
 - 4.5.2.4. Laryngoscopes
 - 4.5.2.4.1. Laryngoscopes market, 2021 - 2033 (USD Million)
 - 4.5.3. Flexible Endoscopes
 - 4.5.3.1. Flexible endoscopes market, 2021 - 2033 (USD Million)
 - 4.5.3.2. Bronchoscopes
 - 4.5.3.2.1. Bronchoscopes market, 2021 - 2033 (USD Million)
 - 4.5.3.3. Laryngoscopes
 - 4.5.3.3.1. Laryngoscopes market, 2021 - 2033 (USD Million)

- 4.5.3.4. Nasopharyngoscopes
 - 4.5.3.4.1. Nasopharyngoscopes market, 2021 - 2033 (USD Million)
- 4.5.4. Robot assisted endoscope
 - 4.5.4.1. Robot assisted endoscope market, 2021 - 2033 (USD Million)
- 4.5.5. Hearing screening device
 - 4.5.5.1. Hearing screening device market, 2021 - 2033 (USD Million)
- 4.6. Surgical ENT Devices
 - 4.6.1. Surgical ENT devices market, 2021 - 2033 (USD Million)
 - 4.6.2. Radiofrequency handpieces
 - 4.6.2.1. Radiofrequency handpieces market, 2021 - 2033 (USD Million)
 - 4.6.3. Otological drill burrs
 - 4.6.3.1. Otological drill burrs market, 2021 - 2033 (USD Million)
 - 4.6.4. ENT hand instruments
 - 4.6.4.1. ENT hand instruments market, 2021 - 2033 (USD Million)
 - 4.6.5. Sinus dilation devices
 - 4.6.5.1. Sinus dilation devices market, 2021 - 2033 (USD Million)
 - 4.6.6. Nasal packing devices
 - 4.6.6.1. Nasal packing devices market, 2021 - 2033 (USD Million)
 - 4.6.7. Others
 - 4.6.7.1. Others market, 2021 - 2033 (USD Million)
- 4.7. Hearing aids
 - 4.7.1. Hearing aids market, 2021 - 2033 (USD Million)
- 4.8. Hearing Implants
 - 4.8.1. Hearing implants market, 2021 - 2033 (USD Million)
- 4.9. Nasal Splints
 - 4.9.1. Nasal splints market, 2021 - 2033 (USD Million)

CHAPTER 5. MIDDLE EAST ENT DEVICES MARKET SEGMENT ANALYSIS, BY COUNTRY, 2021- 2033 (USD MILLION)

- 5.1. Country Market Share Analysis, 2024 & 2033
- 5.2. Country Market Dashboard
- 5.3. Country Market Snapshot
- 5.4. Middle East ENT Devices Market Share by Country, 2024 & 2033:
- 5.5. Saudi Arabia
 - 5.5.1. Key country dynamics
 - 5.5.2. Saudi Arabia estimated prevalence of age-related & other hearing loss, 2021 - 2033 (Million)
 - 5.5.3. Regulatory scenario

- 5.5.4. Reimbursement scenario
- 5.5.5. Competitive insights
- 5.5.6. Saudi Arabia ENT devices market, 2021 - 2033 (USD Million)
- 5.6. UAE
 - 5.6.1. Key country dynamics
 - 5.6.2. UAE estimated prevalence of age-related & other hearing loss, 2021 - 2033 (Million)
 - 5.6.3. Regulatory scenario
 - 5.6.4. Reimbursement scenario
 - 5.6.5. Competitive insights
 - 5.6.6. UAE ENT devices market, 2021 - 2033 (USD Million)
- 5.7. Kuwait
 - 5.7.1. Key country dynamics
 - 5.7.2. Kuwait estimated prevalence of age-related & other hearing loss, 2021 - 2033 (Million)
 - 5.7.3. Regulatory scenario
 - 5.7.4. Reimbursement scenario
 - 5.7.5. Competitive insights
 - 5.7.6. Kuwait ENT devices market, 2021 - 2033 (USD Million)
- 5.8. Qatar
 - 5.8.1. Key country dynamics
 - 5.8.2. Qatar estimated prevalence of age-related & other hearing loss, 2021 - 2033 (Million)
 - 5.8.3. Regulatory scenario
 - 5.8.4. Reimbursement scenario
 - 5.8.5. Competitive insights
 - 5.8.6. Qatar ENT devices market, 2021 - 2033 (USD Million)
- 5.9. Oman
 - 5.9.1. Key country dynamics
 - 5.9.2. Oman estimated prevalence of age-related & other hearing loss, 2021 - 2033 (Million)
 - 5.9.3. Regulatory scenario
 - 5.9.4. Reimbursement scenario
 - 5.9.5. Competitive insights
 - 5.9.6. Oman ENT devices market, 2021 - 2033 (USD Million)

CHAPTER 6. COMPETITIVE LANDSCAPE

6.1. Recent Developments & Impact Analysis, By Key Market Participants

6.2. Company Categorization

6.3. Company Profiles

6.3.1. Stryker

6.3.1.1. Company overview

6.3.1.2. Financial performance

6.3.1.3. Product benchmarking

6.3.1.4. Strategic initiatives

6.3.2. Amplifon SpA

6.3.2.1. Company overview

6.3.2.2. Financial performance

6.3.2.3. Product benchmarking

6.3.2.4. Strategic initiatives

6.3.3. Cochlear

6.3.3.1. Company overview

6.3.3.2. Financial performance

6.3.3.3. Product benchmarking

6.3.3.4. Strategic initiatives

6.3.4. Medtronic

6.3.4.1. Company overview

6.3.4.2. Financial performance

6.3.4.3. Product benchmarking

6.3.4.4. Strategic initiatives

6.3.5. Smith & Nephew

6.3.5.1. Company overview

6.3.5.2. Financial performance

6.3.5.3. Product benchmarking

6.3.5.4. Strategic initiatives

6.3.6. Faith Medical

6.3.6.1. Company overview

6.3.6.2. Financial performance

6.3.6.3. Product benchmarking

6.3.6.4. Strategic initiatives

6.3.7. MED-EL

6.3.7.1. Company overview

6.3.7.2. Financial performance

6.3.7.3. Product benchmarking

6.3.7.4. Strategic initiatives

6.3.8. Avico

6.3.8.1. Company overview

- 6.3.8.2. Financial performance
- 6.3.8.3. Product benchmarking
- 6.3.8.4. Strategic initiatives
- 6.3.9. WS Audiology A/S
 - 6.3.9.1. Company overview
 - 6.3.9.2. Financial performance
 - 6.3.9.3. Product benchmarking
 - 6.3.9.4. Strategic initiatives
- 6.3.10. Houri Hearing UAE
 - 6.3.10.1. Company overview
 - 6.3.10.2. Financial performance
 - 6.3.10.3. Product benchmarking
 - 6.3.10.4. Strategic initiatives
- 6.3.11. Vivosonic Inc.
 - 6.3.11.1. Company overview
 - 6.3.11.2. Financial performance
 - 6.3.11.3. Product benchmarking
 - 6.3.11.4. Strategic initiatives
- 6.3.12. Olympus Corporation
 - 6.3.12.1. Company overview
 - 6.3.12.2. Financial performance
 - 6.3.12.3. Product benchmarking
 - 6.3.12.4. Strategic initiatives
- 6.3.13. KARL STORZ
 - 6.3.13.1. Company overview
 - 6.3.13.2. Financial performance
 - 6.3.13.3. Product benchmarking
 - 6.3.13.4. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of abbreviation

Table 2 List of secondary sources

Table 3 Middle East ENT devices market, by product, 2021 - 2033 (USD Million)

Table 4 Middle East ENT devices market, by country, 2021 - 2033 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Data triangulation techniques
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value-chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Middle East ENT devices market: market outlook
- Fig. 9 Middle East ENT devices competitive insights
- Fig. 10 Parent market outlook
- Fig. 11 Related/ancillary market outlook
- Fig. 12 Penetration and growth prospect mapping
- Fig. 13 Industry value chain analysis
- Fig. 14 Middle East ENT devices market driver impact
- Fig. 15 Middle East ENT devices market restraint impact
- Fig. 16 Middle East ENT devices market strategic initiatives analysis
- Fig. 17 Middle East ENT devices market: Product movement analysis
- Fig. 18 Middle East ENT devices market: Product outlook and key takeaways
- Fig. 19 Diagnostic ENT devices market estimates and forecast, 2021 - 2033
- Fig. 20 Rigid endoscopes market estimates and forecast, 2021 - 2033
- Fig. 21 Sinusscopes market estimates and forecast, 2021 - 2033
- Fig. 22 Otosscopes market estimates and forecast, 2021 - 2033
- Fig. 23 Laryngoscopes market estimates and forecast, 2021 - 2033
- Fig. 24 Flexible endoscopes market estimates and forecast, 2021 - 2033
- Fig. 25 Bronchoscopes market estimates and forecast, 2021 - 2033
- Fig. 26 Nasopharyngoscopes market estimates and forecast, 2021 - 2033
- Fig. 27 Laryngoscopes market estimates and forecast, 2021 - 2033
- Fig. 28 Hearing screening device market estimates and forecast, 2021 - 2033
- Fig. 29 Robot assisted endoscope market estimates and forecast, 2021 - 2033
- Fig. 30 Surgical ENT devices market estimates and forecast, 2021 - 2033
- Fig. 31 Radiofrequency handpieces market estimates and forecast, 2021 - 2033
- Fig. 32 Otological drill burrs market estimates and forecast, 2021 - 2033
- Fig. 33 ENT hand instruments market estimates and forecast, 2021 - 2033
- Fig. 34 Sinus dilation devices market estimates and forecast, 2021 - 2033
- Fig. 35 Nasal packing devices market estimates and forecast, 2021 - 2033

- Fig. 36 Others market estimates and forecast, 2021 - 2033
- Fig. 37 Hearing aids market estimates and forecast, 2021 - 2033
- Fig. 38 Hearing implants market estimates and forecast, 2021 - 2033
- Fig. 39 Nasal splints market estimates and forecast, 2021 - 2033
- Fig. 40 Middle East ENT devices market: Country movement analysis
- Fig. 41 Middle East ENT devices market: Country outlook and key takeaways
- Fig. 42 Saudi Arabia market estimates and forecast, 2021 - 2033
- Fig. 43 UAE market estimates and forecast, 2021 - 2033
- Fig. 44 Kuwait market estimates and forecast, 2021 - 2033
- Fig. 45 Qatar market estimates and forecast, 2021 - 2033
- Fig. 46 Oman market estimates and forecast, 2021 - 2033

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