

Middle East Digital Health Market Size, Share & Trends Analysis Report By Technology (Tele-healthcare, mHealth), By Component (Hardware, Software, Services), By Application (Obesity, Diabetes), By End Use, By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East Digital Health Market Summary

The Middle East digital health market size was estimated at USD 10.93 billion in 2024 and is projected to reach USD 69.00 billion by 2033, growing at a CAGR of 22.86% from 2025 to 2033. The Middle East is shifting toward digitally enabled healthcare as demand grows for efficient, patient-centric services.

National strategies, adaptive reimbursement models, and public-private collaboration are accelerating the adoption of telemedicine, AI, and connected health platforms. With pressure to improve outcomes while controlling costs, digital transformation is becoming essential. In February 2025, Sidra Medicine and Rasmal Ventures signed an MoU to integrate healthtech startups into Sidra's operations, accelerating Qatar's position as a digital health leader under Vision 2030.

Governments across the Middle East are actively advancing digital healthcare through national frameworks such as Saudi Arabia's Vision 2030 and the UAE's National Digital Health Strategy. These policies emphasize the integration of virtual care, AI-based diagnostics, and e-health platforms across both public and private healthcare providers. Investments are being directed toward building smart hospitals, cloud-based infrastructure, and centralized health data systems. In April 2025, Abu Dhabi launched a global AI and Healthcare Innovation Hub in partnership with M42, SRI International, and VantageBridge to drive R&D and commercialize digital health solutions across the

Middle East, Turkey, and Africa. The initiative builds on the success of Malaffi, which connects over 3,000 healthcare facilities with 10.9 million unified patient records. It aims to position Abu Dhabi as a global leader in AI-driven healthcare innovation.

Middle East Digital Health Market Report Segmentation

This report forecasts revenue growth and provides at regional and country levels an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this report, Grand View Research has segmented the Middle East digital health market report based on technology, component, application, end use, and country:

Technology Outlook (Revenue, USD Million, 2021 - 2033)

Tele-Healthcare

- Tele-care

 - Activity Monitoring

 - Remote Medication Management

- Tele-health

 - LTC Monitoring

 - Video Consultation

mHealth

- Wearables

 - BP Monitors

 - Glucose Meters

 - Pulse Oximeters

 - Sleep Apnea Monitors

Neurological Monitors

Activity Trackers/Actigraphs

mHealth Apps

Medical Apps

Fitness Apps

Services

mHealth Service, By Type

Monitoring Services

Independent Aging Solutions

Chronic Disease Management & Post-acute Care Services

Diagnosis Services

Healthcare Systems Strengthening Services

Others

mHealth Services, By Participants

Mobile Operators

Device Vendors

Content Players

Healthcare Providers

Healthcare Analytics

Digital Health Systems

EHR

E-prescribing systems

Component Outlook (Revenue, USD Million, 2021 - 2033)

Hardware

Software

Services

Application Outlook (Revenue, USD Million, 2021 - 2033)

Obesity

Diabetes

Cardiovascular

Respiratory Diseases

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Patients

Providers

Players

Other Buyers

Country Outlook (Revenue, USD Million, 2021 - 2033)

Saudi Arabia

UAE

Kuwait

Qatar

Oman

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