

Middle East Commercial Outdoor Furniture Market Size, Share & Trends Analysis Report By Product (Seating Sets, Loungers, Dining Sets, Chairs, Table), By End Use, By Distribution Channel, By Country And Segment Forecasts, 2025 - 2033

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Abstracts

The Middle East commercial outdoor furniture market size was estimated at USD 911.1 million in 2024 and is expected to reach USD 1,744.2 million by 2033, growing at a CAGR of 7.6% from 2025 to 2033. The extreme and diverse weather conditions across the Middle East significantly influence material selection for commercial outdoor furniture.

In the Gulf region, where temperatures can exceed 45°C and UV radiation is intense, B2B buyers such as hotels, cafés, and resorts prioritize furniture made from UV-stabilized polymers, powder-coated aluminum, and weatherproof fabrics. These materials resist fading, cracking, and heat absorption better than untreated wood or iron. In coastal areas like Dubai, the high salt content in the air accelerates corrosion, prompting businesses to invest in marine-grade stainless steel, anodized aluminum, and synthetic rattan for longevity.

The commercial outdoor furniture market in the Middle East is rising primarily because of large-scale hospitality and tourism expansion across the region. Countries such as the UAE, Saudi Arabia, Qatar, and Oman are building new hotels, resorts, beach developments, and entertainment districts at an unprecedented pace under national transformation programs like Saudi Vision 2030 and Dubai 2040. Each of these projects requires substantial quantities of outdoor seating, loungers, cabanas, poolside furniture, and dining sets, creating continuous and high-volume demand for commercial outdoor furnishings.

Another major driver is the region's shift toward outdoor dining and open-air social spaces. Post-pandemic consumer preferences have made terraces, shisha lounges, beachfront cafés, and rooftop restaurants central to F&B strategies. To maximize seating capacity and extend operating hours, restaurants now invest in durable, UV-resistant, heat-resistant, and weather-proof furniture suitable for the Gulf's extreme climate conditions. This trend is reinforced by advances in material technology, with buyers favoring aluminum, HDPE wicker, teak, Sunbrella fabrics, and other long-life materials that withstand high temperatures and humidity.

Middle East Commercial Outdoor Furniture Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest trends and opportunities in each sub-segment from 2021 to 2033. For the purpose of this study, Grand View Research has segmented the Middle East commercial outdoor furniture market by product, end use, distribution channel, and country.

Product Outlook (Revenue, USD Million, 2021 - 2033)

Seating Sets

Loungers

Dining Sets

Chairs

Table

Others

End Use Outlook (Revenue, USD Million, 2021 - 2033)

Corporate Offices

Hotels & Hospitality

Multi-Family Housing

Educational Institutions

Senior Living & Care Centers

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Direct Sales

Distributors/Wholesalers

Contractors

E-Commerce/Online

Others

Country Outlook (Revenue, USD Million, 2021 - 2033)

Middle East

UAE

Saudi Arabia

Qatar

Kuwait

Oman

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