

Middle East Chocolate Market Size, Share & Trends Analysis Report By Product (Traditional, Artificial), By Distribution Channel (Supermarket & Hypermarket, Convenience Stores, Online), By Country (UAE, Saudi Arabia, Kuwait), And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East Chocolate Market Summary

The Middle East chocolate market size was estimated at USD 4.78 billion in 2024 and is projected to reach USD 8.84 billion in 2033, growing at a CAGR of 7.2% from 2025 to 2033. Rising demand for premium and luxury chocolates, expanding retail and e-commerce channels, youthful demographics and gifting culture, health-conscious innovations, and tourism and expatriate population growth are some factors that are driving the industry.

The Middle East market is witnessing strong growth fueled by rising premium and luxury offerings. Consumers in GCC countries such as the UAE and Saudi Arabia are increasingly drawn to artisanal, imported, and high-quality chocolate products that symbolize indulgence and sophistication. Higher disposable incomes, greater exposure to international brands, and an aspiration toward luxury lifestyles drive this trend. Premium chocolates are also perceived as suitable for gifting during festive occasions and corporate events, further enhancing their appeal. As a result, global and regional manufacturers are expanding their premium product portfolios to capture this growing segment.

The rapid development of retail and e-commerce channels has significantly boosted chocolate sales across the Middle East. The growth of modern trade outlets, supermarkets, hypermarkets, and specialty confectionery stores has made diverse

chocolate varieties more accessible to consumers. In addition, duty-free outlets at international airports play a crucial role in promoting luxury and gift-oriented chocolate purchases. At the same time, online platforms and food delivery apps are reshaping consumer buying habits by offering convenience, promotional discounts, and a wider assortment of global brands. This omnichannel expansion allows manufacturers to reach new customer segments and strengthen overall regional market penetration.

Middle East Chocolate Market Report Segmentation

This report forecasts revenue growth at country levels and provides an analysis of the latest trends and opportunities in each of the sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the Middle East chocolate market report based on product, distribution channel, and country:

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Traditional

Dark

Milk

White

Artificial

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Supermarkets & Hypermarkets

Convenience Stores

Online

Country Outlook (Revenue, USD Billion, 2021 - 2033)

MEA

UAE

Saudi Arabia

Kuwait

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Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Country Outlook

CHAPTER 3. MIDDLE EAST CHOCOLATE MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Manufacturing & Technology Trends
 - 3.3.2. Sales Channel Analysis
 - 3.3.3. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's

3.6. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. MIDDLE EAST CHOCOLATE MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2024 & 2033
- 5.2. Traditional
 - 5.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 5.2.2. Dark
 - 5.2.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 5.2.3. Milk
 - 5.2.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
 - 5.2.4. White
 - 5.2.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
- 5.3. Artificial
 - 5.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

CHAPTER 6. MIDDLE EAST CHOCOLATE MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2024 & 2033
- 6.2. Supermarkets & Hypermarkets
 - 6.2.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
- 6.3. Convenience Stores
 - 6.3.1. Market estimates and forecast, 2021 - 2033 (USD Billion)
- 6.4. Online
 - 6.4.1. Market estimates and forecast, 2021 - 2033 (USD Billion)

CHAPTER 7. MIDDLE EAST CHOCOLATE MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

7.1. Country Movement Analysis & Market Share, 2024 & 2033

7.1.1. UAE

7.1.1.1. Key country dynamics

7.1.1.2. Market estimates and forecast, 2021 - 2033 (USD Billion)

7.1.1.3. Market estimates and forecast, by product, 2021 - 2033 (USD Billion)

7.1.1.4. Market estimates and forecasts, by distribution channel, 2021 - 2033 (USD Billion)

7.1.2. Saudi Arabia

7.1.2.1. Key country dynamics

7.1.2.2. Market estimates and forecast, 2021 - 2033 (USD Billion)

7.1.2.3. Market estimates and forecast, by product, 2021 - 2033 (USD Billion)

7.1.2.4. Market estimates and forecasts, by distribution channel, 2021 - 2033 (USD Billion)

7.1.3. Kuwait

7.1.3.1. Key country dynamics

7.1.3.2. Market estimates and forecast, 2021 - 2033 (USD Billion)

7.1.3.3. Market estimates and forecast, by product, 2021 - 2033 (USD Billion)

7.1.3.4. Market estimates and forecasts, by distribution channel, 2021 - 2033 (USD Billion)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Recent developments & impact analysis, by key market participants

8.2. Company Categorization

8.3. Participant's Overview

8.4. Financial Performance

8.5. Product Portfolios

8.6. Company Market Share Analysis, 2024 (%)

8.7. Company Heat Map Analysis

8.8. Strategy Mapping

8.9. Company Profiles

8.9.1. Nestl? S.A.

8.9.1.1. Company Overview

8.9.1.2. Financial Performance

8.9.1.3. Product Portfolios

8.9.1.4. Strategic Initiatives

8.9.2. Mondel?z International

8.9.2.1. Company Overview

8.9.2.2. Financial Performance

- 8.9.2.3. Product Portfolios
- 8.9.2.4. Strategic Initiatives
- 8.9.3. Mars, Incorporated
 - 8.9.3.1. Company Overview
 - 8.9.3.2. Financial Performance
 - 8.9.3.3. Product Portfolios
 - 8.9.3.4. Strategic Initiatives
- 8.9.4. Ferrero
 - 8.9.4.1. Company Overview
 - 8.9.4.2. Financial Performance
 - 8.9.4.3. Product Portfolios
 - 8.9.4.4. Strategic Initiatives
- 8.9.5. Chocoladefabriken Lindt & Sprüngli AG
 - 8.9.5.1. Company Overview
 - 8.9.5.2. Financial Performance
 - 8.9.5.3. Product Portfolios
 - 8.9.5.4. Strategic Initiatives
- 8.9.6. GODIVA Chocolatier
 - 8.9.6.1. Company Overview
 - 8.9.6.2. Financial Performance
 - 8.9.6.3. Product Portfolios
 - 8.9.6.4. Strategic Initiatives
- 8.9.7. Al Nassma Chocolate LLC
 - 8.9.7.1. Company Overview
 - 8.9.7.2. Financial Performance
 - 8.9.7.3. Product Portfolios
 - 8.9.7.4. Strategic Initiatives
- 8.9.8. Patchi
 - 8.9.8.1. Company Overview
 - 8.9.8.2. Financial Performance
 - 8.9.8.3. Product Portfolios
 - 8.9.8.4. Strategic Initiatives
- 8.9.9. Gandour
 - 8.9.9.1. Company Overview
 - 8.9.9.2. Financial Performance
 - 8.9.9.3. Product Portfolios
 - 8.9.9.4. Strategic Initiatives
- 8.9.10. THE HERSHEY COMPANY
 - 8.9.10.1. Company Overview

8.9.10.2. Financial Performance

8.9.10.3. Product Portfolios

8.9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Middle East chocolate market - Key market driver analysis
2. Middle East chocolate market - Key market restraint analysis
3. Middle East chocolate market estimates and forecast by product 2021 - 2033 (USD Billion)
4. Middle East chocolate market estimates and forecast by distribution channel 2021 - 2033 (USD Billion)
5. Middle East chocolate market revenue estimates and forecast by country, 2021 - 2033 (USD Billion)
6. UAE macro-economic outlay
7. UAE Middle East chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
8. UAE Middle East chocolate market estimates and forecast by product 2021 - 2033 (USD Billion)
9. UAE Middle East chocolate market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Billion)
10. Saudi Arabia macro-economic outlay
11. Saudi Arabia Middle East chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
12. Saudi Arabia Middle East chocolate market estimates and forecast by product 2021 - 2033 (USD Billion)
13. Saudi Arabia Middle East chocolate market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Billion)
14. Kuwait macro-economic outlay
15. Kuwait Middle East chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
16. Kuwait Middle East chocolate market estimates and forecast by product 2021 - 2033 (USD Billion)
17. Kuwait Middle East chocolate market revenue estimates and forecast by distribution channel, 2021 - 2033 (USD Billion)

List Of Figures

LIST OF FIGURES

1. Middle East chocolate market snapshot
2. Middle East chocolate market segmentation & scope
3. Middle East chocolate market penetration & growth prospect mapping
4. Middle East chocolate market value chain analysis
5. Middle East chocolate market dynamics
6. Middle East chocolate market Porter's Five Forces analysis
7. Middle East chocolate market: Product movement analysis, 2024 & 2033 (%)
8. Traditional market estimates and forecast, 2021 - 2033 (USD Billion)
9. Dark chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
10. Milk chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
11. White chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
12. Artificial market estimates and forecast, 2021 - 2033 (USD Billion)
13. Middle East chocolate market: Distribution Channel movement analysis, 2024 & 2033 (%)
14. Middle East chocolate market estimates and forecast, through supermarkets & hypermarkets, 2021 - 2033 (USD Billion)
15. Middle East chocolate market estimates and forecast, through convenience stores, 2021 - 2033 (USD Billion)
16. Middle East chocolate market estimates and forecast, through online distribution channels, 2021 - 2033 (USD Billion)
17. Middle East chocolate market: Country movement analysis, 2024 & 2033 (%)
18. UAE chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
19. Saudi Arabia chocolate market estimates and forecast, 2021 - 2033 (USD Billion)
20. Kuwait chocolate market estimates and forecast, 2021 - 2033 (USD Billion)

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