

Middle East Anti-aging Supplements Market Size, Share & Trends Analysis Report By Ingredient (Collagen, Resveratrol), By Formulation (Capsules, Tablets), By Application, By Distribution Channel, By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

Middle East Anti-aging Supplements Market Summary

The Middle East anti-aging supplements market size was estimated at USD 31.6 million in 2024 and is projected to reach USD 54.3 million by 2033, expanding at a CAGR of 6.29% from 2025 to 2033. Market growth is driven by increasing health and beauty consciousness, rising disposable incomes, and a shift toward preventive wellness solutions. Expanding retail and e-commerce networks and strong demand in Saudi Arabia and the UAE fuel adoption. In addition, government initiatives promoting healthy lifestyles and nutrition continue accelerating market expansion.

Rising Health & Beauty Awareness in the Middle East

Rising health and beauty awareness is a major market growth driver. Consumers increasingly prioritize preventive health and holistic wellness, strongly focusing on skincare, beauty, and age-prevention. Younger demographics are proactively adopting lifestyle products to delay visible signs of aging, while older populations seek supplements that support vitality, mobility, and long-term health, expanding the overall market base.

The influence of global beauty and wellness trends, amplified by social media, celebrity endorsements, and targeted marketing campaigns, is further shaping consumer perceptions. With rising disposable incomes, consumers in the UAE, Saudi Arabia, and

Qatar are showing a higher willingness to spend on premium products such as collagen, NMN, and antioxidant-based supplements that combine natural ingredients with scientific efficacy.

In addition, product accessibility has expanded through pharmacies, beauty retail chains, and fast-growing e-commerce platforms, making international brands widely available. Digital health platforms and online retail are playing a key role in educating consumers and driving adoption. This heightened focus on health, beauty, and self-care is expected to accelerate the growth trajectory of the Middle East anti-aging supplements industry over the forecast period.

Middle East Anti-aging Supplements Market Report Segmentation

This report forecasts revenue growth and provides an analysis of the latest trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East anti-aging supplements market based on ingredient, application, formulation, distribution channel, and country.

Ingredient Outlook (Revenue, USD Million, 2021 - 2033)

Collagen

Resveratrol

NMN

Vitamins

Hyaluronic Acid

Minerals

Others

Application Outlook (Revenue, USD Million, 2021 - 2033)

Hair, Skin, & Nail Care

Energy & Stamina

Bone & Joint Health

Others

Formulation Outlook (Revenue, USD Million, 2021 - 2033)

Capsules

Powder

Tablets

Others

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Offline

Pharmacies & Drug Stores

Hypermarkets/Supermarkets

Others

Online

Country Outlook (Revenue, USD Million, 2021 - 2033)

Saudi Arabia

UAE

Kuwait

Qatar

Oman

Rest of Middle East

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