

Middle East & Africa Pet Snacks And Treats Market Size, Share & Trends Analysis Report By Product (Eatable, Chewable), By Pet (Dogs, Cats), By Distribution Channel (Supermarkets & Hypermarkets, Specialty Pet Stores), By Country, And Segment Forecasts 2025 - 2030.

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Abstracts

The Middle East & Africa pet snacks and treats market size was estimated at USD 1.24 billion in 2024 and is projected to reach USD 1.96 billion by 2030, growing at a CAGR of 7.9% from 2025 to 2030. The market growth is attributed to the rising pet adoption rates and the growing trend of pet humanization, with owners increasingly treating their pets as family members.

This shift has fueled demand for natural, nutritious, and health-oriented pet snacks and treats that promote the overall well-being and development of companion animals. The market for pet snacks and treats in the Middle East & Africa is gaining momentum, driven by rising pet adoption and the growing trend of pet humanization. In Saudi Arabia, Delicious Food Factory (DFF) has inaugurated the region's largest pet food manufacturing facility, spanning 55,000 square meters in 2024. The facility will produce 60,000 tons of dry food and 40,000 tons of wet food annually, marking a significant step toward regional self-sufficiency and innovation in the pet nutrition sector. This large-scale investment underscores the growing demand for high-quality, nutritious, and convenient pet snacks and treats tailored to evolving consumer preferences.

Growing disposable incomes, rapid urbanization, and the expansion of modern retail and e-commerce channels are further driving the market. Consumers across the Middle East and Africa are increasingly investing in premium, health-oriented, locally

manufactured pet products that support overall pet well-being, reflecting a significant shift toward responsible and holistic pet care.

Middle East & Africa Pet Snacks & Treats Market Report Segmentation

This report forecasts revenue growth at the region & country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the Middle East & Africa pet snacks and treats market report based on product, pet, distribution channel, and country.

Product Outlook (Revenue, USD Million, 2018 - 2030)

Eatable

Chewable

Pet Outlook (Revenue, USD Million, 2018 - 2030)

Dogs

Cats

Others

Distribution Channel Outlook (Revenue, USD Million, 2018 - 2030)

Supermarkets & Hypermarket

Specialty Pet Store

Online

Others

Country Outlook (Revenue, USD Million, 2018 - 2030)

South Africa

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