

# Middle East & Africa Draught Beer Market Size, Share & Trends Analysis Report By Type (Keg Beer, Cask Beer), By Category, By Production Type, By End Use, By Country, And Segment Forecasts, 2025 - 2033

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## Abstracts

The MEA draught beer market size was estimated at USD 1.25 billion in 2024 and is projected to reach USD 2.15 billion by 2033, growing at a CAGR of 6.3% from 2025 to 2033. The market is driven by rising urbanization, growing expatriate population, and expanding tourism across key countries such as the UAE, South Africa, Egypt, and Morocco.

Increasing disposable income among the region's young demographic and shifting consumer preferences toward premium and craft beer are expected to fuel the market growth.

### Middle East & Africa Draught Beer Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Middle East & Africa draught beer market report based on type, category, production type, end use, and country.

Type Outlook (Revenue, USD Million, 2021 - 2033)

Keg Beer

Cask beer

## Category Outlook (Revenue, USD Million, 2021 - 2033)

Super Premium

Premium

Regular

## Production Type Outlook (Revenue, USD Million, 2021 - 2033)

Macro Breweries

Micro Breweries

## End Use Outlook (Revenue, USD Million, 2021 - 2033)

Commercial Use

Home Use

## Country Outlook (Revenue, USD Million, 2021 - 2033)

South Africa

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