

Middle East & Africa Contact Lenses Market Size, Share & Trends Analysis Report By Material, By Design, By Usage, By Distribution Channel, By Type, By Application, By Country, And Segment Forecasts, 2023 - 2030

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Abstracts

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Middle East & Africa Contact Lenses Market Growth & Trends

The Middle East & Africa contact lenses market size is anticipated to reach USD 677.0 million by 2030, exhibiting a CAGR of 6.6% during the forecast period from 2023 to 2030, according to a new report published by Grand View Research, Inc. The demand for contact lenses is gaining momentum due to the development of AI-powered contact lenses which includes the development of smart contact lenses that helps ophthalmologists in keeping track of intra-ocular pressure and provides real-time pressure reading of the patient diagnosing the risk of glaucoma in which the optic nerve gets damaged.

Manufacturers are investing in research and development for advancing the optics and optometry technology to help ophthalmologists for swift and easy diagnosis of patient eyes. In addition, manufacturers launched soft dynamic contact lenses made up of soft and flexible polymers. These lenses are especially prescribed for patients diagnosed with ametropia such as myopia, hyperopia, and astigmatism, a patient diagnosed with these diseases needs lenses which is comfortable, easy to adapt, and provide an abundant amount of oxygen.

Manufacturers and eye checkup centers are enhancing awareness for disposable

lenses over reusable lenses by providing education and training to the consumers related to avoidance of chemical-based cleaning solution which adversely affects contact lenses and may lead to eye discoloration. Along with awareness programs, organizations are also promoting daily disposable lenses these lenses prevent the eyes from disinfecting and also storage of these lenses is not necessary.

The e-commerce platform has simplified product distribution and has enabled manufacturers to expand their geographical footprint across the globe. Nowadays, online vendors and product manufacturers are adopting advanced technologies that allow customers to try on different types of contact lenses online before making a purchase. Besides, these companies are also levying offers and discounts on lenses as well as offering superfast doorstep delivery with a precision of about 98% in these lenses.

In UAE conditions such as nearsightedness and high myopia are common which is going to boost the demand for contact lenses with substantial growth during the forecast period. An article published by the Journal of Ophthalmology regarding emirates stated that around 4.7% of the population has a mild visual impairment, 1.8% of the population has a moderate visual impairment and none of the population has a severe visual impairment.

Middle East & Africa Contact Lenses Market Report Highlights

Silicone hydrogel material had the largest revenue shares in 2022 in the MEA contact lenses market owing to the greater comfort and flexibility offered by the material. These kinds of lenses are manufactured with soft and flexible plastic polymers

Spherical lens design addresses a high market share in 2022 due to the preference of patients and optometrists for the treatment of vision impairment

The health transformation program run by the Government of Turkey has contributed to improving health, better financial protection, enhanced fairness in the financing, and increased user satisfaction

The top three countries to which Turkey exported contact lenses were the U.K., the U.S., and the Hong Kong Special Administrative Region (57.0% of the total exports). Belarus showed the most noticeable rise in terms of shipments among the major nations from 2012 to 2021, while the other leaders grew at a slower

rate

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