

# Micro and Mechanized Irrigation Systems Market Analysis By Product (Sprinkler, Drip, Central Pivot, Lateral Move), By Crop (Plantation Crops, Orchard Crops, Field Crops), By Application, By Region, And Segment Forecasts, 2014 - 2025

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### **Abstracts**

The global micro & mechanized irrigation systems market is expected to reach USD 33.4 billion by 2025, according to a new study by Grand View Research, Inc. The low cost of micro and mechanized irrigation products is expected to fuel the market growth over the forecast period.

The cost-saving benefits associated with micro and mechanized irrigation systems, such as chemigation and fertigation, further contribute to the demand for these products, especially in emerging economies. These systems cater to the need for effective farming techniques and are subsequently gaining traction across the globe.

The increasing focus on sustainable agriculture techniques is accelerating the implementation of micro and mechanized irrigation systems such as drips and sprinklers. Furthermore, technological proliferation has enabled micro irrigation systems to be controlled through connected devices such as mobile phones and tablets.

These devices enable remote access, thereby providing mobility and fostering user convenience. Large arable lands make the implementation of these systems more economical and profitable. The demand for these systems is high in the agricultural segment, gardens, public parks, and sports turfs.

Further key findings from the study suggest:



The drip product segment dominated the overall market in 2015 and was valued at USD 2,878.3 million. Advantages such as cost effectiveness and low power requirements are significantly propelling the demand for drip irrigation products

Sprinkler products contributed remarkably to the industry growth and accounted for USD 2,060.4 million in 2015. The ability of sprinklers to displace water at large distances is boosting the adoption of these products

The agriculture application was estimated to be a key segment in 2015 and was valued at USD 3,346.6 million

Greenhouse is anticipated to emerge as the fastest growing segment with a CAGR of over 13% from 2016 to 2025

Orchard crops dominated the global crop segment and were valued at USD 2,873.6 million in 2015. These crops are widely grown in the Asia Pacific region and are exported in developed nations including North America and Europe

The landscape application segment was valued at USD 1,149.8 million of the micro and mechanized irrigation systems market in 2015

The key industry participants include Mahindra EPC Irrigation, Jain Irrigation Systems Ltd., Lindsay Corporation, Nelson Irrigation Corporation, Netafilm Limited, Rain Bird Corporation, Rivulis Irrigation, T-L Irrigation Co., The Toro Company, and Valmont Industries, Inc.



### **Contents**

#### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources

#### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Micro and Mechanized Irrigation Systems Market Industry Snapshot & Key Buying Criteria, 2014 2025
- 2.2 Global Micro and Mechanized Irrigation Systems Market, 2014 2025

# CHAPTER 3 MICRO AND MECHANIZED IRRIGATION SYSTEMS INDUSTRY OUTLOOK

- 3.1 Market Segmentation
- 3.2 Market Size and Growth Prospects
- 3.3 Micro and Mechanized Irrigation Systems Value Chain Analysis
  - 3.3.1 Vendor landscape
- 3.4 Micro and Mechanized Irrigation Systems Market Dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Cost-effectiveness of micro and mechanized irrigation systems
    - 3.4.1.2 Favorable governmental regulations
  - 3.4.2 Market challenge analysis
    - 3.4.2.1 High initial investment and requirement of periodic maintenance
- 3.5 Global Micro and Mechanized Irrigation Systems Competitive Heat Map Analysis, 2015
- 3.6 Micro and Mechanized Irrigation Systems Comparative Analysis
- 3.7 Penetration and Growth Prospect Mapping
- 3.8 Micro and Mechanized Irrigation Systems Porter's Five Forces Analysis
- 3.9 Micro and Mechanized Irrigation Systems PESTEL Analysis

#### CHAPTER 4 MICRO & MECHANIZED IRRIGATION SYSTEMS PRODUCT OUTLOOK

- 4.1 Micro and Mechanized Irrigation Systems Market Share by Product, 2015 & 2025
- 4.2 Sprinkler
  - 4.2.1 Micro and mechanized irrigation sprinkler systems market, 2014 2025



- 4.2.2 Micro and mechanized irrigation sprinkler systems market, by component, 2014 2025
- 4.3 Drip
- 4.3.1 Micro irrigation and mechanized drip systems market, 2014 2025
- 4.3.2 Micro and mechanized irrigation drip systems market, by component, 2014 2025
- 4.4 Central pivot
  - 4.4.1 Micro irrigation and mechanized central pivot systems market, 2014 2025
- 4.5 Lateral move
  - 4.5.1 Micro irrigation and mechanized lateral move systems market, 2014 2025

#### CHAPTER 5 MICRO & MECHANIZED IRRIGATION SYSTEMS CROP OUTLOOK

- 5.1 Micro and Mechanized Irrigation Systems Market Share by Crop, 2015 & 2025
- 5.2 Plantation Crops
- 5.2.1 Plantation crops micro and mechanized irrigation systems market, 2014 2025
- 5.3 Orchard Crops
- 5.3.1 Orchard crops micro and mechanized irrigation systems market, 2014 2025
- 5.4 Field Crops
  - 5.4.1 Field crops micro and mechanized irrigation systems market, 2014 2025
- 5.5 Forage & Turf Grasses
- 5.5.1 Forage & turf grasses micro and mechanized irrigation systems market, 2014 2025
- 5.6 Others
  - 5.6.1 Other crops micro and mechanized irrigation systems market, 2014 2025

# CHAPTER 6 MICRO & MECHANIZED IRRIGATION SYSTEMS APPLICATION OUTLOOK

- 6.1 Micro and Mechanized Irrigation Systems Market Share by Application, 2015 & 2025
- 6.2 Agriculture
- 6.2.1 Micro and mechanized irrigation systems in agriculture, 2014 2025
- 6.3 Landscape
- 6.3.1 Micro and mechanized irrigation systems in landscape, 2014 2025
- 6.4 Greenhouse
  - 6.4.1 Micro and mechanized irrigation systems in greenhouse, 2014 2025
- 6.5 Nursery
  - 6.5.1 Micro and mechanized irrigation systems in nursery, 2014 2025



#### 6.6 Other

6.6.1 Micro and mechanized irrigation systems market in other applications, 2014 - 2025

# CHAPTER 7 MICRO & MECHANIZED IRRIGATION SYSTEMS REGIONAL OUTLOOK

- 7.1 Micro and Mechanized Irrigation Systems Market Share, by Region, 2015 & 20257.2 North America
  - 7.2.1 North America micro and mechanized irrigation systems market, 2014 2025
- 7.2.2 North America micro and mechanized irrigation systems market, by product,
- 2014 2025
- 7.2.3 North America micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.2.4 North America micro and mechanized irrigation systems market, by application, 2014 2025
- 7.2.5 U.S.
  - 7.2.5.1 U.S. micro and mechanized irrigation systems market, 2014 2025
- 7.2.5.2 U.S. micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.2.5.3 U.S. micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.2.5.4 U.S. micro and mechanized irrigation systems market, by application, 2014 2025
  - 7.2.6 Canada
    - 7.2.6.1 Canada micro and mechanized irrigation systems market, 2014 2025
- 7.2.6.2 Canada micro and mechanized irrigation systems market, by product, 2014 2025
- 7.2.6.3 Canada micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.2.6.4 Canada micro and mechanized irrigation systems market, by application, 2014 2025
- 7.3 Europe
  - 7.3.1 Europe micro and mechanized irrigation systems market, 2014 2025
- 7.3.2 Europe micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.3.3 Europe micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.3.4 Europe micro and mechanized irrigation systems market, by application, 2014 2025
  - 7.3.5 UK



- 7.3.5.1 UK micro and mechanized irrigation systems market, 2014 2025
- 7.3.5.2 UK micro and mechanized irrigation systems market, by product, 2014 2025
- 7.3.5.3 UK micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.3.5.4 UK micro and mechanized irrigation systems market, by application, 2014 2025
  - 7.3.6 Germany
    - 7.3.6.1 Germany micro and mechanized irrigation systems market, 2014 2025
- 7.3.6.2 Germany micro and mechanized irrigation systems market, by product, 2014 2025
- 7.3.6.3 Germany micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.3.6.4 Germany micro and mechanized irrigation systems market, by application, 2014 2025
- 7.4 Asia Pacific
  - 7.4.1 Asia Pacific micro and mechanized irrigation systems market, 2014 2025
- 7.4.2 Asia Pacific micro and mechanized irrigation systems market, by product, 2014 2025
- 7.4.3 Asia Pacific micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.4.4 Asia Pacific micro and mechanized irrigation systems market, by application,
- 2014 2025
  - 7.4.5 China
    - 7.4.5.1 China micro and mechanized irrigation systems market, 2014 2025
- 7.4.5.2 China micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.4.5.3 China micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.4.5.4 China micro and mechanized irrigation systems market, by application, 2014 2025
  - 7.4.6 India
    - 7.4.6.1 India micro and mechanized irrigation systems market, 2014 2025
- 7.4.6.2 India micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.4.6.3 India micro and mechanized irrigation systems market, by crop, 2014 2025
  - 7.4.6.4 India mechanized irrigation market, by application, 2014 2025
  - 7.4.7 Japan
    - 7.4.7.1 Japan micro and mechanized irrigation systems market, 2014 2025
- 7.4.7.2 Japan micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.4.7.3 Japan micro and mechanized irrigation systems market, by crop, 2014 2025



- 7.4.7.4 Japan micro and mechanized irrigation systems market, by application, 2014 2025
- 7.5 Latin America
- 7.5.1 Latin America micro and mechanized irrigation systems market, 2014 2025
- 7.5.2 Latin America micro and mechanized irrigation systems market, by product, 2014 2025
- 7.5.3 Latin America micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.5.4 Latin America micro and mechanized irrigation systems market, by application,
- 2014 2025
  - 7.5.5 Brazil
    - 7.5.5.1 Brazil micro and mechanized irrigation systems market, 2014 2025
- 7.5.5.2 Brazil micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.5.5.3 Brazil micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.5.5.4 Brazil micro and mechanized irrigation systems market, by application, 2014 2025
- **7.6 MEA** 
  - 7.6.1 MEA micro and mechanized irrigation systems market, 2014 2025
  - 7.6.2 MEA micro and mechanized irrigation systems market, by product, 2014 2025
  - 7.6.3 MEA micro and mechanized irrigation systems market, by crop, 2014 2025
- 7.6.4 MEA micro and mechanized irrigation systems market, by application, 2014 2025

#### **CHAPTER 8 COMPETITIVE LANDSCAPE**

- 8.1 Jain Irrigation Systems Ltd.
  - 8.1.1 Company overview
  - 8.1.2 Financial performance
  - 8.1.3 Product benchmarking
  - 8.1.4 Strategic initiatives
- 8.2 Lindsay Corporation
  - 8.2.1 Company overview
  - 8.2.2 Financial performance
  - 8.2.3 Product benchmarking
  - 8.2.4 Strategic initiatives
- 8.3 Mahindra EPC Irrigation
  - 8.3.1 Company overview
  - 8.3.2 Financial performance



- 8.3.3 Product benchmarking
- 8.3.4 Strategic initiatives
- 8.4 Nelson Irrigation Corporation
  - 8.4.1 Company overview
  - 8.4.2 Product benchmarking
  - 8.4.3 Strategic initiatives
- 8.5 Netafim Ltd.
  - 8.5.1 Company overview
  - 8.5.2 Product benchmarking
  - 8.5.3 Strategic initiatives
- 8.6 Rain Bird Corporation
  - 8.6.1 Company overview
  - 8.6.2 Financial performance
  - 8.6.3 Product benchmarking
  - 8.6.4 Strategic initiatives
- 8.7 Rivulis Irrigation
  - 8.7.1 Company overview
  - 8.7.2 Financial performance
  - 8.7.3 Product benchmarking
  - 8.7.4 Strategic initiatives
- 8.8 T-L Irrigation Co.
  - 8.8.1 Company overview
  - 8.8.2 Financial performance
  - 8.8.3 Product benchmarking
  - 8.8.4 Strategic initiatives
- 8.9 The Toro Company
  - 8.9.1 Company overview
  - 8.9.2 Financial performance
  - 8.9.3 Product benchmarking
  - 8.9.4 Strategic initiatives
- 8.10 Valmont Industries, Inc.
  - 8.10.1 Company overview
  - 8.10.2 Financial performance
  - 8.10.3 Product benchmarking
  - 8.10.4 Strategic initiatives



### **List Of Tables**

#### LIST OF TABLES

Table 1 Micro and mechanized irrigation systems - Industry snapshot & key buying criteria, 2014 - 2025

Table 2 Global micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 3 Global micro and mechanized irrigation systems market, by region, 2014 - 2025 (USD Million)

Table 4 Global micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 5 Global micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 6 Global micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 7 Vendor landscape

Table 8 Micro and mechanized irrigation systems - Key market driver impact

Table 9 Micro and mechanized irrigation systems - Key market challenge impact

Table 10 Micro and mechanized irrigation systems competitive heat map analysis

Table 11 Micro and mechanized irrigation systems - Comparative analysis

Table 12 Micro and mechanized irrigation sprinkler systems market, 2014 - 2025 (USD Million)

Table 13 Micro and mechanized irrigation sprinkler systems market, by region, 2014 - 2025 (USD Million)

Table 14 Micro irrigation and mechanized sprinkler systems market, by component, 2014 - 2025 (USD Million)

Table 15 Micro irrigation and mechanized drip systems market, 2014 - 2025 (USD Million)

Table 16 Micro irrigation and mechanized drip systems market, by region, 2014 - 2025 (USD Million)

Table 17 Micro irrigation and mechanized drip systems market, by component, 2014 - 2025 (USD Million)

Table 18 Micro irrigation and mechanized central pivot systems market, 2014 - 2025 (USD Million)

Table 19 Micro irrigation and mechanized central pivot systems market, by region, 2014 - 2025 (USD Million)

Table 20 Micro irrigation and mechanized lateral move systems market, 2014 - 2025 (USD Million)



Table 21 Micro irrigation and mechanized lateral move systems market, by region, 2014 - 2025 (USD Million)

Table 22 Plantation crops micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 23 Plantation crops micro and mechanized irrigation systems market, by region, 2014 - 2025 (USD Million)

Table 24 Orchard crops micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 25 Orchard crops micro and mechanized irrigation systems market, by region, 2014 - 2025 (USD Million)

Table 26 Field crops micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 27 Field crops micro and mechanized irrigation systems market, by region, 2014 - 2025 (USD Million)

Table 28 Forage & turf grasses micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 29 Forage & turf grasses micro and mechanized irrigation systems market, by region, 2014 - 2025 (USD Million)

Table 30 Other crops micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 31 Other crops micro and mechanized irrigation systems market, by region, 2014 - 2025 (USD Million)

Table 32 Micro and mechanized irrigation systems in agriculture, 2014 - 2025 (USD Million)

Table 33 Micro and mechanized irrigation systems in agriculture, by region, 2014 - 2025 (USD Million)

Table 34 Micro and mechanized irrigation systems in landscape, 2014 - 2025 (USD Million)

Table 35 Micro and mechanized irrigation systems in landscape, by region, 2014 - 2025 (USD Million)

Table 36 Micro and mechanized irrigation systems in greenhouse, 2014 - 2025 (USD Million)

Table 37 Micro and mechanized irrigation systems in greenhouse, by region, 2014 - 2025 (USD Million)

Table 38 Micro and mechanized irrigation systems in nursery, 2014 - 2025 (USD Million)

Table 39 Micro and mechanized irrigation systems in nursery, by region, 2014 - 2025 (USD Million)

Table 40 Micro and mechanized irrigation systems market in other applications, 2014 -



2025 (USD Million)

Table 41 Micro and mechanized irrigation systems in other applications, by region, 2014 - 2025 (USD Million)

Table 42 North America micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 43 North America micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 44 North America micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 45 North America micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 46 U.S. micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 47 U.S. micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 48 U.S. micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 49 U.S. micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 50 Canada micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 51 Canada micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 52 Canada micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 53 Canada micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 54 Europe micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 55 Europe micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 56 Europe micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 57 Europe micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 58 UK micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 59 UK micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)



Table 60 UK micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 61 UK micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 62 Germany micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 63 Germany micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 64 Germany micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 65 Germany micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 66 Asia Pacific micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 67 Asia Pacific micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 68 Asia Pacific micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 69 Asia Pacific micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 70 China micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 71 China micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 72 China micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 73 China micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 74 India micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 75 India micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 76 India micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 77 India micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 78 Japan micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 79 Japan micro and mechanized irrigation systems market, by product, 2014 -



2025 (USD Million)

Table 80 Japan micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 81 Japan micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 82 Latin America micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 83 Latin America micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 84 Latin America micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 85 Latin America micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 86 Brazil micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 87 Brazil micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 88 Brazil micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 89 Brazil micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)

Table 90 MEA micro and mechanized irrigation systems market, 2014 - 2025 (USD Million)

Table 91 MEA micro and mechanized irrigation systems market, by product, 2014 - 2025 (USD Million)

Table 92 MEA micro and mechanized irrigation systems market, by crop, 2014 - 2025 (USD Million)

Table 93 MEA micro and mechanized irrigation systems market, by application, 2014 - 2025 (USD Million)



## **List Of Figures**

#### LIST OF FIGURES

- Fig. 1 Market segmentation and scope
- Fig. 2 Global micro and mechanized irrigation systems market, 2014 2025 (USD Million)
- Fig. 3 Micro and mechanized irrigation systems Value chain analysis
- Fig. 4 Micro and mechanized irrigation systems Market dynamics
- Fig. 5 Key opportunities prioritized
- Fig. 6 Micro and mechanized irrigation systems Porter's five forces analysis
- Fig. 7 Micro and mechanized irrigation systems PESTEL analysis
- Fig. 8 Micro and mechanized irrigation systems market, by product, 2015 & 2025
- Fig. 9 Micro and mechanized irrigation systems market, by crop, 2015 & 2025
- Fig. 10 Micro and mechanized irrigation systems market, by application, 2015 & 2025
- Fig. 11 Micro and mechanized irrigation systems market, by region, 2015 & 2025
- Fig. 12 Regional Key takeaways
- Fig. 13 North America micro and mechanized irrigation systems market Key takeaways
- Fig. 14 Europe micro and mechanized irrigation systems market Key takeaways
- Fig. 15 Asia Pacific micro and mechanized irrigation systems market Key takeaways
- Fig. 16 Latin America micro and mechanized irrigation systems market Key takeaways
- Fig. 17 MEA micro and mechanized irrigation systems market Key takeaways



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