

# Michigan Urgent Care Center Market Size, Share & Trends Analysis Report By Application (Acute Respiratory Infection, Urinary Tract Infections), And Segment Forecasts, 2021 - 2028

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## Abstracts

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### Michigan Urgent Care Center Market Growth & Trends

The Michigan urgent care center market size is expected to reach USD 1.6 billion by 2028, based on a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 10.1% from 2021 to 2028. The market is primarily driven by the growing demand for health services, rising prevalence of diseases, and increasing disposable income of the population. A gradual shift of patients toward non-traditional settings, such as urgent care centers and walk-in clinics, owing to easy access is projected to bode well for the market growth.

An urgent care center is an obvious link between emergency room services and primary care physicians. These centers provide immediate health services to patients who need access to their primary care physicians on weekends or at night. There is no prior appointment required at approximately 900+ urgent care centers in Michigan. They can replicate nearly all the services provided in an emergency room or a traditional doctor's office. Urgent care represents 12.6% of all outpatient physician visits and over 23% of all primary health visits in the U.S. This represents the major role urgent care centers play in the delivery of ambulatory and primary patient care. Thus, these factors are propelling the growth of the market.

To meet the increasing demand for emergency services and create awareness, urgent

care centers are adopting new technologies and conducting various business activities, such as facility expansions. There is a trend of adopting new treatment options, such as telehealth, for the immediate treatment of acute illnesses and injuries. Many urgent care centers are adopting virtual consultation platforms to provide treatment during the COVID-19 pandemic. Such measures are expected to result in an increased demand for urgent care due to the growing awareness about the availability of accurate and quick treatment options because of the increased adoption of new technologies.

## Michigan Urgent Care Center Market Report Highlights

The acute respiratory infection application segment dominated the market in 2020. The high number of acute respiratory infection cases, especially among children, is a primary factor fueling the segment growth. Since the symptoms of COVID-19 are similar to respiratory infections, a high number of people were visiting urgent care centers to clarify their doubts. This is propelling the growth of the segment

The urinary tract infections application segment is anticipated to witness the fastest growth during the forecast period. An increasing number of visits due to recurring UTIs is propelling the segment growth

Key players are involved in the inclusion of various onsite services and facilities, such as telemedicine. Therefore, the competitive rivalry in this market is likely to remain high. For instance, in January 2018, Concentra, Inc. expanded its telemedicine platform, Telemed, in New Mexico, Michigan, and Illinois. The expansion was a part of the company's growth plan to cover the majority of states by the end of the year 2018

Key players are also undertaking acquisitions to increase their market presence. For instance, in August 2018, Beaumont Health partnered with an Atlanta-based organization, WellStreet Urgent Care, for establishing up to 30 urgent care centers across Metro Detroit by the end of 2019

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