

# **Mexico Thermoplastic Elastomer Market Size, Share & Trends Analysis Report By Grade (Styrenic Block Copolymers, Thermoplastic Polyolefins, Thermoplastic Vulcanizates), By Material (Poly Styrenes, Poly Olefins), By Application, And Segment Forecasts, 2025 - 2033**

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## **Abstracts**

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### Mexico Thermoplastic Elastomer Market Summary

The Mexico thermoplastic elastomer market size was valued at USD 428.05 million in 2024 and is expected to reach USD 871.65 million by 2033, growing at a CAGR of 8.4% from 2025 to 2033. The rise in demand for various end-products of industries such as consumer goods, electrical and electronics, medical, and automotive in North America is driving the demand for TPEs in the country.

The thermoplastic elastomers (TPE) market in Mexico is projected to experience consistent growth, fueled by increasing demand from major sectors including automotive, construction, consumer goods, and electronics. TPEs provide a distinctive blend of flexibility, durability, and recyclability, making them suitable for lightweight vehicle parts, ergonomic consumer products, and adaptable seals in infrastructure applications. The country's growing manufacturing sector, enhanced trade ties with the U.S., and a rising inclination towards sustainable and cost-effective materials further contribute to this growth. Changes in regulations and sustainability goals set by original equipment manufacturers (OEMs) are driving the adoption of recyclable and halogen-free TPE formulations across various industries.

Moreover, the swift growth of urban areas, investments in infrastructure, and the rise in production of vehicles and appliances are driving the use of thermoplastic elastomers in Mexico. As industries that utilize these materials place more importance on performance, design versatility, and adherence to environmental standards, TPEs are becoming more favorable compared to conventional materials. With continuous improvements in processing technologies and an increasing awareness of circular economy concepts, the market is set for steady growth in the coming years.

### Mexico Thermoplastic Elastomer Market Report Segmentation

This report forecasts volume & revenue growth at the country level and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the Mexico thermoplastic elastomer market report on the basis of grade, material, and applications:

Grade Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Styrenic Block Copolymers

Thermoplastic Polyolefins

Thermoplastic Vulcanizates

Thermoplastic Polyurethanes

Thermoplastic Copolyester Elastomers

Thermoplastic Polyamides

Material Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Polystyrenes

Poly Olefins

Poly Ether Imides

Polyurethanes

Poly Esters

Polyamides

Applications Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Automotive

Electrical & Electronics

Industrial

Medical

Consumer Goods

Other Applications

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